

ATRAX '20

13 - 15 FEBRUARY 2020
ISTANBUL EXPO CENTER / ISTANBUL - TURKEY



8. INTERNATIONAL AMUSEMENT - ATTRACTION, PARK - RECREATION EXHIBITION

8. INTERNATIONAL AMUSEMENT- ATTRACTION, PARK- RECREATION INDUSTRY AND SERVICES EXHIBITION

With the ever increasing awareness regarding the attraction and recreations industry in Turkey, there's also increasing interest in innovative and functional solutions aimed at the amusement, game, park and recreation needs that will improve the quality of life of people of all ages living in the city and suburbs and this results in a big industry to emerge in this area.

This industry covers national and international amusement, game, sports, park and recreation facilities, companies that produce and market related materials, events and event organization companies, and all public institutions, local government offices, tourism facilities, shopping malls etc., that receive services from the industry.

As the only dedicated trade fair of the amusement, attractions, parks and recreation industry in Turkey and its surrounding geography, ATRAX serves as an effective commercial platform for its visitors and participants to make new business connections, reinforce existing ones and access new markets.

We invite you to this important meeting.

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ATRAX Theme: Happy Cities

We'll be talking about the "Happy Cities" at ATRAX 2020!

People's lives get shaped by the mentality of the city they live in and in the spirit of the city influences the mood of its residents, creating happy or unhappy people.

This year, with the "Happy Cities" theme, ATRAX brings to the forefront, attraction and recreation projects that create more opportunities for socializing and activities and focus on the happiness of the residents of the city.



Shining Star Awards - Stars of Attraction and Recreation Industry Are Shining

Organized as part of ATRAX Exhibition and recognized as the only competition in the attraction-events, parks-recreations industry, "Shining Star Attraction and Recreation Awards" embraces all municipalities, hotels, shopping malls, corporations, Organizer, investor and sector's companies which the sector serves, with the categories it features, rewarding successful projects and contributing to the development of the sector.



We'll be talking about Happy Cities at the Conference this year!

As we discuss the transformation of and developments in the attraction – recreations industry in Turkey and the world, we'll also be reviewing with sector's experts and local governments, the importance and prerequisites for building "Happy Cities" and Impact of Amusement and Recreation on the Happiness of the Residents of a City.

EXHIBITION

*AMUSEMENT FACILITY EQUIPMENT

Theme Park Facility Equipment
Shopping Mall Equipment
Vending, Arcade Machines
Indoor And Outdoor Inflatable Equipment
Motion Simulators
Bowling Facility Equipments
Climbing Walls Equipment
Go-Karts, Bowling, Miniature Golf Equipment
Darts, Billard, Paintball Equipment
Laser Show And Games
Aquarium, Museum Services And Equipment

*SPORTS FACILITIES EQUIPMENT

Indoor and outdoor sports facility equipments (Volleyball, soccer, basketball, tennis, golf etc.)
Sports floor coverings
Swimming pool equipments
Other facility equipment

*ATTRACTION SERVICES AND EQUIPMENT

Animation and Show Materials
Costumes and Accessories
Party, Decoration, Fireworks Equipment
Event Organization Companies
Stage systems
Sound and Lighting Show systems
Laser Show System and Equipment
Space Rental Companies
Festival Organizers
Performance and Show Companies
Music, Event Services and Equipment
Photo, Video Services
Equipment rental companies

*PARK AND RECREATION AREAS FACILITY EQUIPMENT

Park Garden Attraction, Recreation Sets and Equipment
Playground equipments
Amusement park equipment
Pool and Fountain Systems
Fences and protection systems

*FACILITY SERVICES

Facility design, construction & project services
Modular and temporary structures
Park garden landscape services
Equipment & maintenance services
Lighting systems
Leasing companies
Security and Wristbands
Entry and payment systems
Photo, video services
Hardware & Software
Furniture, accessories and spare parts
Security, emergency and crisis Management
Associations
Press, publications and organizations
Other services

*WATER GAME SYSTEMS AND EQUIPMENT

Inflatable Water Game Equipment
Water Park Equipment
Water Sports Tools (Inflatable Boat, Surfing, Paragliding, Canoe, Sea Bike, etc.)
Beach and Golf Carts

VISITOR PROFILE

- Sector Professionals, Manufacturers and Resellers
- Exporters and Importers
- Themeparks, Amusement Parks, Owners and Operators,
- Billiards, Bowling, Golf Operators, Founders
- Enterprise Owners and Authorities (Hotels, Holiday Village...)
- Entertainment and Recreation Center Owners and Officials
- Municipalities
- Shopping Mall Center Managers
- Project Contractors
- Construction Firms
- International Investment Firms, Representatives and Sector Professionals
- Construction Markets and Wholesalers
- Importers and Project Companies in The Target Countries,
- Building Cooperatives and Sites Managements
- Contractors, Architectures and Interior Architectures
- Landscape Architectures
- Town Planners
- Schools, Kinder Gartens
- Sports Center Manager
- Private House Owners
- Public Institutions and Organizations
- Unions and Associations
- Students and Academics

ATRAX 2019

In its 7th year, ATRAX 2019, which has seen great interest at the international, level and facilitated new business connections;

- Hosted a total of 173 companies (21 international companies from 18 countries and 152 local)
- Introduced 385 brands to their visitors on an exhibition venue with a gross area of 11.000 m2
- Brought together 10246 professional visitors from 42 countries and participant companies.
- Achieved participant satisfaction level of 99,5% based on exhibition survey results.

[Click for ATRAX 2019 Exhibition video.](#)



ATRAX VENDEX

ATRAX Exhibition, is organized concurrently with VENDEX Exhibition.

8th International Attraction, Parks - Recreation exhibition VENDEX will be organized concurrently with Vending Technologies and Self-service systems exhibition where large-scale projects are brought to life and which is the first and only specialized exhibition in Turkey and the region, offering a shared platform for all inter-connected areas of the sector.

Organized concurrently with ATRAX, VENDEX will be helping the sector network at the international level as the first trade event of its kind in our country.

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Turkish Airlines is the official airline of "ATRAX Exhibition" and special discounts are offered on certain booking classes. In order to proceed with the online booking tool for Turkish Conventions please visit the Turkish Conventions website <https://www4.thy.com/TKC/app/main?language=en> and use the event code "010TKM20" under delegate section.

" THIS FAIR IS ORGANIZED WITH THE PERMISSION OF THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY IN ACCORDANCE WITH THE LAW NUMBER 5174 "



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