

The Agency for Interregional Cooperation (website of the Agency - aginco.ru) and The Club of heads of trade-economic missions (Embassy departments) of foreign countries, accredited in Moscow (website of the Club - clubtc.ru) actively develop intercultural communication, international economic ties and foreign trade.

The work of the Agency is focused mainly on assisting investors in market research, identifying business opportunities for business development, promoting and implementing investment projects and business initiatives in the territory of the Russian regions, also by means of organizing participation of the business companies representatives in big international exhibitions.

In this regard, we would like to inform You, that from 18 to 20 June, the largest international import and export exhibition of consumer goods **International Commodity Fair** (henceforth - ICF) (website of ICF - <https://icf-expo.ru/>) will be held at the Central Exhibition Complex "Expocentre" (Moscow).

The organizers of the exhibition are Messe Frankfurt RUS together with the Ministry of Commerce of the People's Republic of China.

The general partner of the ICF is the Agency for Interregional Cooperation.

The purpose of the exhibition is to provide manufacturers from different countries of home furnishings, household appliances and electronics, goods for the kitchen, goods for the garden and outdoor activities, souvenirs, handicrafts, goods for children, food, agricultural products and other non-raw materials the most comfortable conditions for the entry and expansion of its presence in the Russian and international markets.

Participation in the International Commodity Fair is a unique opportunity to present products to key business representatives from more than 30 countries, as well as 450 Russian companies, to meet with leading manufacturers, distributors, exporters, importers and representatives of retail chains, to conclude export contracts.

In addition, the Ministry of Commerce of China organizes the participation of Chinese buyers interested in quality goods from different countries. A list of potential Chinese buyers of the exhibition can be found in the attachment.

To improve the efficiency of participation during the exhibition will be organized:

- Business forum "The Practice of Trade Cooperation»;
- Business contacts club (B2B meetings with buyers);
- The presentation of Russian regions to support export;
- Unified Consulting Center (companies providing logistics, financial and consulting services, customs clearance and product certification).

The Agency for Interregional Cooperation provides a 10% discount for installing a stand on the site of the International Commodity Fair. To receive this discount, before the payment for participation on the application You must send a letter to the Agency for Interregional Cooperation with the list of the companies which are ready to present their products at the exhibition.

Please, pass this information to the companies focused on export.

On the issue of the discount, please, contact Chistyakova Anastasia Sergeevna, tel.: +7 (495) 490-00-22, +7 (916) 756-32-01, e-mail: info@aginco.ru.

More information about the International Commodity Fair Can be found in the documents:

- Website of the exhibition: <https://icf-expo.ru/>
- International Commodity Fair booklet (in the attachment)
- Preliminary list of Chinese buyers interested in visiting the exhibition.
- Application with indication of prices and stand content (in the attachment)
- Draft of the business program
(<https://drive.google.com/file/d/1IsQoUWLuFiR8Zx7HJDrIvprCyPqoYekf/view>)