



RETAIL
DAYS

17

PERAKENDE
GÜNLERİ

NOVEMBER, 29-30

LÜTFİ KIRDAR
İSTANBUL TURKEY



RETAIL DAYS

29-30 November 2017

Lütfi Kırdar Congress Center, İstanbul - Turkey

Retail Days is the annual must-attend retail event comprised of Conference, Exhibition and Awards, gathering 5.900 + industry executives during two days in İstanbul.

Conference

The conference hosts **inspirational speakers** as well as industry experts and leaders to share countless new, different and guiding views and topics.



Exhibition

The exhibition brings together a wide range of companies exhibiting the most effective services and tools to retailers. It is an international platform **offering exclusive networking** and deal making opportunities for retailers, developers and investors from around the world with **B2B meetings** and **stands**.

Awards

Retail Sun Awards, determined by the grand jury, has been looked forward to with great excitement every year. They are considered to be the **most prestigious awards** in the industry.



WHY ATTEND RETAIL DAYS?

 **41**
Countries

3800+
Retailers


5900+
Attendees

900+
Shopping Center
Developers &
Executives


5000+
B2B meetings

2100+
Senior Level
Executives

200
Press 

800+
Suppliers

1300+
Companies 

Promote your
projects and services
to decision makers

Achieve a year's
worth of network in
two days

Hear world class
inspirational
speakers

Benefit from the B2B meetings with
Turkish and international retail players.

Benchmark and
discuss winning
retail strategies

Recognize
excellence
in retail industry

Discover new
market trends
and innovations



WHO IS AT RETAIL DAYS?

Sample List

RETAILERS

ABAD KATAN GHEHSM, IRAN • AVVA • ADIDAS • ADL-ADİL IŞIK • AEROPOSTALE • AKER • ALDO • ALFEMO • ALTINBAŞ • ALTINYILDIZ • ARÇELİK • ARMAGGAN • ARMİNE • AROW • ATASAY • ATASUN OPTİK • ATELIER REBUL • ARZUM • AYAKKABI DÜNYASI • AVVA • B & G STORE • BAMBI • BATIK • BAYDÖNER • BENETTON • BENJAMINS • BERKET DÖNER • BERNARDO • BEYMEN • BIG CHEFS • BİM • BİLSAR • BIMEKS • BLANCO, SAUDI ARABIA • BOSCH • BOYNER • BRANDROOM • BROOKS BROTHERS • BSH • BUNDESIGN • BURBERRY* • BURSA KEBAP EVİ • C&A • CACHAREL* • CALZEDONIA GROUP • CARREFOURSA • CARTER'S • CEYO • CHAKRA • CITY FARM • CLARKS • COLIN'S • COLLEZIONE • COLUMBIA • CONVERSE* • COUQET • CRATE & BARREL • ÇİLEK • D&R • DAFFARI • DAGİ • DAMAT & TWEEN • DAYMOD • DECATHLON • DEFACTO • DEICHMANN • DERİMOD • DESA • DİVAN • DIVARESE • DOĞTAŞ • DOMINO'S PIZZA* • DOUGLAS • DÖNER STOP • EFES PİLSEN • ELLE • EMSAN • ENDER • ENGLISH HOME • ESCADA • ESSE • ESTEE LAUDER COMPANIES • ETİ • FABIO MORELLO • FABRİKA • FAÇONNABLE • FAİK SÖNMEZ • FLO • FLORMAR • FORMENTI • FRANKIE İSTANBUL • FUNLAB • GANT* • GAP • GENCALLAR • GENPA • GIOVANE GENTILE • GİZİA • GLORIA JEAN'S COFFEES • GODIVA • GOLDEN ROSE • GOLRANG CLOTHING, IRAN • GÖNÜL KAHVESİ • GRATIS • GREYDER • GUSTO • GÜLAYLAR • H&M • HAFELE • HARVEY NICHOLS • HATEMOĞLU • HD GROUP • HERRY • HOME SWEET HOME • HOTİÇ • HUGO BOSS • HUMMEL* • INTERSPORT • İNCİ • İPEKYOL • İŞBİR • JACK&JONES • JIMMY KEY • JOKER • JOURNEY • JUMBO • KAHVE DURAĞI • KAHVE DÜNYASI • KAHVE DÜKKANI • KANZ • KARACA • KARAFİRİN • KASAP DÖNER • KEDS* • KFC • KIDZMONDO • KİĞİLİ • KİP • KOÇTAŞ • KOTON • L'OCCITANE • LACOSTE* • LAVAZZA • LC WAİKİKİ • LESCON • LES • LEVI'S • LINENS • LOFT • L'OREAL • LTİ • LUFİAN • LOUIS VUITTON • LUNCH BOX • LUXOTICA • M.A.C • MADAME COCO • MADO • MAGRABİ • MANGO • MARKAPARK • MARKS & SPENCER* • MARS ENTERTAINMENT GROUP • MAVİ • MCDONALD'S • MEDIA MARKT • METRO GROUP • MEXX • MIDPOINT • MİGROS • MOTHERCARE* • MR. KUMPIR • MUDO • MUSTANG • NAUTICA • NESTLE • NETWORK • NG STYLE • NIKE TURKEY • NUMNUM • OCCASION* • OPET • OSHKOSH B'GOSH • OXXO • ÖZDİLEK • ÖZSÜT • PANÇO • PAPATYA • PAŞABAHÇE • PENTİ • PEPSICO • PERFETTI • PERSPECTIVE • PHILIP MORRIS • PHILIPS • PIERRE CARDIN* • PINK&MORE • PIZZA HUT • POLO GARAGE • PORLAND • PUMA • QUE • RALPH LAUREN • RAMSEY • REAL • REEBOK • RELISH GOURMET GROUP, CANADA • ROBERTO BRAVO • ROMAN • ROSSMANN • SAAT&SAAT • SAFİR PERFUMERY, IRAN • SAMSONITE • SAMSUNG • SARAR • SARAY MUHALLEBİCİSİ • SAREV • SEFAMERVE • SEVİL • SCHAFER • SEPHORA • SHELL • SILK AND CASHMERE • SİMİT SARAYI • SKECHERS • SOBEE • SO CHIC • STARBUCKS • SUPERFRESH • SUPERSTEP • SÜVARİ • SWAROVSKI • TAÇ • TADİM • TAVUK DÜNYASI • TCHIBO • TEKİN ACAR • TEKNOSA • TEKZEN • TERGAN • THE SWATCH GROUP TURKEY • TIFFANY&TOMATO • TOMMY HILFIGER • TOYZZ SHOP • TURKCELL • TWIGY • U.S. POLO ASSN.* • ÜLKER • VAKKO • VAKKORAMA • VEPA GROUP • VESTEL • VODAFONE • W COLLECTION • WAFFLE STOP • WATSONS • YARGICI • YATAŞ • YKM • YVES ROCHER • ZEN DIAMOND • ZEYLAND

DEVELOPERS & OWNERS

ADK SHOPPING CENTER, KAZAKHSTAN • ALEF ESTATE, UKRAINE • ANCHOR GRUP, ROMANIA • ARRICANO GROUP, UKRAINE • AVEC GROUP, UKRAINE • CAPITAMALLS, SINGAPORE • CBD DEVELOPMENT, GEORGIA • CORIO • ECE PROJECT MANAGEMENT • EMAAR • ESAS PROPERTIES • EURASIA RED, KAZAKHSTAN • FASHION HOUSE GROUP, ROMANIA • FLORENTIA VILLAGE, CHINA • FORUM SHOPPING CENTER • GAMA, KOSOVO • GRAD INVEST, UKRAINE • IKEA MEGA SHOPPING CENTRES, RUSSIA • IMMOCHAN, HUNGARY • IMCC, IRAN MALL, IRAN • INPROM ESTATE, RUSSIA • İŞ GYO • KANYON SHOPPING CENTER • KERUEN, KAZAKHSTAN • KROPPERS GROUP, UKRAINE • KYIV MALL, UKRAINE • LORDSHIP AFRICA, KENYA • MALGA DEVELOPMENT, SAUDI ARABIA • MALL OF QATAR, QATAR • MANUFAKTURA, UKRAINE • MASHAHİR AZERBAIJAN, IRAN • METRO



PROPERTIES • MISANA SHOPPING CENTER, SAUDI ARABIA • MOHIB HOLDINGS, AFGHANISTAN, UNITED ARAB EMIRATES • MRPI, BULGARIA • MULTIDEVELOPMENT • OASIS • OPAL INVESTMENT GROUP, IRAN • ÖZDILEK SHOPPING CENTER • PRIME DEVELOPMENT • RÖNESANS • SIERRA REVAL • STOLICHNIY TSUM, UKRAINE • SUR YAPI • TBE BUSINESS SOLUTIONS, ROMANIA • TESCO KIPA SHOPPING CENTERS • TORUNLARGYO • TRINITI INVEST, BELARUS • TURKMALL • ZORLUCENTER

FRANCHISE PARTNERS

ABUISSA HOLDING • ALHOKAIR GROUP, SAUDI ARABIA • AMERTAT GROUP, IRAN • AURA RETAIL, QATAR • AYDINLI GROUP • DEMSA GROUP • DEY MODE, IRAN • DOĞUŞ RETAIL • D-REAM GROUP • EREN GROUP • ETÜDE RETAIL, IRAN • FİBA HOLDING • FLO • ITAN, IRAN • INDITEX • LANDMARK INTERNATIONAL • NAB HOLDING • SAMIM GROUP, IRAN • SHAYA GROUP • SHEKOFA GROUP, IRAN • TAB GIDA • VIB, AZERBAIJAN

PROPERTY MANAGEMENT COMPANIES

ABRS, IRAN • CBRE • CEFİC • CONFLUENCE, SERBIA • CUSHMAN & WAKEFIELD • ESEN HAUSE - 2RE • PHRIXUS PROPERTY & LEASING MANAGEMENT, CROATIA • RETEAM, DENMARK • UTG KIEV, UKRAINE

CONSULTANCY COMPANIES

ARA ENTERPRISE, IRAN • ATIEH BAHAR, IRAN • BERVIDSON INTERNATIONAL, NIGERIA • DELOITTE • DREES & SOMMER • EGEMEN KFT CONSULTANCY, HUNGARY • EMC, UAE • HASB, USA • ERNST & YOUNG • IDEA GROUP, IRAN • ID VALUE, MOROCCO • MAAD RETAILING STUDIES CENTER, IRAN • PWC

SERVICE PROVIDERS/SUPPLIERS

ACTERA GROUP • BLACHERE ILLUMINATION • CANENSOL • CAMPBELL RIGG DESIGN • CI SPORTS, UK • CODEMODEON • COFACE • DECORA • EKOL LOGISTICS • FULL GROUP • GLOBAL BLUE - TAX FREE • HOPI • KARTES • MALL LOGISTICS • MAP GLOBAL VISION, UK • MICROSOFT • NAVAND CO, IRAN • NEBIM • PLANALYTICS, USA • PORTVALE • RETEYES • SALUS • SAP • SENSORMATIC • SERGE FERRARI • SMG • TAV AIRPORT • TURKISH AIRLINES • UPS • V-COUNT • VERIFONE • XPLACE

ARCHITECTS & PLANNERS

ABAN CONSTRUCTION & CONTRACTING, IRAN • CPU RETAIL ARCHITECTS • CONCEPT I DESIGN • EDDA İSTANBUL • ERTUNA & AKSOY • INSTORE • KARANA CONSTRUCTION, IRAN • TERMINAL DESIGN

E-COMMERCE

1V1Y.COM • BAMILO, IRAN • E-BEBEK • GITTIGIDIYOR.COM • HEPSIBURADA.COM • MARKAFONI • N11.COM • PYBAY.ME • TRENDYOL

FEDERATIONS / ASSOCIATIONS

AYD (COUNCIL OF SHOPPING CENTERS) • BMD (UNITED BRANDS ASSOCIATION) • DUTCH BUSINESS ASSOCIATION • FASHION DESIGNERS ASSOCIATION • GPD (FOOD RETAILERS ASSOCIATION) • MOSDER (ASSOCIATION OF TURKISH FURNITURE MANUFACTURERS • NETHERLANDS FOREIGN INVESTMENT AGENCY, HOLLAND • PACKAGING MANUFACTURERS ASSOCIATION • POLISH COUNCIL OF SHOPPING CENTERS, POLAND • RUSSIAN COUNCIL OF SHOPPING CENTERS, RUSSIA • TAMPF • TURKISH EXPORTERS' ASSEMBLY • UFRAD





A word cloud of country names arranged in the shape of a world map. The words are in various sizes and colors (red, grey, black). The largest words are 'RUSSIA', 'CHINA', 'INDIA', 'BRAZIL', 'UNITED STATES', 'CANADA', 'AUSTRALIA', and 'NEW ZEALAND'. The word cloud includes names for all countries, with some appearing multiple times (e.g., 'RUSSIA', 'CHINA', 'UNITED STATES', 'CANADA', 'AUSTRALIA'). The colors are red, grey, and black.

Turkish brands are now present intensively in the CIS region and Russia, in the Middle East and Gulf Countries incl. UAE, Qatar, Saudi Arabia, in North Africa, in Europe and the Balkans.





DISCOVER THE POTENTIAL!

Save time and money with your pre-arranged B2B meetings with these groups in one location!

Sample List of Turkish Brands



Sample List of Retail Groups in Turkey

AKBULUT TEKSTİL		AYDINLI GROUP			DOĞUŞ RETAIL	
						
EREN RETAIL				FLO GROUP		
						
GÖZALAN GROUP			RMK CLASSIC			
						
VEPA GROUP		FİBA RETAIL			TAB GIDA	
						
						

Some retail groups in Turkey have franchising and management rights of some brands belong to the related company in certain countries.



HOW TO GET THE MOST FROM RETAIL DAYS?

Retail Days offers you to achieve a year's worth of network as a connecting platform with international **investors, shopping centers, retail groups** and **country experts** from **41 countries**. During the event you can meet with your target audience by **pre-arranged** B2B meetings which aim at maximizing your return in terms of new business connections.

Top reasons to attend B2B meetings at Retail Days

- Make leasing negotiations with the leading Turkish brands opening stores all over the world and looking for global expansion opportunities
- Meet with Turkish and international retail groups who have franchising and management rights of global brands in Middle East, Far East and Turkey.
- Get franchising and management rights of Turkish brands
- Discover Turkish retail market via study tours under the guidance of retail experts
- Make connections with retailers and investors also from other countries in one location, in two days.
- Explore new investment opportunities

ATTENDING OPTIONS

- ◆ Book a B2B Networking Table
- ◆ Showcase Your Company With a Stand
- ◆ Attend As a Delegate





WHO CAN ATTEND B2B MEETINGS?



MASTER FRANCHISEES

If you are a master franchisee looking for a Turkish Brand it's a great opportunity to meet major Turkish retailers for free.

Package details include:

- 1 table in the B2B meetings area
- Up to 25 pre-arranged B2B meetings within two days
- 2 all access Retail Days delegate badge
- 2 Istanbul Retail Study Tour Passes
- Company Information & logo in the event guide
- Wi-fi connection

Free for master franchisees.



DEVELOPERS, SHOPPING CENTER OWNERS, LEASING & CONSULTANCY, COUNTRY EXPERTS, E-COMMERCE

If you are looking to lease space to Turkish retailers in a new or existing shopping centre, town centre, high street or a country expert it's a great opportunity to meet major Turkish retailers.

Package details include:

- 1 table in the B2B meetings area
- Up to 25 pre-arranged B2B meetings within two days
- 2 all Access Retail Days delegate badges
- 2 Istanbul Retail Study Tour passes
- Company Information & logo in the event guide
- Wi-fi connection

Price:

1 JUNE - 31 AUGUST
2.000 € + 18% VAT

1 SEPTEMBER - NOVEMBER
2.500 € + 18% VAT



ATTEND AS A DELEGATE

Register for Retail Days as a delegate: Attend the conference sessions and lunches, visit the exhibition area and take advantage of the great networking opportunities during two days.

No. Of Attendees	Pre-Registration by June 30 th	NOVEMBER
1-2	559 EURO + VAT	699 EURO + VAT
3-5	529 EURO + VAT	679 EURO + VAT
6-10	479 EURO + VAT	599 EURO + VAT

*For stand options please get in touch with
İşıl Eğitmen at iegitmen@soysal.com.tr*





HOW DO I ARRANGE MEETINGS WITH TURKISH RETAILERS?

You can arrange all of your meetings through our online meeting system after your registration for a B2B table or a stand. Soysal B2B team can also assist you in introducing you to possible Turkish retailers and will liaise with you to ensure the smooth running of your day.





DECIDED HOW YOU WILL BE A PART OF RETAIL DAYS?

NEXT STEP

Get in touch with **Işıl Eđitmen**
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and/or **+90 212 2129970**
or **+90 530 7828359**
to complete your registration
or request your booking form.

REPRESENTATIVES



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