



Today's Panelists

- Farzin Zadeh, Starbucks
 - Principal Engineer leading global controls and automation technology team
 - Extensive background in engineering and project management
- Issac Schmitt, Nature Fresh Farms
 - Director of Operations for Distribution and manages ERP solution
 - Fresh produce professional and adamant coffee lover with a passion for building stronger supply chains



What's Next in Food & Beverage Trends?

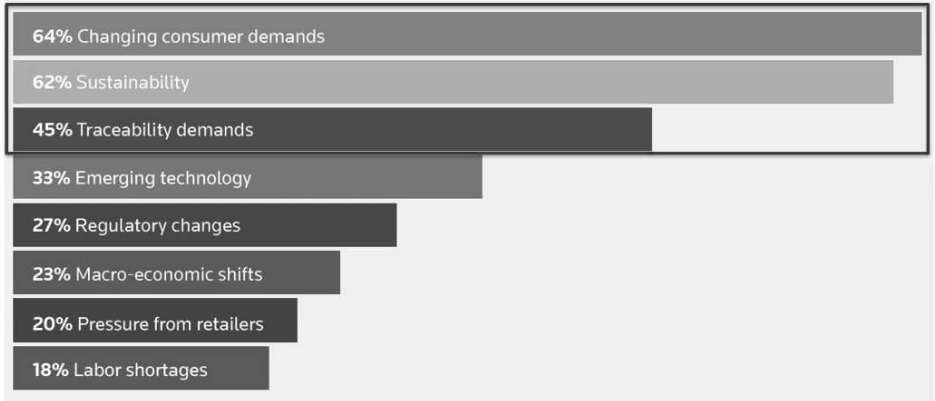


What's going to impact the food industry the most in the next 5 years ?

- Changing consumer demands
- Emerging technology
- Labor shortages
- Macro-economic shifts
- Pressure from retailers
- Regulatory changes
- Sustainability
- Traceability demands

Recording

What's going to impact the food industry the most in the next 5 years ?



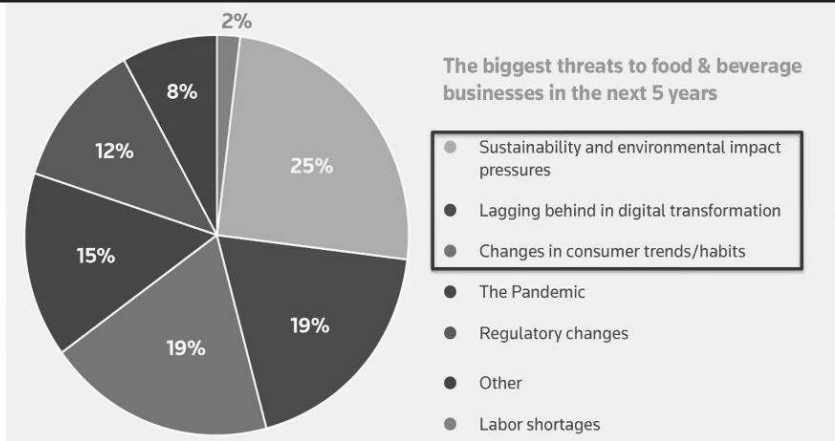
Recording

What are the biggest threats in next 5 years ?

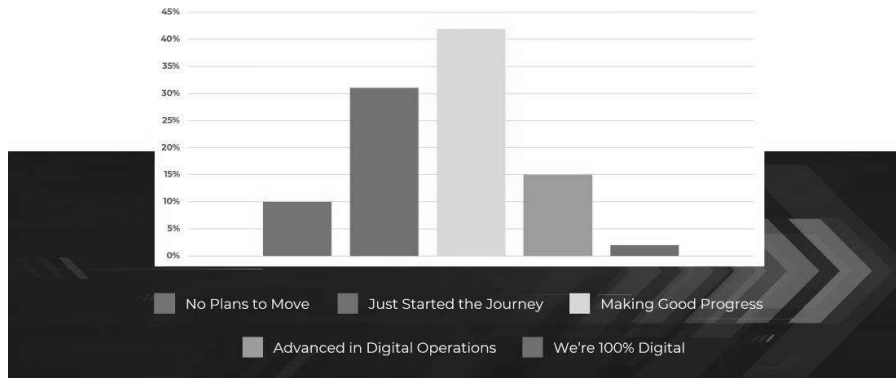
- Changes in consumer trends and habits
- Labor shortages
- Lagging behind in digital transformation
- The pandemic
- Regulatory changes
- Sustainability and environmental impact pressures
- Other

Recording

What are the biggest threats in the next 5 years ?



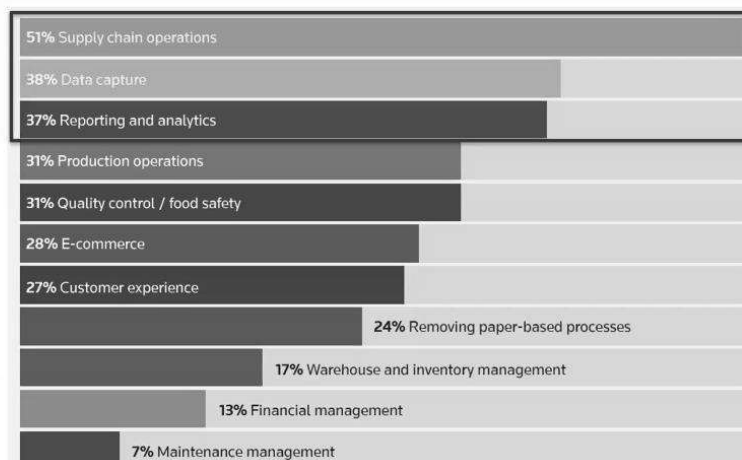
The State of Digital Transformation Journey



Key Benefits of Digital Transformation

- Customer experience
- Data capture
- E-commerce
- Financial management
- Maintenance management
- Production operations
- Quality control and food safety
- Removing paper based processes
- Reporting and analytics
- Supply chain operations
- Warehouse and inventory management

Key Benefits of Digital Transformation



Recording

Barriers of Adoption - Digital Transformation

