



ILA Berlin Air Show 2016
Long Friday on 3 June 2016

Messe Berlin | 29 January 2016



Berlin Air Show

June 01 - 04, 2016

Berlin ExpoCenter Airport

www.ila-berlin.com



International / National Industry



Helicopter



Unmanned Aircraft Systems



BDLI Joint Stand



Space / Space Pavilion



International Suppliers Center
ISC



German Armed Forces



German Joint Stands



ILA CareerCenter



ILA ConferenceCenter



PressCenter



Flight Program

Eyecatcher
Ariane (Mock-up)

Outdoor Area 1
with „PLUS“ Offer*

Outdoor Area 2
with „PLUS“ Offer*

Hall 4
Space

Hall 1
ILA CareerCenter

Hall 3
German Armed
Forces Pavillon

Static Display

ENTRANCE
WEST

IEA
PLAZA

ENTRANCE
EAST

HIGH
LIGHT

Political Interest + Added Value

- Due to the German aerospace industry's presentation and their research results to the broad **public**
- Through the high significance presentation of Germany as science and technology location

+

- The **benefit** for the broad public to experience the aerospace industry
- **Increase the visiting options** for the public visitor
- Address additional **target groups** through a new format



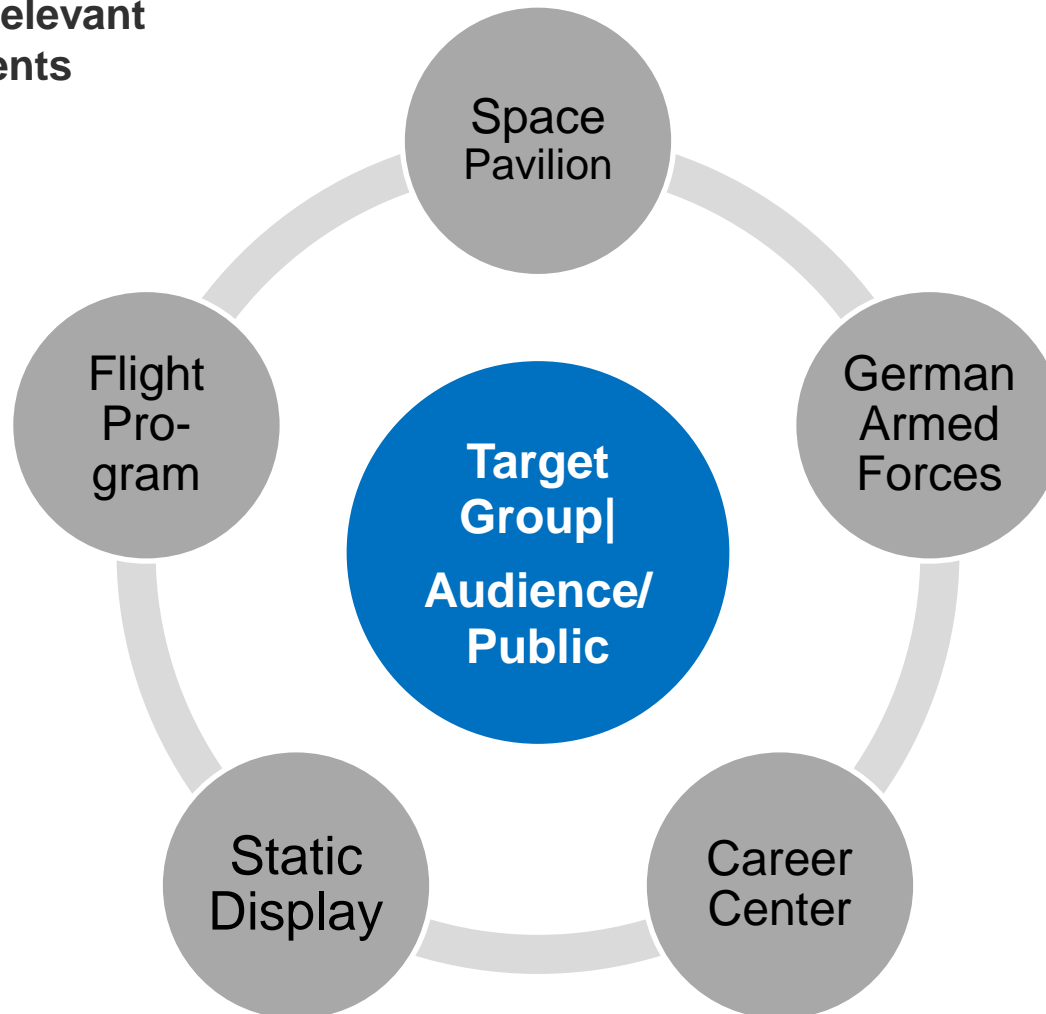
Date | Friday, 3 June 2016

Opening Hours | 10.00 am - 08.00 pm

Discounted Admission | from 03.00 pm

Price | 11,00 EURO

Public visitor relevant program elements



Program Planning



PLUS Offer*

- ✓ Children's and youth programs
- ✓ Entertainment-program (i.a. „CopterRace“)
- ✓ Flight simulators
- ✓ Catering service „Chill and Flight“

Questions?

Suggestions?

You wish more information?

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