

Doing business in Brazil



WEBINAR

23 | FEB | 2021

16:00 Greece, 11:00 São Paulo

Duration: 1hr 10min

Language: English

COVID19 challenges & opportunities

Speakers

16:00 – 17:10

Co-Hosts

Opening Remarks

Ms. Betty Alexandropoulou

Executive Director and Board Member, *Enterprise Greece*

Welcoming Remarks

H.E. Mr. Ioannis Pediotis

Ambassador of Greece in Brazil

Bilateral Trade Overview

Mr. Marios Mathioudakis

Counsellor for Economic and Commercial Affairs,

Embassy of Greece in Brazil

Alpha Estate Winery: The case of Brazil

Mr. Kostantinos Arvanitakis

Export Manager, *Alpha Estate Winery*

Brazilian Wine Market: Trends & opportunities during the Covid-19 crisis

Mr. Georges Karakaxis

General Manager, *Monte Dictis Imp. & Exp.*

The Brazilian Supermarket Sector: APAS trade show 2021

Mr. Leandro Carvalho Oliveira

International Executive, *São Paulo Supermarket Association (APAS)*

Brazilian Market: Opportunities for new players

Mr. Jean-Claude E. Silberfeld

International Affairs, *Fecomercio SP* (Federation of Goods, Services & Tourism of the State of São Paulo)

Q&As



Register for the event: <http://bit.ly/EG-doing-business-Brazil>