

## HEALTH SUMEX ID TAG

*Leading City in Health Tourism, Ankara*

### Name of the Event:

Global Health Tourism Summit and Fair

### Strategic Partner:

Association of Turkish Travel Agencies

### Hosted Association:

Ankara Industrialists' and Businessmen's Association (ASİAD 1989)

### Supportive Ministries:

Republic of Turkey Ministry of Health

Republic of Turkey Ministry of Culture and Tourism

### Supportive Institutions and Associations:

Union of Municipalities of Turkey

Ankara Metropolitan Municipalities

Ankara Governorship

Foreign Economic Relations Board of Turkey

The Union of Chambers and Commodity Exchanges of Turkey

Ankara Chamber of Commerce

Ankara Development Agency

Association of Turkish Travel Agencies (TURSAB)

Turkey Medical Tourism Association

Turkish Industrialists' and Businessmen's Foundation (TUSİAV)

Association of International Patient Services

World Senior Association

World Health Organization (WHO)

HHB Fair Tourism Organization Advertising Co.

### Date:

28-30 September 2016

### Frequency:

Annual

### Venue:

ATO, Congressium, Ankara, Turkey

### Exhibition Space:

10.000 sqm

## Product and Service Profile:

- Public Hospitals
- Foundation University Hospitals
- Oncology Branch Centers
- National and International Health Tourism Centers
- National and International Thermal Tourism
- Health Tourism Travel Agents
- National and International Health Tourism Investment Company and Intermediary Institutions
- National and International Insurance Companies
- National and International Health and Health Tourism Investments Media Bodies
- Government and University Hospitals
- Private Hospitals and Health Institutions
- Organ Transplant Services
- Eye Hospital
- Dental and Maxillofacial Surgery Centers
- IVF Hospitals and Centers
- Hair Clinic and Centers
- Cardiovascular Hospitals and Clinics
- Thermal Certified Hotels and Tourism Facilities
- Plastic, Reconstructive and Aesthetic Surgery Centers
- Physical Therapy and Rehabilitation Centers
- Spa and Wellness Centers, Hotels
- Wellness, Fitness Centers
- Attenuation and Diet Clinics
- Thermal and Cure Health Centers
- Thermal Health Provincials, Districts and Boroughs
- Seniors and Disabled Clinical Centers
- Alternative Medicine Centers
- Medical Cosmetics Companies
- Medical Technology and Products
- Cancer Surgery
- Orthopedic Surgery
- Senior Care Centers

## Participants Profile:

- Ministry Officials and Top Bureaucrats
- National and International Health Tourism Travel Agencies
- National and International Health Tourism Investment Company Authorities
- National and International Health Tourism Purchasing Delegations
- National and International Medical Tourism Investment Companies
- National and International Medical Tourism Purchasing Delegations
- International Insurance Companies
- Health Centers, Special Treatment Centers and Clinics
- Hospitals, Health Centers and Clinical Management and Professional Equipment
- Government, University and Private Hospitals Top Officials
- Health Facility Managers and Partners
- Hospital Owners and Managers
- Faculty Hospital and Doctors
- Health Sector Managers, Technicians and Nurses

- Health Tourism Employees
- Medical Professionals
- Wellness Operators
- Thermal Hotel Facilities' Hotel Owners and Managers
- National and International Health Tourism, Thermal, Spa and Wellness Tourism, Tour Companies Professionals
- Sectorial Associations and NGOs Authorities
- National and International Investment Media Bodies
- Senior Centers' Authorities
- Manufacturers and Importers of Medical Technology
- Other Healthcare Decision Makers

### Target Countries:

- Germany
- Arab Countries
- Azerbaijan
- Balkan States
- Iraq
- Iran
- USA
- Latin America States
- Netherlands
- England
- Switzerland
- Scandinavia
- Russia
- Ukraine
- North Africa
- Turkmenistan
- Kazakhstan

### Certified By:

Quality Management System ISO-9001

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This fair is held upon the authorization of the Union of Chambers and Commodity Exchanges of Turkey in accordance with law number 5174.