

1. Stand Registration Form ASIA FRUIT LOGISTICA

Please fill in clearly and legibly.

IMPORTANT: The details for the exhibitor given below (point 1 – 11) will automatically be used for the exhibitor's official entry in the printed catalogue and the Virtual Market Place® unless the exhibitor edits his entry in the Virtual Market Place® by 8 July 2015 latest. See also Annex 3 "Advertising Box".



Exhibitor

1 Exhibitor name

2 Street

3 Postal code

4 City

5 Country

Internet address (company website)

6 E-mail (for catalogue)

7 Phone including country code

☐ Mr

☐ Ms

8 Fax including country code

Contact person (stand organizer)

E-mail (stand organizer)

Mobile phone including country code

Fax including country code

9 Product group index

Important! Please define your product group in accordance with the product group index (see Annex 1).

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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10 Industry index (chose one or more)

☐ Agent

☐ Exporter

☐ Wholesale/
Distributor

☐ Shopfitting

☐ Press/Media

☐ Grower/
Producer

☐ Retailer

☐ Importer

☐ Storage

☐ Technical services

☐ Manufacturer

☐ Research
organisation

☐ Association/
Institution

☐ Marketing
organisation

☐ Transport/Handling

☐ Packaging

11 Please list us under the following alphabetical letter in the exhibitor directory/catalogue:

Company name

Street (no PO Box)

Postal code

City

Country

Contact Person (for invoice)

E-mail

Phone including country code

Fax including country code

We hereby agree to the exhibitor information being made available to interested parties and members of the press and also consent to online publication of the information.

We hereby agree to all exhibition terms and conditions and to the Global Produce Events GmbH general terms and conditions for trade shows and exhibitions. The place of performance is Hong Kong, and the venue for settlement of legal disputes under the application of German law is Berlin, Germany.

We hereby consent to having information sent to us by Global Produce Events GmbH and its business associates.

Payment fees for exhibition stand space will be invoiced upon confirmation of stand allocation proposal and are payable immediately without deduction upon receipt of invoice. Final acceptance of all registrations is subject to full payment of fees in advance. We understand that a compulsory registration fee of **HKD 3300** is charged, which includes Public Liability Insurance and the Advertising Box.

2–4 September 2015

Hong Kong, China
AsiaWorld-Expo

Global Produce
Events GmbH
Messedamm 22
14055 Berlin
Germany
Tel. +662 941 4600
Fax +49 30 3038 7060
info@
asiafruitlogistica.com
www.asiafruitlogistica.com

Invoice address

Leave blank

Job-No.		
Hall	Stand-No	
RS		m ²
CS		m ²
PS		m ²
IS		m ²
Confirmation of Receipt		
Confirmation of Participation		

Place and date

Stamp and legally binding signature of **INVOICE RECIPIENT**

2. Choice of stand space & complete stand packages



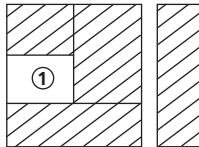
Name of exhibitor _____

In recognition and agreement of the »General Terms of Business« and the »ASIA FRUIT LOGISTICA exhibition terms and conditions«, we would like to order the following:

2–4 September 2015
Hong Kong, China
AsiaWorld-Expo

Global Produce
Events GmbH
Messedamm 22
14055 Berlin
Germany
Tel. +662 941 4600
Fax +49 30 3038 7060
info@
asiafruitlogistica.com
www.asiafruitlogistica.com

► Stands up to 18 m²



☐ Complete stand package, **HKD 3300 per m²**

It is mandatory to choose a complete stand package when renting up to 18 m². For all stands between 9 m² and 18 m² the price is **HKD 3300 per m²**. This includes both the stand area charge as well as the complete stand package (see Annex 2 „complete stand package“ for details).

Desired size: _____ m Front X _____ m Depth = _____ m² Total including



Wall elements

Standard finish
(no extra costs)

Other colours
(upon request/
at cost*)

Panels

Carpet

Standard panel-lettering

☐ white

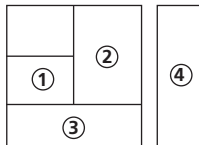
☐ white

☐ grey flecked

☐ black

* Subject to quotation by service provider

► Stands more than 18 m²



☐ ① Row stand, **HKD 2550 per m²** ☐ ③ Peninsula stand, **HKD 2850 per m²**

☐ ② Corner stand, **HKD 2700 per m²** ☐ ④ Island stand, **HKD 3000 per m²**

GPE will endeavor to offer the stand form as per above request, as far as possible. (see General Terms of Business, 4.1)



Desired size: _____ m Front X _____ m Depth = _____ m² Total

☐ Optional: Complete stand package **HKD 750 per m²*** (Please fill form on page 3)



* See Annex 2 „complete stand package“ for details.

☐ Ceiling suspension above stand requested (see General Terms of Business, 4.1)

► Compulsory registration fee **HKD 3300**

(including Public Liability Insurance and ASIA FRUIT LOGISTICA Advertising Box)

Place and date _____

Stamp and legally binding signature of **INVOICE RECIPIENT**

3. ASIA FRUIT LOGISTICA complete stands



Please complete this form only if you wish to order a complete stand for your stand over 18m². Exhibitors who order a stand of over 18m², who will have their own stand design, do not need to fill this form.

■ _____		
① Exhibitor name		
② Street		
③ Postal code	④ City	⑤ Country
⑥ Phone including country code		⑦ Fax including country code
<input type="checkbox"/> Mr		
<input type="checkbox"/> Ms		
Contact person		E-mail
Mobile phone including country code		Fax including country code

2-4 September 2015
Hong Kong, China
AsiaWorld-Expo

Global Produce
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Germany
Tel. +662 941 4600
Fax +49 30 3038 7060
info@
asiafruitlogistica.com
www.asiafruitlogistica.com

Stand size

In accordance with our stand registration (page 2), we would like to order the following complete stand package of size:

_____ m²

	Standard finish (no extra costs)	Other colours (on request and extra charge*)
Wall elements	<input type="checkbox"/> white	<input type="checkbox"/>
Panels	<input type="checkbox"/> white	<input type="checkbox"/>
Carpet	<input type="checkbox"/> grey flecked	<input type="checkbox"/>
Standard panel-lettering	<input type="checkbox"/> black	<input type="checkbox"/>
* Subject to quotation by service provider		

We hereby agree to all exhibition terms and conditions and to the Global Produce Events GmbH general terms and conditions for trade shows and exhibitions. The place of performance is Hong Kong, and the venue for settlement of legal disputes under the application of German law is Berlin, Germany.

We hereby consent to having information sent to us by Global Produce Events GmbH and its business associates.

Place and date

Stamp and legally binding signature of **INVOICE RECIPIENT**

4. Co-exhibitors

Please make a copy of this form if needed.



■ _____

Name of primary exhibitor

Compulsory co-exhibitor registration fee **HKD 2300**

We hereby request that the company named below be allowed to exhibit their products on our stand and be represented by their own staff. We understand that a **compulsory registration fee of HKD 2300 is charged for every co-exhibitor.**

This fee entitles each co-exhibitor to one free entry to ASIA FRUIT LOGISTICA and its company name to be listed in the printed and online exhibition catalogues. It also includes a Public Liability Insurance for each co-exhibitor, in so far as the co-exhibitor registration is undertaken at the latest by 15 August 2015. For more information see Annex 3 and exhibition Terms & Conditions, point 13.

The total amount due for co-exhibitors will be invoiced to the primary exhibitor on receipt of the co-exhibitor registration form(s).

2–4 September 2015
Hong Kong, China
AsiaWorld-Expo

Global Produce
Events GmbH
Messedamm 22
14055 Berlin
Germany
Tel. +662 941 4600
Fax +49 30 3038 7060
info@
asiafruitlogistica.com
www.asiafruitlogistica.com

■ _____

1 Name of co-exhibitor

2 Street _____

3 Postal code _____ 4 City _____ 5 Country _____

Internet address (company website) _____ 6 E-mail (for catalogue) _____

7 Phone including country code _____ 8 Fax including country code _____

☐ Mr ☐ Ms

Contact person (stand organizer) _____ E-mail (stand organizer) _____

Mobile phone including country code _____ Fax including country code _____

9 Product group index

Important! Please define your product group in accordance with the product group index (see Annex 1).

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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10 Industry index (chose one or more)

<input type="checkbox"/> Agent	<input type="checkbox"/> Exporter	<input type="checkbox"/> Wholesale/ Distributor	<input type="checkbox"/> Shopfitting	<input type="checkbox"/> Press/Media
<input type="checkbox"/> Grower/ Producer	<input type="checkbox"/> Retailer	<input type="checkbox"/> Importer	<input type="checkbox"/> Storage	<input type="checkbox"/> Technical services
<input type="checkbox"/> Manufacturer	<input type="checkbox"/> Research organisation	<input type="checkbox"/> Association/ Institution	<input type="checkbox"/> Marketing organisation	<input type="checkbox"/> Transport/Handling
			<input type="checkbox"/> Packaging	

11 Please list the co-exhibitor under the following

alphabetical letter in the exhibitor directory/catalogue: _____

IMPORTANT: The details for the co-exhibitor given above (point 1 – 11) will automatically be used for the co-exhibitor's official entry in the printed and online exhibition catalogues unless the co-exhibitor submits a separate catalogue entry by July 8, 2015 at the latest. Please refer to Annex 3 "Advertising Box" for details of services.

We hereby consent to having information sent to the above named co-exhibitor by Global Produce Events GmbH and its business associates.

Payment fees for co-exhibitor registration will be invoiced to the primary exhibitor on receipt of the completed registration form and are payable immediately without deduction. Final acceptance of all registrations is subject to full payment of fees in advance.

Place and date _____ Stamp and legally binding signature of **PRIMARY EXHIBITOR** _____

ASIA FRUIT LOGISTICA product group index

Only the products and services listed below are admitted.

Fresh products

- 110 Fresh fruit
- 120 Fresh vegetables
- 130 Potatoes
- 140 Nuts • dried fruit
- 150 Fresh convenience products
- 160 Fresh herbs • spices
- 170 Flowers/plants for self-service outlets
- 180 Organic products
- 190 Fair-trade products

Technical systems

- 205 Seeds • variety development • nursery trees
- 210 Cultivation equipment/systems
- 215 Post-harvest technical systems • modified atmosphere technology • product monitoring technology
- 220 Cooling systems
- 225 Banana ripening equipment
- 230 Packing/sorting machinery
- 235 Packaging technology and machinery
- 240 Processing technology and machinery
- 245 Packaging materials/containers
- 250 Weighing systems • labelling • barcoding
- 255 Bulk containers • containers for transport/storage • pallets
- 260 POS installations and vending technology
- 265 Recycling • waste disposal • cleaning systems

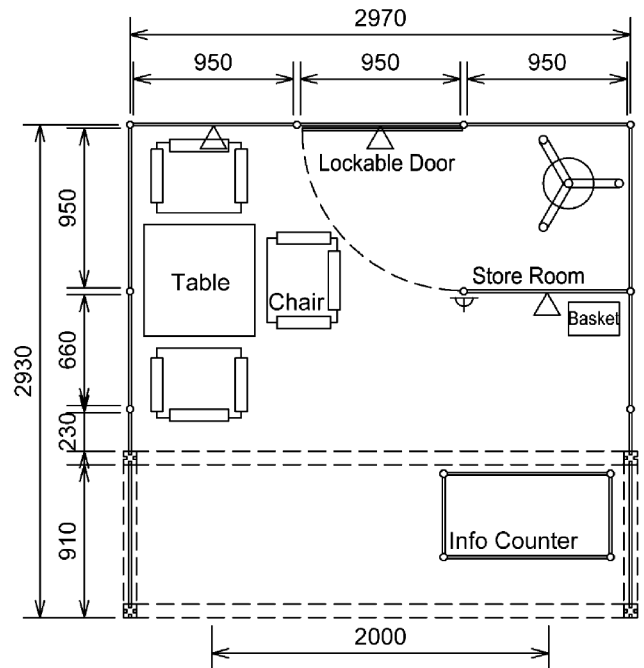
Logistics

- 310 Transport companies • transport systems
- 320 Transport services • customs clearance services
- 330 Fruit terminals • port handling • ports • cold storage and warehouse facilities
- 340 Wholesale markets • producer markets/auctions
- 350 Tracking systems (RFID/barcode/GPS)

Services

- 410 Quality control and certification
- 420 Food safety control and certification
- 430 Internet/computer/inventory management systems and services
- 440 Advertising/sales promotion/marketing/PR agencies
- 450 Market research • statistical services
- 460 Trade and professional associations • research & educational institutions • government/official representations
- 470 Press and media • exhibitions and conferences
- 480 Financial/insurance services

ASIA FRUIT LOGISTICA complete stand stand features & equipment



Standard features and equipment ASIA FRUIT LOGISTICA complete stand*				
Standard features and equipment	9-18 m ²	19-29 m ²	30-44 m ²	45-60 m ²
System walls/Octanorm, white, fascia panel 30 cm, carpet grey	1	1	1	1
Display platforms (100 x 50x 100 cm white)	0	1	3	3
Info counter (100 x 50 x 100 cm white)	1	1	2	2
5 x shelves, 200 x 100 x 30 cm	0	1	2	2
Cabin with lock	1x1 m	2x1 m	2x1 m	2x1 m
Coat Hanger (for cabin)	1	1	2	2
Refrigerator, 120 l capacity	0	0	1	1
White square table, 70 x 70 x 71.5 cm	1	2	2	2
Black leather armchairs	3	6	8	8
Waste-paper basket	1	2	2	2
Spotlight	3	4	6	12
500W/220V Single phase socket (not for lighting)	1	1	2	2
Panel lettering - max 25 letters on each open side, same text on each side, cap height 15 cm	1	1	1	1
Single comprehensive cleaning	yes	yes	yes	yes

*Small variations in shape and dimensions possible.

ASIA FRUIT LOGISTICA Advertising Box

Through the Advertising Box, Global Produce Events offers exhibitors a package of marketing tools to optimise their presence at the fair and in the market. The Advertising Box includes detailed company information in the printed catalogue and a presence on the Virtual Market Place® (=Online-Catalogue).

The Internet as an information and communication platform – worldwide ♦ 365 days a year ♦ 24 hours a day – has an even greater meaning. Through our **ASIA FRUIT LOGISTICA Virtual Market Place** service we build on this potential and optimise its use for the benefit of our exhibitors.

Your basic entry in both the printed catalogue and the Virtual Market Place® will be handled by the Virtual Market Place® team. Your initial company data for both entries will be taken from your stand registration form. Please check, update and complete your data in the Virtual Market Place®, as this data will also be used for the printed catalogue. To do this, please get your personal access code by contacting:

ASIA FRUIT LOGISTICA Virtual Market Place
 Email: content@vmp.asiafruitlogistica.com
 Tel: +49 30 30382180, Fax: +49 30 30382172
 Messedamm 22, 14055 Berlin, Germany

Your data is then automatically updated for both catalogues (printed catalogue and Virtual Market Place®) by the Virtual Market Place® editorial team.

If you do not wish to administer your data for the printed catalogue and the Virtual Market Place® yourself from your PC, you can send your requests for alterations and amendments to the email address mentioned above. The editorial team will put your data online. In case you wish to send your data by mail, please ask for the corresponding form from the above address.

	Primary Exhibitor Included in registration fee of HKD 3300	Co-Exhibitor Included in registration fee of HKD 2300
BASIC ENTRY	Printed Catalogue and Virtual Market Place® <ul style="list-style-type: none"> Basic company entry (company name, postal address, hall and stand number, telephone, fax, email, branch codes and entry in the product key numbers). 	Printed-Catalogue and Virtual Market Place® <ul style="list-style-type: none"> Basic company entry (company name, postal address, hall and stand number, telephone, fax, email, branch codes and entry in the product key numbers).
	Exclusively on the Virtual Market Place® <ul style="list-style-type: none"> Additional entry (stand telephone, contact person and email) Company profile (max. 4,000 characters incl. spaces) Company logo Link to homepage Presentation of up to 5 products in text and picture with link to the products on the exhibitor's homepage (max. 4,000 characters incl. spaces per product) Links to social media profiles (e.g. Facebook, Twitter, Youtube etc.) Biz chances (max. 4,000 characters incl. spaces) Link to videos on the exhibitor's homepage Entry of up to three keywords under which the exhibitor wishes to be found 	Exclusively on the Virtual Market Place® <ul style="list-style-type: none"> Additional entry (stand telephone, contact person and email) Company profile (max. 4,000 characters incl. spaces) Company logo Presentation of up to 2 products in text and picture with link to the products on the exhibitor's homepage (max. 4,000 characters incl. spaces per product) Links to social media profiles (e.g. Facebook, Twitter, Youtube etc.)
ADDITIONAL ENTRIES (extra costs)	Printed Catalogue <ul style="list-style-type: none"> Website address Company / product description Company logo option Advertising opportunities 	Contact: Market Intelligence Ltd. Mon - Fri, CET 10:00-18:00 Tel: +44 20 7501 3707 Fax : +44 20 7501 0306 Email: marija@fruitnet.com
	Virtual Market Place® <ul style="list-style-type: none"> Banner advertising Upgrade co-exhibitor Additional product entries 	Contact: Editorial Team Virtual Market Place® Mon - Fri, CET 9:00-18:00 Tel: +49 30 3038 2180 Email: content@vmp.asiafruitlogistica.com

Duration of the Advertising Box:

All online Advertising Box services are active from **May 1st, 2015 – April 30th, 2016**.

* The order forms for add ons to your basic entry can be found in the Online Service Manual (OSM).

ASIA FRUIT LOGISTICA exhibition terms and conditions

1 Event/organiser

ASIA FRUIT LOGISTICA is a specialised trade show for the international fruit & vegetable trade in Asia. Since there are unique demands for services and logistics in all areas of the fresh produce industry, related service providers are also included in the exhibition. In addition, the know-how necessary for the marketing of produce also plays an important role at the event. ASIA FRUIT LOGISTICA 2014 will take place at the AsiaWorld-Expo, Hong Kong.

2 Dates

2.1 Duration of event

Duration: 2-4 September 2015

2.2 Registration deadline

28 February 2015

2.3 Opening hours

Visitors: 10:00 – 17:00
 Exhibitors: 9:00 – 18:00

2.4 Set-up

31 August 2015, 8:00 – 24:00
 1 September 2015, 8:00 – 24:00
 All stand construction/set-up work must be finished by 24:00 on 1 Sept 2015

2.5 Dismantling

4 September 2015, 17:00 – 24:00
 5 September 2015, 8:00 – 16:00

2.6 Set-up/Dismantling

Every exhibitor is obliged to correctly equip and furnish the stand and to staff it with personnel for the duration of the exhibition. Stands may not be dismantled before 17:00 on Friday, 4 September 2015. If the exhibitor fails to comply with this regulation, the organiser is entitled to impose a penalty of HKD 50.000 per day. The organiser reserves the right to make alterations to this schedule. Please note any subsequent updates.

3 Participation conditions

Only companies and organisations involved in activities related to the trade show theme with regard to the industry and product group indices are legible for participation. Submission of registration form(s) alone does not entitle the applicant to participation. The organiser reserves the right to refuse applications without further explanation. Claims for compensation based on application refusal will not be considered. Global Produce Events GmbH determines the approval or refusal of applications. Should an application be accepted, the applicant will receive notification in writing and a

detailed stand description. The notification of application approval is valid only for the therein-named exhibitor and the exhibition material as specified in the registration form. The transfer of all or some of your rights as exhibitor to a third party is not permitted. Additional agreements are only valid upon receipt of written consent from the event management. Space allocation and stand sizes are determined in accordance with the trade show theme and the given spatial resources. However, the wishes of exhibitors will be taken into consideration as much as possible. The date on which formal application is received is not a decisive factor in this context.

Swapping of allocated stand placements without the explicit consent of the event management is not permitted. Exhibitors are personally required to inform themselves on the location, dimensions, and possible imperfections of their allocated stand. Should the event management decide to make any changes in an area that has already been allocated (e.g., construction changes, installations), the exhibitors affected will receive timely notification. The event management reserves the right to make changes in stand placements to comply with unforeseen circumstances. Should this be the case, affected exhibitors will as far as possible be allocated a comparable space to the greatest extent possible. Exhibitors have the right to cancel their registration within one week of reallocation notification. Neither party shall have the right to compensation should this occur.

4 Exhibition costs

A compulsory registration fee of HKD 3300 for each exhibitor and HKD 2300 for each co-exhibitor will be charged. The registration fee is not refundable. Please refer to the AFL exhibition terms & conditions.

The stand costs for space only include the rent for the exhibition space for the entire duration of the event, a specific number of exhibitor and work badges, the use of all general technical and service facilities in the fair halls like hall lighting, ventilation, air conditioning and cleaning of the aisles. The stand costs do not include electricity and water utilisation on the stand.

Stand up to 18 m ² (stand area & complete stand package see 4.1)	HKD 3300/m ²
Row stand (area only)	HKD 2550/m ²
Corner stand (area only)	HKD 2700/m ²
Peninsula stand (area only)	HKD 2850/m ²
Island stand (area only)	HKD 3000/m ²

Two story stands will be subject to an additional charge of HKD 2550 for each square meter of upper structure.

4.1 Complete Stands

It is mandatory to choose a complete stand package when renting up to 18 m². Detailed information about complete stand packages can be found in the infosheet "complete stand".

4.2 Withdrawal from contract

The terms in Section 8 of the general terms and conditions for Global Produce Events GmbH trade fairs and exhibitions apply after successful registration. The same applies for order cancellations of ASIA FRUIT LOGISTICA complete stands. Exhibitors who withdraw from the contract must also pay the stand rent in full, if the withdrawal prevents Global Produce Events GmbH from renting out the entire space specified in the original agreement to a third party.

5 Terms of payment

The period of payment is specified in the stand rental invoice / application approval. Please make reference to the invoice number and the customer number. If additional space is subsequently requested and allocated, the additional fees are to be paid immediately. In case of late or incomplete payments, the event management reserves the right to reallocate the rented space as it sees fit. Exhibitors are liable for rent payments even if their stand is reallocated to another exhibitor or used for other purposes and the rent cannot be retrieved from the new holder. Should the space be reallocated and rented to a third party, the original renter remains liable for 25% of the rental price agreed upon as compensation. Incidental expenses are invoiced separately. The amount due is to be paid immediately upon receipt of invoice.

6 Registration fee

A compulsory registration fee of HKD 3300 for exhibitors and HKD 2300 for co-exhibitors is charged which includes a Public Liability Insurance and the Advertising Box Services. The latter includes an entry in the printed and online catalogue. The registration fee is not refundable. For detailed information please see Annex 3 "Advertising Box" and page 2 of Exhibition Terms & Conditions, section 13.

7 Employee and exhibitor passes

Exhibitors are entitled to the following passes: up to 20 m² of rental space – 4 x passes and for every additional 10 m² – 1x pass, plus 1x pass per registered co-exhibitor. Additional passes cost HKD 400 (475 onsite) each.

Exhibitors will receive passes for stand set-up and dismantling staff as required.

8 Technical guidelines

Exhibitors must comply with Global Produce Events GmbH and AsiaWorld-Expo technical guidelines including operation, fire safety, construction, and other security regulations. Exhibitors must also comply with rules and regulations as specified by work health & safety laws of Hong Kong.

9 Sales

Direct sales are not permitted. This applies to all direct sales to consumers. Non-permissible indirect business transactions with consumers include transactions in which a primary product, which can only be used in conjunction with another product, is given free of charge.

10 Food samples

Stands offering food samples free of charge or otherwise, must comply with all rules and regulations related to food, hygiene, health and safety and any other relevant laws in force in Hong Kong with respect to this.

11 Noise

Product presentations during the trade show may not be so loud as to disturb other exhibitors in the vicinity. In order that exhibitors can conduct their talks and meetings undisturbed, the noise level resulting from presentations on the stands (including live music, shows, moderations etc.) must remain below 50 decibels. Special events (e. g. receptions) to be held on the stands require registration; this also applies to events exceeding the daily opening hours.

12 Construction and fire safety regulations

All emergency exits, stairwells, fire alarms, water hydrants, smoke vents, electrical connections, fuse boxes, telephone switchboards, and the ventilation system must be kept clear. Open fires for cooking, heating, or operation purposes are not permitted. Packing materials, papers, and other combustibles may not be discarded on the hall floor. Vehicles, containers, and storage bins may not be parked/located within 5 metres of the hall walls. For further details regarding technical and construction regulations please refer to the Online Exhibitor Service Manual.

13 Liability Insurance

Exhibitors are expected to carry sufficient insurance in general. Specific obligatory Public Liability Insurance cover, as dictated by the exhibition centre management (AsiaWorld-Expo Management Limited), is included in the registration fee. The coverage indemnifies the exhibitor against all sums which the exhibitor shall become legally liable to pay as damages consequent upon accidental i) Bodily injury to Third Parties, ii) Loss off or damage to the property of Third Parties arising out of any of the exhibitors operations on the premises of AsiaWorld-Expo Centre, Hong Kong International Airport, Lantau, Hong Kong for the duration of ASIA FRUIT LOGISTICA 2014 - period of insurance from 30 August - 5 September 2015. The limit of indemnity is HKD 10,000,000 for any one occurrence and unlimited for the period of insurance. The jurisdiction of the insurance is Hong Kong. This insurance does not include legal liability arising out of erection or dismantling works of the venue or stands. For details regarding insurance clauses refer to the Exhibitor Service Manual.

General Terms of Business for Trade Fairs and Exhibitions organised by Global Produce Events GmbH

1 Applications

1.1 Stand Applications

Applications to participate in a trade fair or exhibition (event) must be made using the form marked "Stand Registration Form". This form should be completed carefully and must include a legally binding signature. The application is an irrevocable offer to enter into a contractual agreement with Global Produce Events GmbH, to which the exhibitor is committed until the commencement of the event.

1.2 Details of the Contract

The main sections of the contract are

- a) the Application Form,
- b) the Special Conditions of Participation,
- c) the Regulations as contained in the Exhibitor Service Manual,
- d) the General Terms of Business.

Where there is conflict between these various regulations they shall apply in the order listed above.

1.3 Conclusion of the Contractual Regulations

By signing the stand application the exhibitor recognises as binding the Terms of Business and Conditions of Participation, as well as the Regulations contained in the Exhibitor Service Manual. He is responsible for ensuring that those persons employed by him during the event also comply with the terms of the contract in every respect.

2 Joint Exhibitors

If a number of exhibitors intend to hire a stand jointly, they must name one of their number in their application who will be authorised to negotiate with Global Produce Events GmbH on their behalf. The authorised party bears the same liability for any faults or cases of negligence on the part of those whom he is authorised to represent as he does for his own faults and negligence. The participating exhibitors are liable jointly and severally to Global Produce Events GmbH.

3 Conclusion of the Agreement

3.1 Confirmation of Participation

The decision whether to accept the offer will be made by Global Produce Events GmbH, who will then issue written confirmation (acceptance of the exhibitor and the exhibits for which application has been made).

3.2 Restrictions on the Exhibitor and Exhibits

If relevant grounds exist, and in particular if there is insufficient space, Global Produce Events GmbH may exclude individual exhibitors from participating, and may also limit the event to specific groups of exhibitors, if this becomes necessary in order to attain the objectives of the event. This also applies to exhibits.

3.3 Deviations from the Application

If Global Produce Events GmbH accepts the application for display space or for exhibits, subject to extensions, restrictions or other alterations, it is obliged to abide by this offer for a period of two weeks.

4 Allocation of Stands

4.1 Principle

In allocating the stand placement Global Produce Events GmbH will take into account the subject and the way in which a particular event is subdivided, as well as the space that is available. Global Produce Events GmbH will endeavor to meet specific requests for stand forms (i.e. number of open sides) and stand locations wherever possible. GPE does not guarantee the availability of ceiling suspension points or possibilities above the allocated stand. The exhibitor should indicate its desire for ceiling suspension points by ticking the corresponding point on page 2 of the application form. GPE will endeavor to meet its request wherever possible.

4.2 Changes to Adjoining Stands

The exhibitor should accept that changes may take place in the situation on other stands at the beginning of the event, compared with the time at which initial acceptance was granted. No claims for damages by either party can be entertained.

4.3 Exchanging Stands or Transferring them to Third Persons

The allocated stand may not be exchanged for that of another exhibitor, nor may it be transferred either partially or completely to a third party unless agreement has been reached with Global Produce Events GmbH.

5 Exhibits

5.1 Removal, Exchange

Only the agreed exhibits may be displayed. Furthermore they may only be removed subject to the approval of Global Produce Events GmbH. Exhibits may only be replaced by other items if written agreement has been obtained from Global Produce Events GmbH, and replacement must take place at

least one hour before the official daily opening time, or one hour after the official closing time.

5.2 Exclusions

Global Produce Events GmbH is entitled to demand that exhibits should be removed if these were not included in the stand hire contract, or if they subsequently prove to cause annoyance or danger, or are incompatible with the objectives of the event. In the event of non-compliance, Global Produce Events GmbH is entitled to have recourse to law in removing the exhibits at the exhibitor's expense.

5.3 Direct Sales

Unless expressly permitted, no items may be sold directly. If such approval is given the exhibits must be marked with clearly legible price tickets. It is the exhibitor's responsibility to obtain the necessary approval from the trading and health authorities, and to observe these regulations. The Exhibitor Service Manual contains further details.

5.4 Protection of Copyrights and Patents

It is the responsibility of the exhibitor to ensure that intellectual property rights like copyrights, patents, trademarks, industrial design and other in Hong Kong are complied with.

6 Terms of Payment

6.1 Date when Payment becomes Due

The registration fee as well as the stand rental as stated in the confirmation of acceptance/stand rental invoice is payable on the dates listed in the conditions of participation, and should be remitted to the account of Global Produce Events GmbH as indicated on the invoice. When making payments please state customer number and invoice number. Invoices for all ancillary costs will be issued immediately following the end of the event. The sum becomes payable on the issue of the invoice.

6.2 Transfer of Claims, Offsetting Claims

Claims against Global Produce Events GmbH are not transferable. Claims may only be offset in the case of uncontested counterclaims or counter-claims which have been ruled valid.

6.3 Objections

Objections to invoices will only be considered if submitted to Global Produce Events GmbH in writing within 14 days following issue of the invoice.

6.4 Hirer's Rights of Lien

In order to secure any claims it may have,

Global Produce Events GmbH shall be entitled to exercise its rights of lien as hirer, and to sell the items thus withheld as it wishes, following notification in writing. Global Produce Events GmbH is only liable for any damage to the items held in lien if such damage was caused maliciously or by gross negligence.

7 Liability, Insurance

7.1 Global Produce Events GmbH assumes full liability for all damages resulting from intentional or gross negligence on the part of Global Produce Events GmbH, its legal representatives or managing staff.

7.2 Global Produce Events GmbH is fundamentally liable for damages caused due to gross negligence on the part of assistants employed by Global Produce Events GmbH. This liability is limited to damages that are generally associated with this type of contract.

7.3 Global Produce Events GmbH is fundamentally liable for every breach of contract with regard to major contractual obligations. Major contractual obligations are defined as those that are vital to achieving the objectives of the contract (cardinal obligations). For breaches of cardinal obligations, provided they do not fall under Section 7.1, liability is limited to damages that are generally associated with this type of contract.

7.4 The limits of liability according to Paragraphs 1 through 3 do not apply to liability for insufficient warranted quality, liability according to German product liability law (ProdHaftG), and liability for loss of life, limb, or health.

7.5 Global Produce Events GmbH is not liable for pre-existing deficiencies associated with rented space and equipment (guarantee liability), regardless of fault.

7.6 The exhibitor is liable in accordance with legal regulations. Exhibitors are obliged to carry sufficient insurance. For further details see Terms and Conditions, section 13, and Exhibitor Service Manual.

8 Cancellation, Non-participation on the Part of the Exhibitor; Withdrawal from the Contract by Global Produce Events GmbH

8.1 Cancellation, Non-participation on the Part of the Exhibitor

The full stand rental charge shall still be payable if the exhibitor cancels or fails to take

part in the event without notification of cancellation. If the exhibitor cancels and another lessee can be found for the stand, Global Produce Events GmbH retains the right to demand 25% of the invoiced stand rental charge from the original lessee to cover costs. The full stand rental must be paid when Global Produce Events GmbH rents the agreed upon stand space, although the overall area is reduced as a result of the cancellation/non-participation. The lessee retains the right to submit evidence to prove that no such costs were incurred by Global Produce Events GmbH, or that they were lower than stated. The right to assert additional claims remains unaffected.

8.2 Withdrawal by Global Produce Events GmbH

Global Produce Events GmbH is entitled to withdraw under the following circumstances:

8.2.1 if the registration and rental charge is not received in full at the latest by the date stated in the invoice for participation costs and if the exhibitor does not pay before the expiry of any extension period that may be granted;

8.2.2 if the stand is not occupied in time, i.e. if it is not obviously occupied within 24 hours of the official opening;

8.2.3 if the exhibitor infringes domiciliary rights, and does not refrain from such actions even after being advised to do so;

8.2.4 if the registered exhibitor, as a private or corporate entity, no longer conforms to the requirements for granting acceptance, or if Global Produce Events GmbH subsequently becomes aware of any reasons which, had they been known before, would have excluded that person from participation. This applies in particular when bankruptcy or insolvency proceedings have been instituted, or if the exhibitor becomes insolvent. Exhibitors are required to inform Global Produce Events GmbH immediately in such circumstances.

In the cases referred to above, Global Produce Events GmbH is entitled to claim damages. No. 8.1 may be applied accordingly.

9 Force Majeure

9.1 Cancellation of the Event

If Global Produce Events GmbH is prevented from holding the event for reasons outside its own control or that of the exhibitor, all

claims to the stand rental become void. However, Global Produce Events GmbH may still invoice the exhibitor for work carried out in the latter's instructions, to cover any expenses already incurred, if the exhibitor is unable to furnish evidence that the results of this work are of no interest to him.

9.2 Rescheduling of the Event

If Global Produce Events GmbH is in a position to hold the event at a later date it must notify exhibitors immediately. Exhibitors are entitled to cancel their participation in the event if it is rescheduled, provided such cancellation is given within one week following receipt of this notification. In such cases claims for payment of stand rental no longer apply.

9.3 For Events that have Already Commenced

If Global Produce Events GmbH is obliged to shorten or cancel an event that has already begun, as a result of force majeure, exhibitors are not entitled to assert claims for repayment or for exemption from the stand rental charge.

10 Workers' and Exhibitors' Passes

10.1 Workers' Passes

Exhibitors will be supplied free of charge with passes for themselves and for any auxiliary staff employed during construction and dismantling. These will only be valid during construction and dismantling periods, and do not entitle the holders to enter the Exhibition Grounds during the event itself.

10.2 Exhibitors' Passes

Exhibitors will receive a limited number of special passes valid for the duration of the exhibition or fair, for use by themselves and their employees, and entitling them to admission free of charge. Additional details can be found in the conditions of participation.

10.3 Regulations Applying to Both Types of Passes

Passes are issued in the holder's name, or must be filled in correctly by the holder, who should also sign them. They are not transferable and are only valid in conjunction with an official ID document. In cases of misuse the passes will be withdrawn without compensation. In the case of joint participation by a number of exhibitors, only the authorised exhibitor will receive the required passes. Additional passes are available, for which a charge will be made.

11 Photographs and Film, Video and Sound Recordings

Global Produce Events GmbH is entitled to take photographs, make drawings, or to make films or video recordings of events taking place at the fair, of structures and stands, or of exhibits, and to use these for advertising purposes or for publication in the media. No objections for whatever reason by exhibitors will be entertained. This also applies to photographs or recordings made directly by the press or television with the approval of Global Produce Events GmbH.

12 Advertising

12.1 Scope

Advertising of all kinds is permitted but only within the stand hired by the exhibitor, on behalf of the exhibitor's own company, and only for exhibits manufactured or distributed by the exhibiting firm.

12.2 Approval

Advertising by means of loudspeakers, the display of slides or films, or the inclusion of performances or shows require the written approval of Global Produce Events GmbH. Written approval must also be obtained for the use of other equipment and installations intended to enhance the impact of advertising either optically or acoustically. Advertising of a political nature is strictly prohibited.

13 Official Approval, Legal Regulations, Technical Guidelines

In all cases it is the responsibility of the exhibitor to obtain official approval. Exhibitors are responsible for ensuring the compliance with regulations pertaining to trading and industrial law, police regulations, health regulations and other legal requirements. This also applies in particular to laws governing technical equipment. Moreover, exhibitors must observe the "Technical Guidelines" as specified in the Exhibitor Service Manual, in particular with regard to the regulations contained therein relating to stand construction and design, and the extensive safety regulations also specified in this folder.

14 Regulations for the Maintenance of Order

14.1 Domiciliary Rights

During the event exhibitors are subject to the domiciliary rights of Global Produce Events GmbH and AsiaWorld-Expo Management Ltd., which apply throughout the Exhibition grounds. Exhibitors must comply with instructions given by employees of Global Produce Events GmbH and AsiaWorld-Expo Management, Ltd., who will prove their

identity by means of an appropriate identification document.

14.2 Parking Spaces

Efforts will be made to meet exhibitors' specific requirement regarding parking on the Exhibition Grounds. However no automatic rights exist to a parking space.

14.3 Access to the Exhibition Grounds

Vehicles which do not have the correct authorisation or a document entitling them to enter and to park within the Exhibition Grounds will not be allowed access to the grounds during the event. Regulations pertaining to the delivery of goods and other items are covered by the conditions of participation.

14.4 Leaving the Grounds

Exhibitors and accompanying persons must leave the halls within one hour following the official closing time each day, and all vehicles must leave the grounds by this time. Any persons wishing to leave the exhibition with packages must furnish proof that they are entitled to do so to the security staff at the exits.

14.5 Miscellaneous

No animals are permitted on the Exhibition Grounds. Water required for use in connection with foodstuffs or for the cleaning of utensils coming into immediate contact with foodstuffs may only be obtained from taps supplying hygienic water. Water for such purposes may not be obtained from toilet facilities.

14.6 Environmental Protection

Exhibitors are required to make every effort to protect the environment. In this respect they should also observe the Environmental Guidelines of Global Produce Events GmbH which are enclosed with the Exhibitor Service Manual.

15 General Regulations, Deadlines

15.1 Deadlines

The construction and dismantling periods will be specified in the Special Conditions of Participation.

15.2 Construction, Services for Exhibitors

The Exhibitor Service Manual contains a list of services available from companies authorised by Global Produce Events GmbH, regarding planning, construction and design of standard and individual stands.

15.3 Dismantling

15.3.1 Clearance Passes

A clearance pass must be shown before exhibits can be removed at the end of the exhibition or trade fair. Such passes will only be issued and made available to the stand occupant if the stand rental invoice has been paid in full.

15.3.2 Dismantling Period

Stands may not be cleared before the end of the event. Dismantling must be completed by the end of the allotted dismantling period. On expiry of this period Global Produce Events GmbH is entitled to undertake dismantling, removal of exhibits and their storage at the exhibitor's expense, or to order such arrangements to be made at the exhibitors' expense. Global Produce Events GmbH will only be liable for losses or damage to exhibits when such losses or damages are due to deliberate action or gross negligence. Global Produce Events GmbH is entitled to impose liens to cover any expenses thus incurred.

16 Stand Design

16.1 Authorisation Certificate

Exhibitors with ground-level, single-story stands without roofs with 2.5 m height are not required to submit plans for approval, providing the stand is in compliance with all other technical guidelines. Any other type of stand, mobile stand, or special constructions require approval. Construction plans (floor plan and front view) must be submitted in duplicate to Global Produce Events GmbH for approval. Complete details can be found in the Exhibitor Service Manual.

16.2 General Appearance

Stand walls bordering visitor aisles must include transparent panels, niches, displays or the likes in order to provide an open atmosphere on the exhibition stand in tune with the event. Such stand boundary walls facing any open aisle may not exceed 30 % of the stand length boundary, with each section of such wall no longer than 3 meters. Such boundary walls facing the aisle must be suitably decorated with graphics. Any stand construction which includes such stand boundary walls must be submitted for approval. Where the back wall of a stand measuring over 2.50 m in height adjoins that of a neighbouring exhibitor, its appearance must be a neutral white, so as not to adversely affect the appearance of the other stand. The lessee is obliged to install a white partition separating his stand and the directly adjacent stand, which is structurally stable, has no gaps, and bears no advertising of any kind. Any stand construction which includes such walls must be submitted for approval.

The exhibition stand must comply with the overall plan for the exhibition. Global Produce Events GmbH reserves the right to prohibit construction of unsuitable or inadequately designed stands.

16.3 Stand Equipment and Fittings during the Hours that the Event is Open

The stand must be correctly equipped and furnished, and staffed by competent personnel throughout the duration of the fair or exhibition, during the stipulated opening times.

16.4 Penalty Clause

If the exhibitor fails to comply with the regulations as stated above (No. 16.1, 16.2, 16.3), Global Produce Events GmbH is entitled to impose a penalty of HKD 50.000 per day if its instructions and warnings are not heeded.

17 Exhibitor Service Manual

Together with the confirmation of acceptance, exhibitors will be supplied with the Exhibitor Service Manual, containing information such as:

Technical guidelines, technical equipment standards in the halls, installations, stand constructions, design and furnishing, as well as about other services at trade fairs provided by companies authorised by Global Produce Events GmbH and other services. It also contains the necessary forms.

18 General Inspection, Cleaning

- a) Global Produce Events GmbH will provide security cover for the halls. However, it will only be liable for damages in the case of gross negligence. Security cover for the exhibition stand itself is a matter for the exhibitors. They are advised to take out appropriate insurance cover against such risks. During the night valuable and easily removable items should be securely locked up. Private security staff to guard the stands during the night-time may only be employed subject to written agreement by Global Produce Events GmbH.
- b) Global Produce Events GmbH will provide general cleaning on the grounds and in the aisles. Exhibitors are responsible for cleaning their own stands. Such cleaning work must be completed each day prior to the opening of the event.

c) If the exhibitors do not employ their own personnel, stand cleaning and security must be arranged through the relevant company appointed by Global Produce Events GmbH.

d) The exhibitor or his appointed stand constructors are responsible for disposing of any waste materials resulting from their work. In this respect the rules laid down in the environmental guidelines in the Exhibitor Service Manual must be observed.

19 Technical Installations

Regular supplies of electricity, water, gas and telephone services, along with other services in the halls, will be provided by companies authorised by Global Produce Events GmbH. Further details are contained in the conditions of participation.

20 Photography

The taking of photographs, films or videos on behalf of exhibitors during the daily opening hours of the event may only be carried out by photographers, film or video production companies who have received authorisation by Global Produce Events GmbH and in possession of the appropriate pass. Such authorisation also applies prior to and after the daily opening hours of the event. No other photographers or production companies will be permitted access to the Exhibition Grounds. Information on this matter can be obtained from the Global Produce Events GmbH.

21 Catering Services

Catering services are provided exclusively by companies authorised by Global Produce Events GmbH.

22 Data Protection

The exhibitor expressly agrees that Global Produce Events GmbH may store, process, or disseminate personal information – including electronically processed data – for business purposes in accordance with German data protection laws.

The exhibitor expressly agrees that Global Produce Events GmbH may store, process or disseminate business information – including electronically processed data – as long as necessary to achieve the objectives of Global Produce Events GmbH or its affiliates, or to fulfil any other justifiable needs.

23 Concluding Regulations

23.1 Changes and Amendments in Writing

Any changes to the contents of this agreement (No. 1.2), and ancillary agreements, are only legally binding if they have been confirmed in writing by Global Produce Events GmbH.

23.2 German Law

The mutual rights and obligations deriving from this contractual arrangement and resulting from this contract are subject to the law of the Federal Republic of Germany in so far as it (especially in sections 8 and 10 of the exhibitions terms and conditions) does not go against obligatory Hong Kong regulations.

23.3 Place of Performance and Venue

The place of fulfilment is Hong Kong. The place of jurisdiction for the settlement of disputes, also in a case involving documents, bills of exchange and cheques is, in so far as the exhibitor is a businessman, legal entity in the public domain, or a separate asset under public law, Berlin, Germany. The organiser reserves the right to lodge its claims to the court in the place where the exhibitor has its registered company address or those of its branches.

23.4 Statute of Limitations

Claims by exhibitors against Global Produce Events GmbH expire after 6 months if not precluded by cogent legal regulations.

23.5 Redemptory Clause

If any individual provisions in these conditions of participation become void, this shall not affect the validity of the other regulations. The void provision should be altered in such a way as to fulfil the intended purpose.