

International Commodity Fair

MOSCOW

International Trade fair
for Quality Consumer Goods

18 – 20 June 2019

IEC «Expocentre», Moscow

Organizer



Supported by



REASONS TO PARTICIPATE

- **550** exhibitors from **10** countries
- **12 000+** purchasers from **30** countries
- B2B Matchmaking Sessions
- Free Translators
- National Expositions

www.icf-expo.ru

ABOUT THE FAIR

International Commodity Fair (ICF 2019) will gather manufacturers from all over the world, presenting their goods and latest achievements to purchasers from Russia, China, Europe and Central Asia.

ICF 2019 consist of 4th National Trade Fair for Chinese Quality Consumer Goods «China Commodity Fair», area for Russian exporting companies, booths of international companies and pavilions of other countries.

PRODUST GROUPS

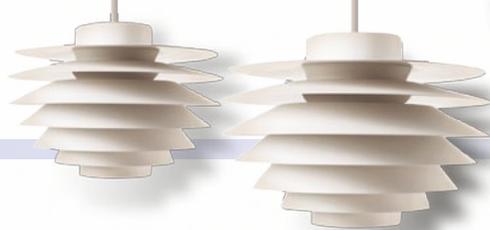
-  Gardening & Outdoors
-  Accessories, Gifts & Crafts
-  Kitchenware & Ceramics
-  Home Appliances & Consumer Electronics
-  Interior Lifestyle
-  Beauty & Health Goods
-  Baby & Kids Products
-  Food & Beverages



AMONG 2016-2018 PARTICIPANTS



STATISTICS



VISITORS OF YOUR BOOTH

83%

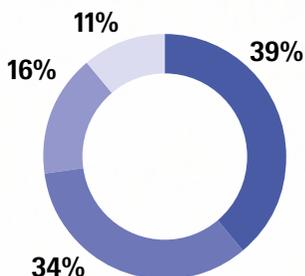
take purchasing decisions

88%

have found perspective contacts at the fair

87%

will recommend the fair to their colleagues



VISITOR PROFILE

39% Retail trade

34% Wholesale trade

16% Media, Designers, Government Organizations

11% Manufacturers



VISITOR POSITIONS

37% Co-founders / Owners

10% Sales Managers

17% Purchasing Managers

7% Others

16% Sole Proprietors

13% Top Managers

AMONG 2016-2018 VISITORS



SCARLETT



BCRK



HOTTEK

OZON.RU



BUSINESS PROGRAM

B2B MATCHMAKING SESSIONS

We will organize direct negotiations with purchasers from Russia, China and Central Asia in a separate business zone.

- Companies selected beforehand
- Convenient Schedule
- Personal Translators

INTERNATIONAL BUSINESS FORUM

Representatives of leading trade companies, regional administrations and industrial associations will discuss with you urging issues of foreign trade.

- OEM and contract manufacturing
- Risks of working with Foreign Suppliers
- Government Support

CONSULTATION CENTRE

You will be able to ask participants of Consultation Centre and advice on different aspects of cooperation with international partners right at the trade fair.

- Logistics & Custom Clearance
- Foreign Trade Financing
- Contracts Execution

MORE BUSINESS EVENTS!

- Best Brands Zine
- Leading Consumer Electronics Companies Award
- Education Events and Master Classes



FEEDBACK

VISITOR FEEDBACK:

Alexey Ukhanov

Import Manager in International Retail Chain of «Globus» Supermarkets

«Negotiations with the representatives of Chinese companies were quite efficient and interesting. Moreover, at this trade fair we have managed to find those suppliers, who we could never meet at other exhibitions»

Marina Batsinkova

Head of Import Department in «Start» company

«We have worked efficiently with our Chinese partners and had many negotiations. Talking about the goods presented here, we are ready to buy 90-96% of what we've already seen»

EXHIBITOR FEEDBACK:

Mr. Huanglong

Sales Manager at Wuxi Little Swan Co., Ltd.

«The fair is a good platform to show the strength and positive image of chinese enterprises, generate publicity for the brand, to attract the attention of partners and clients»

Yi Ming Zheng

Development Manager at Kuehne + Nagel

«It is a great platform for those who want to start or develop their own business. The visitors of the fair often came and asked about logistics and our opportunities. Kuehne + Nagel is considering the participation in the next trade fair as we have already seen the results»

CONTACTS



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