



IFCO  **ISTANBUL
FASHION
CONNECTION**

Feb. 9-11 2022

ISTANBUL EXPO CENTER

IFCO 

FASHION'S **CONNECTION POINT**

A colorful, fashionable
exhibition experience...

Mark your calendars for

February 9-11, 2022!



ISTANBUL EXPO CENTER

WE WOULD
LIKE TO
**INVITE YOU
TO IFCO!**

JOIN US WHERE

- *Brands meet*
collaborators,
- *Businesses meet*
new partners,
- *Sustainability meets*
quality,
- *Colors meet*
trends,
- *Fashion meets*
passion!



İSTANBUL FASHION CONNECTION

Finally - the
exhibition you have
been waiting for!

**IFCO exhibition will be held
between February 9-11, 2022.**

We are honored to host the Istanbul Fashion Connection Exhibition, the international fair that the apparel industry has been longing for since many years. İHKİB is proud to introduce this global fair that will build long-lasting bridges between Turkish design firms, agents, and design offices and buyers and brands from all around the world.

**Coming this February!
In Istanbul.**

At the Istanbul Fashion Connection Exhibition you will find trend areas, seminars, workshops and fashion shows that will bring together design, interaction and experience, especially in the topics of digital transformation, smart clothing, technical textiles and sustainability.



PARTICIPANTS & VISITORS



AT IFCO

- ▶ Purchasing managers of international chain stores & department stores,
- ▶ Managers of international brands and chains that put orders for their collections,
- ▶ Managers of stores specializing in certain product groups,
- ▶ Online sales platforms, managers of online merchandising companies,
- ▶ Importers, wholesalers, distributors,
- ▶ Boutique store owners and buyers,
- ▶ Designers, fashion brands, social media influencers,
- ▶ Apparel industry professionals **will meet.**

To add new collections to your existing brand and build lasting collaborations, join us at the IFCO Exhibition!



WHY ISTANBUL?

Istanbul Fashion Connection is designed to be an international exhibition where you will witness the power of Turkish design, production and service quality.

Turkey is one of the leading countries in apparel design and this exhibition will introduce participants' own collections and designs to new locations and customers through buyers from all around the globe, which will be beneficial for all parties.

Istanbul is the perfect location for this exhibition since it is one of the most accessible and attractive cities of the world. Visitors will meet thousands of established and upcoming designers; discover new collections and textiles, meet new business and solution partners.

Istanbul, the fashion capital of Turkey, is the ideal center to bring together trends, fashion, design, brands, trade and collaborations together.

İHKİB aims to open a new era in the apparel industry with the Istanbul Fashion Connection Exhibition, which will introduce this vibrant center to the whole world. The clothing industry, of which İHKİB is the representative, unites all product groups from women's and men's wear to baby and children's wear, from evening dresses **and** wedding dresses to leather apparel, from denim to sportswear, from underwear to socks, from shoes to bags, all under one roof.



WHY ISTANBUL?



Manufacturers and exporters who can develop collections introducing new designs with high international operational capabilities are on the scene with a strong production capacity and logistics advantages.

At the Istanbul Fashion Connection Fair, international ready-made clothing buyers will be able to find what they are looking for in all types of purchases on a single platform; those looking for a branded exporter, those looking for an exporter to have their brand produced, those looking for a design, etc.

One of the important elements that distinguish this fair from other international fairs is accessibility: Accessibility in design, accessibility in production, accessibility in terms of brand, accessibility in price-quality balance, accessibility with service speed, quality and reasonable price, logistics advantage, accessibility with deadlines.

In addition, IFCO is easily accessible from all over the world with the advantage of THY, the airline company that flies directly to most cities in the world to and from Istanbul, one of the most precious cities of the tourism country Turkey.

IFCO & İHKİB

Apparel and fashion fair
IFCO, which will be held
at Istanbul Expo Center
on February 9-11, 2022, is
organized by İTKİB
Fuarcılık A.Ş., a subsidiary
of İHKİB.

Our producers who want to export with their brands and important sourcing companies that serve the whole world with their collections will meet you at the exhibition.

More than three hundred companies will meet with thousands of buyers from tens of countries, especially in women's and men's clothing, baby and children's clothing, denim and sportswear, evening dresses, wedding dresses, underwear, socks, leather and fur clothing, shoes.

Istanbul Fashion Connection, an international event that will make an impact all over the world and where design, trends and brands will be presented in Istanbul, will bring together its export-oriented participants with buyer companies from all over the world, especially EU Countries, United Kingdom, **Russia, Ukraine and USA.** İHKİB will host thousands of buyers from target countries in Istanbul with the participation of dozens of foreign fairs, delegation organizations, virtual and physical trade delegations, and its experienced team with collaborations in every region of the world.



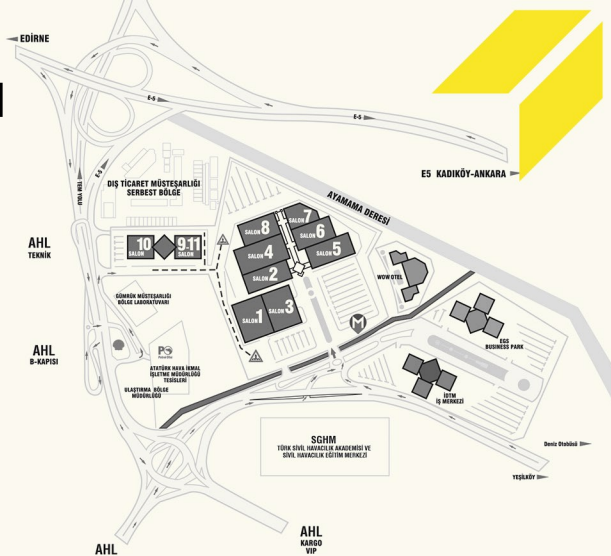
The background is a solid yellow color. In the center, there is a square frame composed of four yellow trapezoidal shapes that meet at the corners, creating a central square area. The text is centered within this square area.

9 - 11
FEB 2022

İSTANBUL
EXPO CENTER

THE EXHIBITION AREA

More than 300 exhibitors,
which will take place in a net area of
20.000m², will meet with buying
committees of thousands of
companies from many regions,
especially from EU Countries, Great
Britain, Russian Federation, Ukraine &
CIS, North Africa and Middle East.



PRODUCT GROUPS

The product groups that
you can examine during
our exhibition are as
follows:

- **WOMEN & MEN APPAREL**
- **BABY & CHILDREN APPAREL**
- **DENIM & ACTIVEWEAR**
- **UNDERWEAR & SOCKS**
- **EVENING DRESSES**
- **WEDDING DRESSES**
- **LEATHER, FUR AND SHOES**



PARTICIPATION TERMS



We are looking forward to
seeing you at our expo.
You can signup
and follow us on our
social media profiles
till then.

PRICING

Our standard stand sales
price at IFCO Exhibition is
200 € + VAT / m²

CONTACT

Please contact us if you have
any further questions or if you
would like to register directly.



@istanbulfashionconnection

ISTANBUL EXPO CENTER

www.ifco.com.tr

THANK YOU!

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