

Exhibition Date: **21-23 April 2016** (Thursday, Friday, Saturday)

Opening hours: 10:30 - 18:30

Venue: **IFM – Istanbul Expo Center, ISTANBUL / TURKEY**
Next to Ataturk International Airport

Exhibitors: 600 exhibitors from 50 countries like Turkey, Italy, France, Spain, Poland, Bulgaria, Germany, Greece, Morocco, Malaysia, The Netherlands, Switzerland, Korea, Taiwan, China, UK, U.S.A... will be exhibiting

Visitors: 12.000 professional visitors from 105 countries; mainly Turkey, Caucasia & Central Asia (Azerbaijan, Georgia, Armenia, Kazakhstan, Turkmenistan, Uzbekistan, Tajikistan, Kyrgyzstan), Balkans (Bulgaria, Greece, Romania, Macedonia, Albania, Bosnia, Serbia, Kosovo, Croatia), CIS (Russia, Ukraine, Moldova, Belarus), Middle East (Iran, Iraq, Syria, Lebanon, Jordan, Israel) and Africa (Egypt, Libya, Tunisia, Algeria, Sudan, Morocco, Cameroon, Ghana, Nigeria, Senegal, Kenya, Tanzania, South Africa), Gulf (Saudi Arabia, Kuwait, Bahrain, Qatar, UAE, Oman, Yemen).

Product groups:

- Personal Care Products
- Perfumery & Deodorants
- Professional Hair Salon Products, Equipment and Furniture
- Professional Beauty Salon, Spa & Wellness Products and Equipment
- Colour Cosmetics
- Natural Cosmetics
- Dermocosmetics
- Beauty Accessories
- Nail Care and Nail Art
- Cleaning - Hygiene Products
- Raw Materials, Ingredients, Packaging and Machinery
- Private Label & Contract Manufacturing
- Associations, Press, Government institutions

Participation: Schell Scheme (Min. 12 sqm) 275 € /m2 + 18% VAT
Early bird price (till 1 January 2016) -min. 12 sqm- 265 € /m2 + 18% VAT
Includes: Wall panels, carpet, 1 table, 2 chairs, waste basket, fascia, electrical connection-220 V, 1 spotlight/each 3 sqm

Raw Space (Min. 18 sqm) 250 € /m2 + 18% VAT
Early bird price (till 1 January 2016) -min. 18 sqm- 240 € /m2 + 18% VAT
Includes: exhibition area, general cleaning, hall security. Electrical connection not included.

Premium Positions are charged as follows: 5% for two open sides, 7.5% for three open sides, 10% for island position

Registration Fee 220€ + 18% VAT

Admission: Professional visitors. Admission free upon registration.

Website: www.beautyeurasia.com, www.beauty-events.com

Organizer:



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