

- Showcasing the quality and potential of Bursa in textile production on an international platform and increase awareness.
- Seeing products of innovation and design at one location.
- Establishing new business alliances with big buyers from Turkey and abroad.
- Increasing the variety of products in the industry.
- Ensuring that Bursa's production volume and strength in the industry and its grip on the global arena with its quality, are permanent at the fair which stands out with its wide home textile product portfolio.
- Getting a prestige boost by exhibiting at an elite fair in Bursa which is the capital of the textile industry in Turkey.



is leading the way for the leading exports industry to get together.

TÜYAP BURSA FAIRS ORGANIZATION INC.

Tüyap Bursa International Fair and Congress Center

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BTSO





THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174

ABOUT BURTEX

Thousands of years

of experience exhibited to the entire world.

A city with a leading position in the global market of home textile, decoration and accessories; a city that is supplying quality, design and innovation oriented products to the leaders of the global market:

Bursa...

Dubbed the headquarter of the textile industry, Bursa has assumed a crucial mission with its added value productions that have a contemporary design, on a global scale. The home textile players from the world, especially from Europe and Turkey, are gathering at BURTEX in Bursa, the capital of textile. Organised with the collaboration of Tüyap Bursa Fairs. Inc. and Bursa Chamber of Commerce and Industry, the fair is the optimal platform to exhibit the perfect quality and design of the Turkish textile and increase exports and foreign trade. The fair which will significantly contribute to the growth of the economy of Bursa and our country through exports, will host leading home textile and decoration companies that will exhibit their latest collections to big buyers from Turkey and abroad.



As part of the "Pro-Dev Project" which is opening doors from

Bursa to the world

for the textile industry, foreign purchasing committees consisting of representatives from the countries where the industry is active, will be organised in collaboration with BTSO Commercial Safari Project. Our target for the event is to increase the exports capacity of companies, to increase their share in the international market, and to form long lasting business relationships.



Exhibitor

Profile

Curtains and Curtain Accessories, Upholstery Fabric, Bedroom Textile and Sleeping Products, Kitchen and Dining Room Textile, Towels and Bathroom Products, Wall Lining, Carpet and Floor Coverings, Threads, Decorative Products

Visitor

Profile

Importers, Exporters, Wholesalers, Chain Stores, Retail Stores, Interior Architects, Designers, Decorators, Entrepreneurs Looking for Dealership Rights, Hotels etc. Companies Engaged in the Service Industry, Hospitals and Companies from the Health Sector, Public Institutions and Social Facilities

colorful patterns,

unique living spaces