

# MODEKO®

30<sup>th</sup> INTERNATIONAL İZMİR FURNITURE FAIR

2019

POST  
SHOW  
REPORT

6-10 MARCH



modekofair /

[www.modekofair.com](http://www.modekofair.com)



As **Efor Fairs**, we feel the pride of contributing once more to the regional and country economy with

## **MODEKO 30<sup>th</sup> INTERNATIONAL İZMİR FURNITURE FAIR.**



Several presentations, meetings, and seminars about furniture manufacturing and international trade were organized by the domestic and foreign professionals under supervision of **EFOR FAIRS** during **MODEKO 2019**.





## ***NEW MARKETS NEW OPPORTUNITIES...***

**30<sup>th</sup> INTERNATIONAL İZMİR FURNITURE FAIR** was an important marketing platform where latest trends and a wide range of products were exhibited.



The exhibitors were pleased because of the new trade channels and foreign customers from several countries.



# OFFICE FURNITURE SPECIAL SECTION

with more than 30 participant companies made a great impact .

**23**

EXHIBITOR

**5.500** sqm  
EXHIBITION AREA





TURKEY's biggest

# GARDEN FURNITURE SPECIAL SECTIONS

with the biggest producers and importers achieve a great success and  
catch all visitors' interest in **MODEKO 2019**.



**18**

EXHIBITOR

**6.000** sqm  
EXHIBITION AREA



# CARPET, PARQUET and FLOOR COVERING SPECIAL SECTION

Turkey's prominent producers, wholesalers, traders and dealers of CARPET, PARQUET and FLOOR COVERING sector participated in a special section for the first time. Exhibition stands totally over 3000 m<sup>2</sup> have created a great interest of fair visitors.

**14**

EXHIBITOR

**3.000** sqm

EXHIBITION AREA





# 14.581

## PROFESSIONAL VISITORS





# 870

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## COMPANY REPRESENTATIVES

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from different

# 45

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## COUNTRIES

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Afghanistan, Germany, United States of America, Albania, Austria, Azerbaijan, Bahrain, Bangladesh, Belgium, Belorussia, United Arab Emirates, Bosnia and Herzegovina, Bulgaria, Algeria, Estonia, Morocco, Palestine, Ghana, South Africa Republic, Georgia, India, Iraq, Israel, England, Iran, Spain, Qatar, Kazakhstan, Cyprus, Kosovo, Libya, Lebanon, Macedonia, Egypt, Uzbekistan, Sudan, Syria, Russia, Sudan, Syria, Saudi Arabia, Tunisia, Turkmenistan, Ukraine, Oman, Jordan, Greece.

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# VISITOR PROFILE

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- *Furniture Stores*
- *Chain Stores*
- *Wholesalers*
- *Distributors*
- *Importers*
- *Exporters*
- *Specialized Buyers*
- *Hotels*
- *Architects*
- *Interior Designers, Decorators*
- *Dealers*
- *Furniture Subcontractors*

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# VISITOR SATISFACTION

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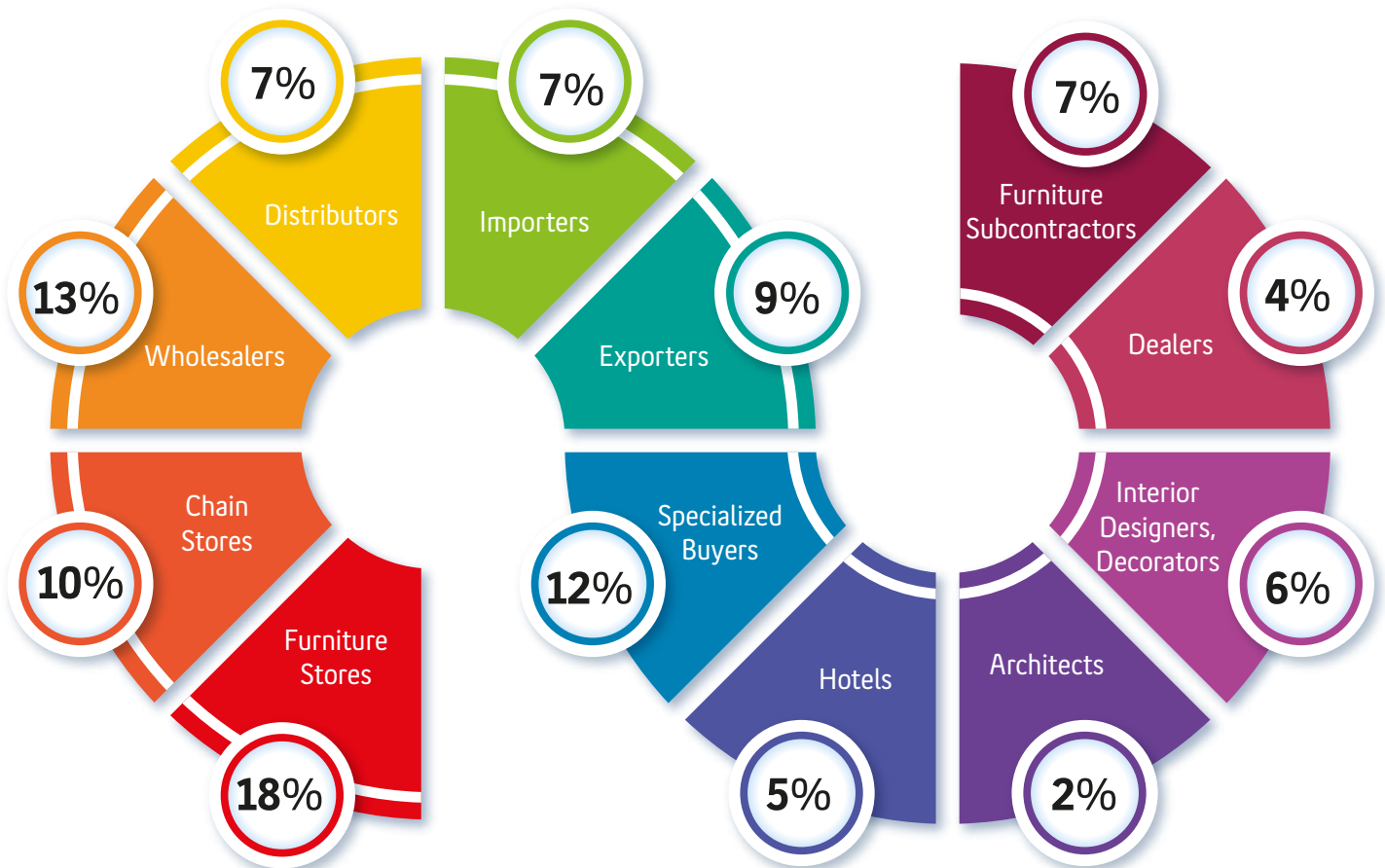
- *Following new models and designs*
- *Meet new suppliers*
- *Product variety and increase in number of exhibitors compared to last year*
- *Carpet, Parquet and Floor Covering special section over 3000 m<sup>2</sup> exhibition area added this year.*
- *Increase in Office and Garden Furniture Special Section compared to last year.*





# VISITOR PROFILE

*MODEKO 2019 is visited by sector representatives, committees, wholesalers, chain stores, importers, exporters, architects and decorators from 81 cities of Turkey and 45 different countries.*



# 307

## EXHIBITORS

*MODEKO 30<sup>th</sup> INTERNATIONAL İZMİR  
FURNITURE FAIR was held in FUARİZMİR  
International Fair Center with a great  
success and increasing number exhibitors  
and with 14.581 professional visitors in an  
exhibition area over 50.000m<sup>2</sup>, on 6-10  
March, 2019.*

# 50.000m<sup>2</sup>

## EXHIBITION AREA





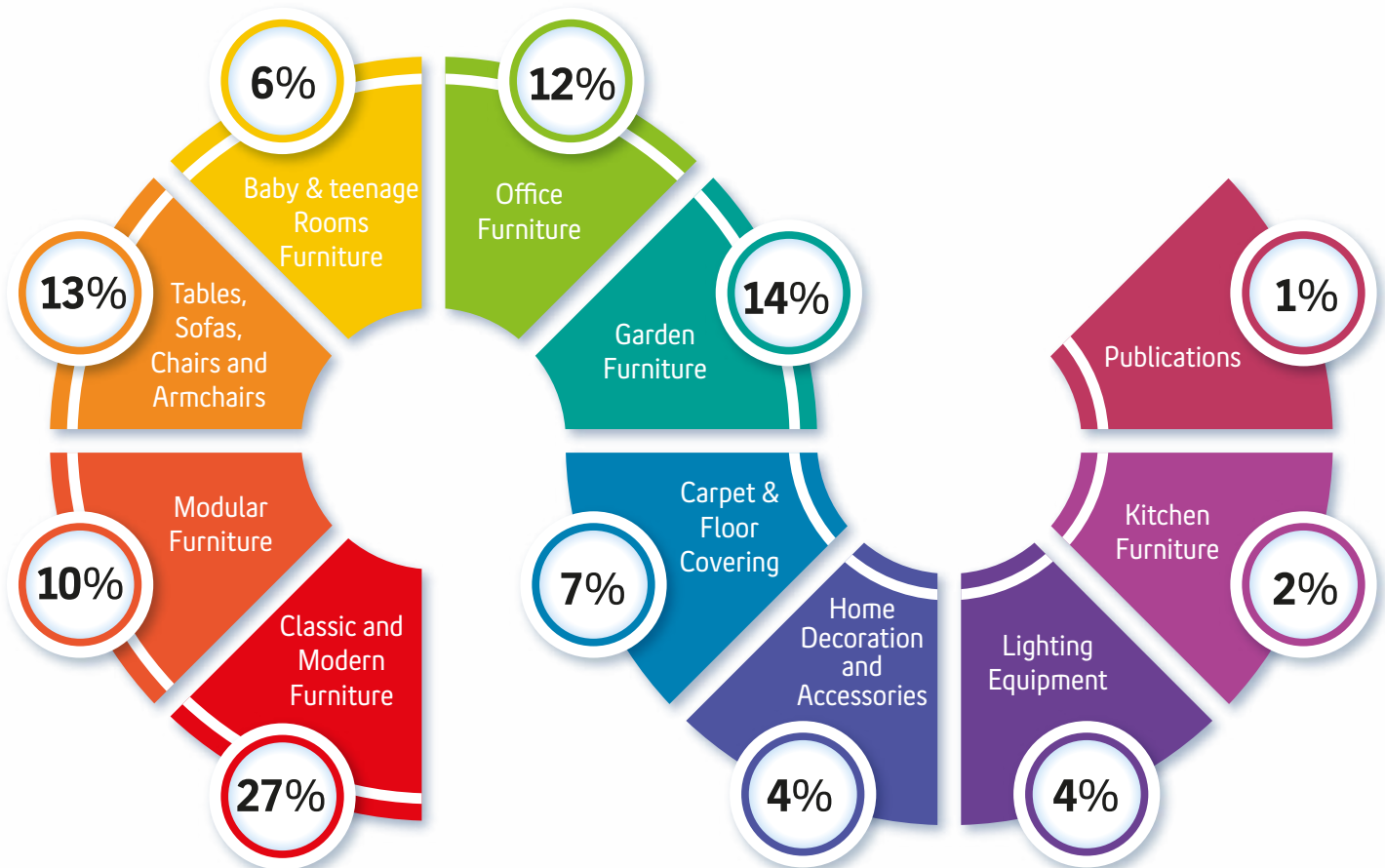
## EXHIBITOR PROFILE & PRODUCT GROUPS

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- *Classic and modern furniture*
  - *Rustic and modular furniture*
  - *Tables, sofas, chairs and armchairs*
  - *Baby & teenage rooms furniture*
  - *Office furniture*
  - *Garden furniture*
  - *Carpet & Floor Covering*
  - *Home decoration and accessories*
  - *Lighting equipment*
  - *Kitchen Furniture*
  - *Publications*
-



# PRODUCT GROUPS



## ADVERTISING AREAS



*City Billboards - Giant Boards...*

## ADVERTISING AREAS





## ADVERTISING AREAS



*National TC channels,  
Series, News...*



## ADVERTISING AREAS



*Website and social media ads...*



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## ORGANIZATION



## SUPPORTERS

