

53rd AYSAF

'16
spring
summer



ISTANBUL

International Exhibition for Footwear Materials, Components, Leather and Technologies

06-09 May 2015

CNREXPO
YEŞİLKÖY-İSTANBUL

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CNR EXPO Yeşilköy 34149 İstanbul, TURKEY ☎ +90 212 465 74 74 📠 +90 212 465 74 76-77 www.cnrexpo.com
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GENERAL INFORMATION

Fair	: 53 rd AYSAF Istanbul International Exhibition for Footwear Materials, Components, and Technologies
Leather	
Date	: 06th -09th May 2015
Venue	: CNR EXPO
Frequency	: Twice a year
Exhibition Area	: 40.000 m ²
Organizer	: Pozitif Fuarçılık A.S.



DISCOVER EURASIA MARKET WITH AYSAF

AYSAF, Istanbul International Exhibition for Footwear Materials, Components, Leather and Technologies, bringing together the domestic and international well-known enterprises in a high level and well-coordinated platform in its field, will take place for the 53rd time between the dates of 06th - 09th May 2015 at CNR EXPO, Istanbul, Turkey.

Providing an efficient commercial atmosphere, where business partnerships could be established between participants and professional visitors, the exhibition offers you extensive opportunities in terms of export and import connections.

AYSAF, which sets footwear fashion, introduces new materials and production technologies for visitors.

The Advantages of AYSAF

- Be a part of the 2nd largest footwear industry suppliers fair in Europe and the largest in Eurasia as well as the only international sector fair held in Turkey.
- Stay updated with the latest fashion trends and designs in fashion world.
- Meet highly qualified visitors with decision-making authority.
- Observe the market tendencies and analyze the competition.
- Find enormous PR and promotion opportunities to establish market presence.
- Have direct contact with various exhibitors and visitors to expand your distribution channels.
- Build connections with new and the existing partners.
- Build brand image and visibility to strengthen your company's market presence.



53rd
AYSAF



DISCOVER OPPORTUNITIES IN TURKEY

- Turkey is a growing economy ranking 16th largest economy in the world and 6th in Europe.
- Being at the center of 36 neighboring countries at a total of 830 million population, Istanbul is the new hub for multinational corporations.
- The total imports of footwear of Turkey has risen to the level of 36.025.987 pairs with an increase of 15% after implementation of safeguard measure and the imported footwear takes a share of 31% of the domestic market.
- Turkey, being the crossroads between Europe and Asia,



plays a vital role in the transportation of product to market.

- Abolition of visa requirements create enormous opportunities for international visitors and exhibitors from countries, such as Morocco, Saudi Arabia, Tunisia, Algeria, Qatar, Lebanon, Jordan, Syria, Russia, Serbia and many other countries.
- Free Trade Agreements with 16 countries makes it easier for all companies to buy their supplies from Turkey and manufacture their products at a compatible rate for the market they penetrate.

Supporters

TASEV – Foundation of Footwear Industry Sectors' Research, Development and Education

AYSAD – Association of Turkish Footwear Components Manufacturers

KOSGEB – Republic of Turkey Ministry of Trade and Industry Small and Medium Enterprises Development Organization

Exhibitor Profile

- Footwear components
(Accessories, textile, soles, heels, moulds)
- Leather goods Materials
- Leather goods Accessories
- Chemicals
- Finished leather, semi-finished leather, raw leather
- Artificial leather (PU - PVC- TR)
- Shoe and leather processing machines
- Associations, Trade magazines, Foundations, Agencies



Exhibiting Countries

Argentina, Australia, Belgium, China, France, Gana, Germany, Greece, India, Iran, Italy, Israel, Japan, Pakistan, Portugal, Romania, Russia, Slovakia, Spain, Sri Lanka, Taiwan, Thailand, The Netherlands, Ukraine, Turkey, USA.

Visitor Profile

Shoe Manufacturers
Leather good Manufacturers
Wholesalers
Distributors
Importers



	Local	Int.	Total
Exhibitor	249	180	429
Visitor	22.380	3. 875	26.255

Visiting Countries

Albania, Algeria, Australia, Austria, Azerbaijan, Bangladesh, Bosnia and Herzegovina, Bulgaria, CIS Countries, China, Cyprus, Egypt, England, France, Georgia, Germany, Greece, Hong Kong, India, Iran, Iraq, Israel, Italy, Jordan, Japan, Kazakhstan, Korea, Kosovo, Kuwait, Kyrgyzstan, Lebanon, Libya, Lithuania, Macedonia, Moldavia, Morocco, Pakistan, Palestine, Portuguese, Poland, Romania, Russia, Saudi Arabia, Serbia, Sudan, Slovenia, Spain, Switzerland, Syria, Taiwan, The Netherlands, Tunisia, U.A.E., U.S.A., Ukraine, Uzbekistan, Yemen and Turkey.



To exhibit

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To visit

Ms. Özge Karayel
International Marketing Specialist
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EXPOTOUR

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EXPO TOUR has a (A type) travel agency license from minister of tourism and Culture and is a member of Turkish Union of Travel Agencies (TURSAB), member of IATA International Air Transport Association (IATA) and member of Istanbul Convention and Visitors Bureau (ICVB)

EXPO TOUR is the only Authorized Travel Agency for the fairs organized by CNR HOLDING, do not forget to check our discounted fair hotels price list @ www.expotour.com.tr

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Invitation

One person only

Please fill in identity information in advance.

Personal Data

Name, Surname.....

Company.....

Position.....

Telephone..... Fax

Address.....

Country.....

E-mail.....@.....

Web.....

Which way do you prefer we contact you?

☐ Phone ☐ SMS ☐ E-mail ☐ Post ☐ Fax

Where did you hear about our exhibition?

☐ Newspaper/Magazine ☐ E-mail
☐ Outdoor Advertisement ☐ Internet
☐ Invitation ☐ Social Media

INDUSTRY

☐ Sole
☐ Mould
☐ Heel
☐ Chemical
☐ Machinery
☐ Leather
☐ Textile
☐ Artificial Leather
☐ Components

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FOOTWEAR

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Visiting Hours: 06-08 May : 10.00 -19.00 / 09 May: 10.00 -18.00



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