

Plast Eurasia istanbul 2015

25th INTERNATIONAL İSTANBUL PLASTICS INDUSTRY FAIR



www.plasteurasia.com

December 3 - 6, 2015

The International Meeting Point
of the Plastics Industry

WHY PLAST EURASIA İSTANBUL

- The Europe's premier fair for the plastics industry organized annually
- Continues to grow year by year with its dynamic and stable structure and international identity
- The most important trade platform that showcase of the latest technologies and information of plastics industry
- Matchless in terms of quality and diversity

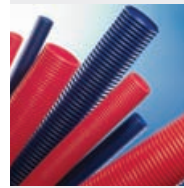


PLAST EURASIA İSTANBUL 2015
offers you the perfect presentation
platform for sales and Marketing
Do not miss this event!



VISITOR PROFILE

- Plastic Industry
- Machinery Industry
- Machinery Supply Industry and Equipment Manufacturers
- Chemical and Raw Material Industry
- Mould Industry
- Cable Industry
- Heating and Cooling, Air Conditioner Manufacturers
- Electric Electronic Industry
- Rubber Industry
- Recycling Companies
- Control Systems Manufacturers
- Packaging Industry
- Label - Barcode Products and Systems



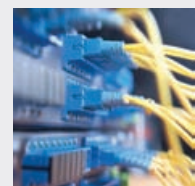
- Metal Industry
- Home Appliances Industry
- Glass Industry
- Construction Industry
- Automotive Industry
- Furniture Industry
- Paint Industry
- Food and Beverage Industries



- Medicine Industry
- Cosmetic Industry
- Pharmaceuticals Industry
- Agriculture and Stockbreeding Industries
- Cleaning Products Industry
- Textile Industry
- Tourism Industry



- Financial Institutions
- Information Technologies
- Consulting Firms
- Advertising Sector
- Educational Institutions and Organizations



WHY EXHIBIT

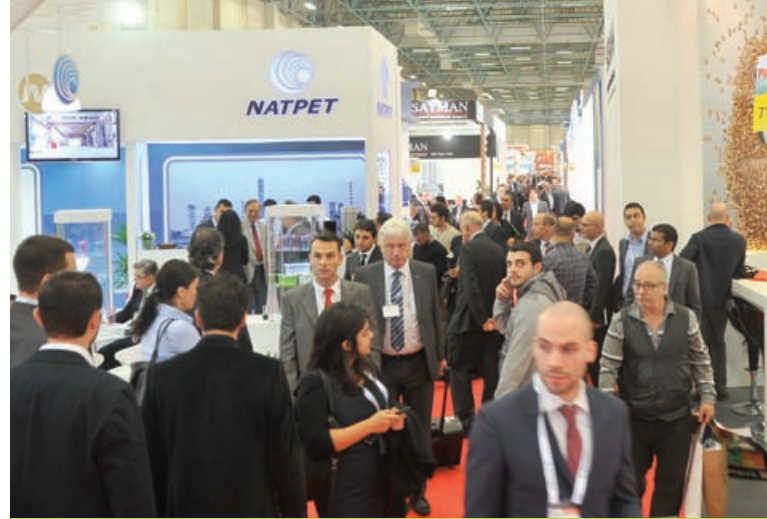
- To meet over 40.000 high-calibre trade visitors %80 of whom had direct influence over buying decisions from near 100 countries
- An opportunity to present your best company performance on the best ideal platform
- Get the chance to be on a single site with manufacturers, suppliers, exporters, and NGOs of the plastics industry
- Exhibit at PLAST EURASIA İSTANBUL 2015 make your business easily and cost-effectively with top quality buyers from up and down in the global supply chain.
- Strengthen your relations with current customers and dealers

At PLAST EURASIA İSTANBUL 2015, you will cost-effectively generate leads, increase your sales, open new markets and strengthen your brand

EURASIA and PLAST EURASIA İSTANBUL



- The countries within the Eurasia region are among the most important markets of the plastic industry in Turkey, thanks to their dynamic population structures, increasing purchase strength, cultural bonds and commercial potential.
- Visitors from the Balkans, Black Sea, Caucasia, Russia, West and Central Asia, the Middle East and North Africa determine to decide important investment and purchases at Plast Eurasia Istanbul.
- Plast Eurasia İstanbul is the most important international commercial platform which enables its exhibitors to establish significant business relations and opportunities in Eurasia where the high - growth potential for plastics industry exists.
- The fact that İstanbul is within a maximum 4-hour flight distance to the target regions increases the significance of the Plast Eurasia İstanbul fair for the region and makes it an attainable event.



A Look at the Turkish Plastic Industry

Plastics industry is between the fastest growing sectors of Turkey, the second in Europe and also the seventh in the world biggest plastic producer

Sector is 2% share of world trade with plastic trade volume reached \$ 20 billion

The geographic location of Turkey between Europe and Asia is an advantage for gradually increasing of Plastic Exports

25 - year success story with "PLAST EURASIA İSTANBUL 2015" reserve your exhibit space here!...



PLAST EURASIA İSTANBUL 2014 AT A GLANCE

98.000 sqm exhibition space

1067 companies and company representatives from **41** countries.

National pavilions from China, Korea, Taiwan and Saudi Arabia.

43.756 professional visitors from **94** countries.

NUMBER OF VISITORS IN 2014

International
7.590



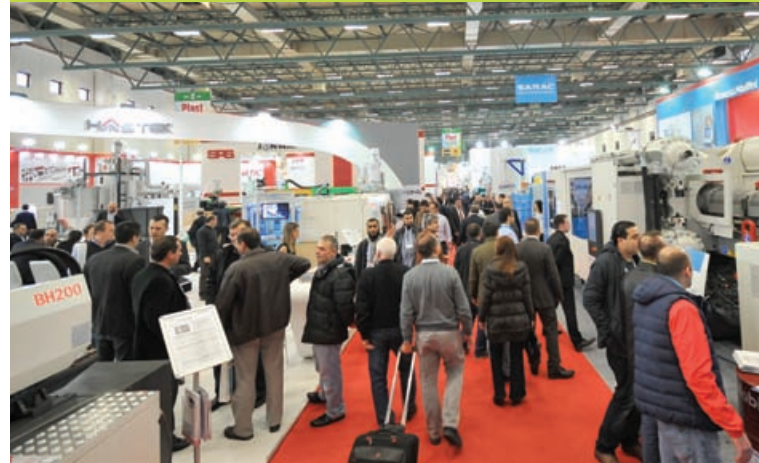
Local
36.166

NUMBER OF VISITORS (2008-2014)



- %**27,5** increase in foreign visitors at **2014**
- Visitors from **75** provinces

Decision makers of plastics industry met at Plast Eurasia İstanbul 2014.



WE HOSTED LOCAL AND INTERNATIONAL PURCHASING COMMITTEES DURING PLAST EURASIA İSTANBUL 2014

Collective purchase committees from 21 countries were hosted in cooperation of Republic of Turkey Ministry of Economy, Central Anatolian Exporters Union, Tüyp.

- | | | |
|---------------|-------------|-------------|
| • Azerbaijan | • Greece | • Palestine |
| • Bosnia | • India | • Romania |
| • Herzegovina | • Iran | • Russia |
| • Bulgaria | • İtalia | • Serbia |
| • Canada | • Jordan | • Syria |
| • Croatia | • Kosovo | • Ukraine |
| • Egypt | • Macedonia | |
| • Georgia | • Moldova | |

Professional purchase committees were arranged from 13 provinces of Turkey in cooperation of Tüyp and chambers of commerce and industry.

- | | | |
|-------------|-------------|----------|
| • Aksaray | • Gaziantep | • Konya |
| • Ankara | • İstanbul | • Manisa |
| • Bolu | • İzmir | • Uşak |
| • Bursa | • Kocaeli | • Yalova |
| • Eskişehir | | |



SCOPE OF THE FAIR



PLASTIC MACHINERY

- Plastic Profile and Pipe Extrusion Lines
- Wire Lines
- Rubber and Tube Lines
- Plastic Injection Molding Machinery
- Blow Molding Machinery
- Pet Blowing Machinery
- Plastic Film Machinery
- Bag Cutting Machinery
- Injection Molding Machinery
- Sprue and Central Granulators
- Plastic Recycle Machines
- Thermoforming Machines
- Granulator
- Plastic Pipe Machinery
- Extruders
- Flexo Printing Machinery
- Rubber Injection Molding Machinery
- PVC Mixer Machines
- Machines for Plastic Packaging Technology



CHEMICALS AND RAW MATERIALS

- Engineering Plastics
- Masterbatches
- Color Batch
- PVC Additives
- Rubber Additives
- Rubber Chemicals
- Engineering Polymers
- Packaging and Industrial Polymers
- PVC Compounds
- PVC Granules
- PVC Stabilizers
- Thermoplastic Elastomers
- Fiber Raw Materials
- Oils
- Basic Chemicals and Intermediates
- Printing Inks
- Polypropylene
- Polyethylene

- Polystyrene
- Polyolefin
- Pigments
- Solvents
- Polycarbonates



MACHINERY AUXILIARY INDUSTRY

- Screw & Barrels
- Reducers
- Chillers
- Cooling Towers
- Robotic Systems
- Hopper Dryers
- Raw Material Mixers
- Band Conveyors
- Magnet and Metal Separators
- CNC Machinery For Plastic Processing
- Labeling Robots
- Brush Production Machinery
- Presses Sheet Metal Machinery
- Air Condition Pipes



HEAT AND CONTROL EQUIPMENT

- Resistors
- Sensors
- Indicators
- Polymer- Plastic Testing Equipment
- Precision Scales
- Electronic Scales
- Hot Runner Systems
- Static Equipment
- Temperature Measurement Equipment
- Modular Heat Control Systems
- Industrial Heating Elements



MOULD

- Plastic Blow Moulds
- Pet Bottle Moulds
- Cap Moulds
- PVC Bottle Moulds
- Pet Preform Moulds
- Plastic Extrusion Moulds
- PVC Door-Window and Auxiliary Profile Extrusion Moulds
- Injection Moulds
- Hopper Dryers



HYDRAULIC AND PNEUMATIC

- Hydraulic Cylinders
- Pumps
- Fittings and Accessories
- Air Compressors
- Pressurized Air Line Equipment
- Connecting Equipment (Fasteners)
- Air Receivers



RECYCLING

- Plastic Recycling Technologies
- Recycling Services
- Plastic Recycling Extruders
- Plastic Crushing Machinery
- Washing, Rinsing and Drying Lines
- Agglomeration Machinery
- Granule Cutting Machinery
- Plastic Filtering Systems

OTHER

- Silo Systems
- Software
- Dosing Equipment
- Mixers
- Coding and Branding

PROFESSIONAL PUBLICATIONS



The Biggest International Fair and Congress Center in the Eurasia Region.

- Total exhibition area of 145,000 sqm with 120,000 sqm indoor and 25,000 sqm outdoor space offers a wide range of services and facilities at international standards
- 14 cafeterias and 2 a la carte restaurants, 1 patisserie, 2 pubs
- 28 multi-purpose meeting rooms with capacities ranging from 50 to 750 people
- The 5 star hotel features 259 rooms in total of which 186 are deluxe, 64 standard, 7 suits and, 2 disabled rooms.

TÜYAP FAIRS AND EXHIBITIONS ORGANIZATION INC.

FAIR PROJECT GROUP

Tamer Güzelaydın
Arzu Fırat
Özlem Yenerer
Umutsabuncu
Şeyda Tekin Çüle
Çansu Gördü
Nur Kulaçoğlu

Project Group Manager
 Project Manager
 Assistant Project Manager
 Project Co-ordinator
 Project Marketing Representative
 Project Marketing Representative
 Overseas Relations
 Assistant Manager
 Project Overseas Relations Supervisor
 Project Secretary

tguzelaydin@tuyap.com.tr
arzufirat@tuyap.com.tr
ozlemyenerer@tuyap.com.tr
umutsabuncu@tuyap.com.tr
seydatekin@tuyap.com.tr
cansugordu@tuyap.com.tr
nurkulacoglu@tuyap.com.tr

Phone: +90 212 867 11 18
 Phone: +90 212 867 11 19
 Phone: +90 212 867 11 21
 Phone: +90 212 867 11 28
 Phone: +90 212 867 11 71
 Phone: +90 212 867 11 78
 Phone: +90 212 867 11 29

Ayşegül Belge

aysegulbelge@tuyap.com.tr

Phone: +90 212 867 11 47

Sevda Menteşeoğlu

Project Secretary

sevdamenteseoglu@tuyap.com.tr
plasteurasia@tuyap.com.tr

Phone: +90 212 867 11 11
 Fax: +90 212 886 94 04

FAIR AREA / HEAD OFFICE



www.tuyap.com.tr

Tüyap Fair And Congress Center
 E5 Karayolu Üzeri, Gürpınar Kavşağı 34500
 Büyükçekmece - İstanbul

Phone:
 +90 212 867 11 00
 +90 212 867 12 00

Fair Management
Customer Relations
musteriiliskileri@tuyap.com.tr
Fair Area
fairarea@tuyap.com.tr

Technical Services
teknikofis@tuyap.com.tr

OVERSEAS OFFICES

TÜYAP MOSCOW: 117449 Russia, Moscow, ul. Karyer 2A, str.1, off.308.
 Phone : +7 495 775 3145 Fax : +7 495 775 3147 tuyapmoscow@tuyap.com.tr

TÜYAP SOFIA: 1463 Sofia, ul."Buzludja" No 40-42 Sofia - Bulgaria
 Phone : +359 2 951 6827 Fax : +359 2 951 6876 tuyapsofia@tuyap.com.tr

TÜYAP TBİLİSİ: 37, Chavchavadze Ave. Tbilisi - Georgia
 Phone : +99 5322 251-781 Fax : +99 5322 251-149 tuyapgeorgia@tuyap.com.tr

TÜYAP TEHRAN: Meydane Vanak Borje Asemene Vanak Vahede 805 Tehran / Iran
 Phone : +98 21 881 910 17 Fax : +98 21 881 910 16 tuyaptehran@tuyap.com.tr

TÜYAP SKOPJE: Majakovski 3/7 1000, Skopje - Macedonia
 Phone/Fax : +389 2 322 04 69 tuyapskopje@tuyap.com.tr

TÜYAP CAIRO: 8 Street Abu Bakr Alsedek - Off Mohi- Din Abou El Ezz-Dokki - Cairo / Egypt
 Phone : +20 2 333 69 717 Fax: +20 2 333 69 718 tuyapcairo@tuyap.com.tr

OVERSEAS REPRESENTATIVES OF TÜYAP INC.

BEIJING LEWAY INTERNATIONAL FAIRS CO., LTD. / CHINA
 Crystal WANG
 Phone : +86-10-51295359 ext.8029
 Email : expo8029@lewayfairs.com

CHAN CHAO INTERNATIONAL / TAIWAN - VIETNAM - CHINA
 Tracy CHANG
 Phone : + 886 2 265 96000 (30 lines)
 E-mail : exfdp@chanchao.com.tw
 Web : www.chanchao.com.tw

PROMPLAST S.R.L. / ITALY
 Mr. Claudio CELATA – Mr. Fabrizio VANZAN
 Phone : +39 02 8228371
 E-mail : info@promplast.org

GREEK-TURKISH CHAMBER OF COMMERCE / GREECE
 Phone : +30 - 2117000267
 E-mail : fairs@etee.gr
 Web : www.etee.gr

AWAN EXHIBITIONS / SAUDI ARABIA
 Mr. Mohamed Awad
 Phone : +966148303987
 Mobile : +966567603077
 Email : mawad.awan@gmail.com
 Web : www.awanexhibitions.com

PEIAC - PRINTING AND PRINTING EQUIPMENT INDUSTRIES ASSOCIATION OF CHINA / CHINA
 Sandy SHU
 Phone : +86-10-63361471
 E-mail : sandysu-print@163.com
 Web : www.chinaprint.org.cn

TRADEX-SERVICES GmbH / GERMANY
 Mr. Michael LOEFFLER
 Phone : +49 8177 99822 - 0
 E-mail : info@tralex-services.com
 Web : www.tralex-services.com

SIAE - MEORIENT INTERNATIONAL GROUP / CHINA
 Elaine WANG
 Phone : +86-21-51721727
 Email : wangyilin@meorient.com
 Web : www.meorient.com

BRITISH PLASTICS FEDERATION / ENGLAND
 Mr. Alex MILES
 Phone : +44 20 7457 5001
 E-mail : jjaworska@bpf.co.uk
 Web : www.bpf.co.uk

PRIDE INTERNATIONAL / EGYPT
 Mr. Maged Fouad
 Phone : +20 2 2642050
 Mobile : +20 100 1693212
 Email : maged.fouad@prideint.net
 Web : www.prideint.net

INTERFAIRS INC. / KOREA
 Mr. Jerry HAN
 Phone : + 82 2 6235 6481
 E-mail : fairs@unitel.co.kr

CMEC INTERNATIONAL EXHIBITION CO., LTD. / CHINA
 Wen WANHE
 Phone : +86-10-82686638
 E-mail : wenwh@mail.cmec.com
 Web : www.cmecexpo.com.cn

Reed Exhibitions ISG / INDIA
 Ms. Sapna Kirtane
 Phone : + 91 22 67716602
 Email : Sapna.Kirtane@reedexpo.co.uk
 Web : www.reedexpo.com

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Make your online reservations for our hotel Tüyap Palas, which is in Tüyap Fair, Convention and Congress Center, and taste comfort and convenience right away.

For reservations and detailed information: tuyappalas.com

