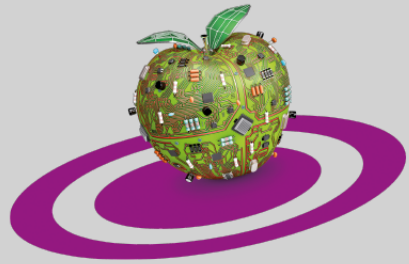


SMART HORTICULTURE ASIA

September 8, 2016 | AsiaWorld-Expo | Hong Kong



Dear Colleagues,

Be SMART and register now for SMART Horticulture Asia: the first Asian conference for Information Management, Standards & Technology for Asia's fresh fruit and vegetable sector. Buy your ticket now to gain access to:

- Insights into latest trends in digitalisation in fresh produce from grower to consumer
- Expertise from five different continents, including Professor Salah Sukkarieh from the University of Sydney and founder & CEO of CHIC group, Mr. Edward Zhu (朱演铭)
- Collaboration opportunities with solution providers from across the world and across the supply chain

The ticket also includes a three-day pass to the ASIA FRUIT LOGISTICA exhibition and the Welcome Reception.

A simultaneous translation will be provided in Mandarin and English.

Register now!

View detailed programme [HERE](#)

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