



DECEMBER 7-10  
MOSCOW, EXPOCENTRE  
PAVILIONS N°3 & N°7

# BIOT-2021

25th Anniversary International Specialised  
Exhibition & Forum «Safety and Labour Protection»



Ministry of Labour  
and Social Protection  
of the Russian Federation



ASIZ

# БИОТ INTERNATIONAL EXHIBITION AND FORUM

SAFETY AND LABOUR PROTECTION is the largest International specialized exhibition in the field of labour protection and industrial safety in Russia, the CIS and Eastern Europe.

BIOT is one of the major events in the field of labour protection and industrial safety. You represent different countries, companies, factories and organizations. And yet you are all united by a common goal – the genuine pursuit of workers' health safety.

Nowadays when the entire world is fighting COVID-19 labour safety issues require closer attention. Undoubtedly, developers, manufacturers, and suppliers of Personal Protective Equipment take on particular importance. Indeed, you saved thousands of lives by adapting quickly and expanding your production.

I believe that on BIOT Russian and foreign specialists will discuss professional issues, exchange their experience, knowledge and best practices. Your recommendations will be applied practically and will help to preserve employees' health.

I wish you successful and fruitful work.



*Prime Minister of the Russian Federation  
Mikhail V. Mishustin*

## ORGANIZERS



## CO-ORGANIZERS and PATRONAGE



## ORGANIZING COMMITTEE



The Chairman  
of the Organizing Committee

Anton Kotyakov

The Minister of labour and Social  
Protection of the Russian  
Federation

### FEDERAL EXECUTIVE AUTHORITIES:

The Ministry of Labour and Social Protection,  
The Ministry of Health,  
The Ministry of Industry and Trade,  
The Social Insurance Fund (FSS),  
Rostrud (the Federal Service for Labour and Employment),  
The Ministry for Civil Defense, Emergencies and Elimination of  
Consequences of Natural Disasters (MCHS),  
All-Russia Research Institute of Labour of the Ministry of Labour  
and Social Protection



### BUSINESS:

PJSC "Lukoil", State Corporation "Rostech", SC "SUEK", PJSC  
"Gazprom", JSCo "RZD", PJSC "Gazprom Neft"



### INDUSTRY UNIONS:

The Federation of Independent Trade Unions of Russia (FNPR),  
Worldskills Russia, The Association "Era Rossii", JSC "AMROS"



**BIOT-2019** became the most ambitious over the entire period in terms of the quantity of exhibitors and visitors, area, intensity of events, media coverage

**16 500 M2** AREA

**450** EXHIBITORS

**23** COUNTRIES OF EXHIBITORS

**45** COUNTRIES OF DELEGATIONS OF PARTICIPANTS

**87+** BUSINESS PROGRAM EVENTS

**50+** SPEAKERS

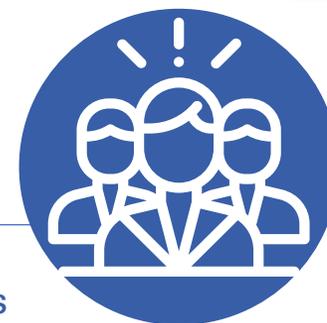


20 356  
OFFLINE PARTICIPANTS

2 673  
ONLINE PARTICIPANTS

24 876  
authorized participants

3120  
authorized participants



**380** EXHIBITORS

**20** COUNTRIES OF EXHIBITORS

**46 700+** REGISTERED PARTICIPANTS

**35** COUNTRIES OF PARTICIPANTS

**85** REGIONS OF PARTICIPANTS

**170+** BUSINESS PROGRAM EVENTS

65 – International Forum BIOT-2020, 63 exhibitors broadcasts

25+ Conference «PPE. BEFORE & AFTER»

25+ Conference «PPE – new challenges»

**400+** SPEAKERS

290+ International Forum BIOT-2020

70+ Exhibitors broadcasts

55+ Conferences

## COUNTRIES OF EXHIBITORS

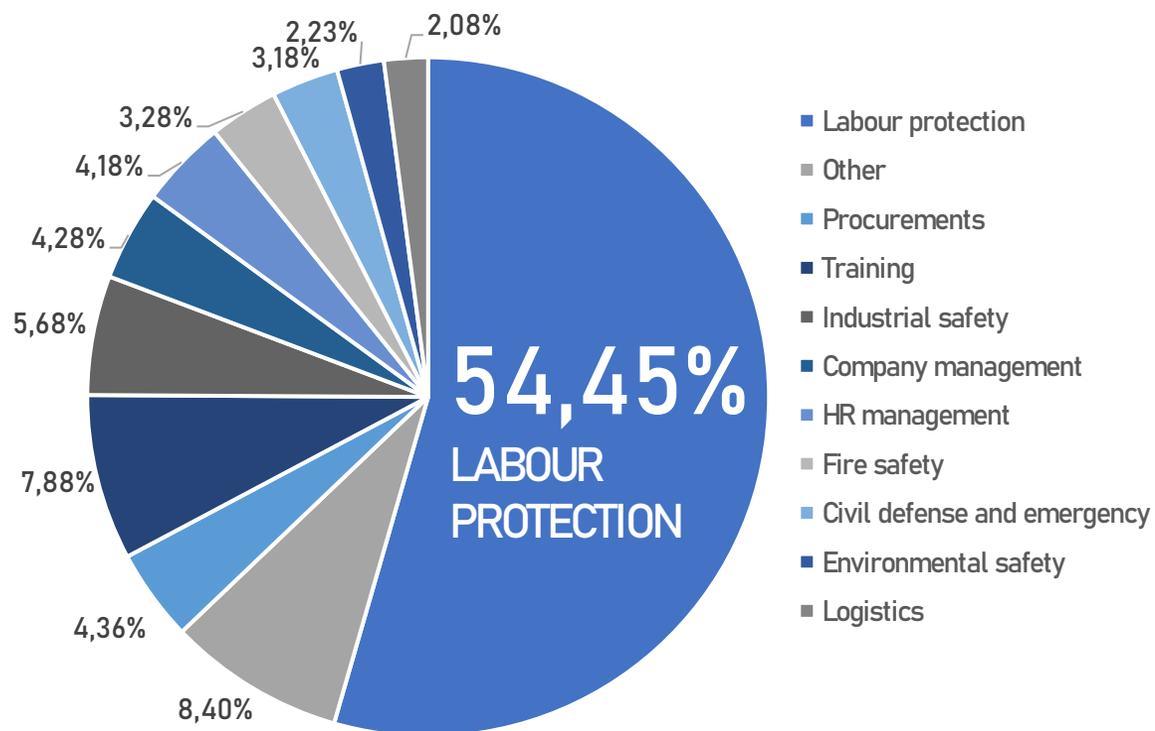
Belarus
Belgium
UK
Germany
India
Italy
China
Malaysia
Netherlands
Pakistan
Poland
Russia
USA
Taiwan
Turkey
Uzbekistan
Ukraine
France
Czech Republic
South Korea

## COUNTRIES OF PARTICIPANTS

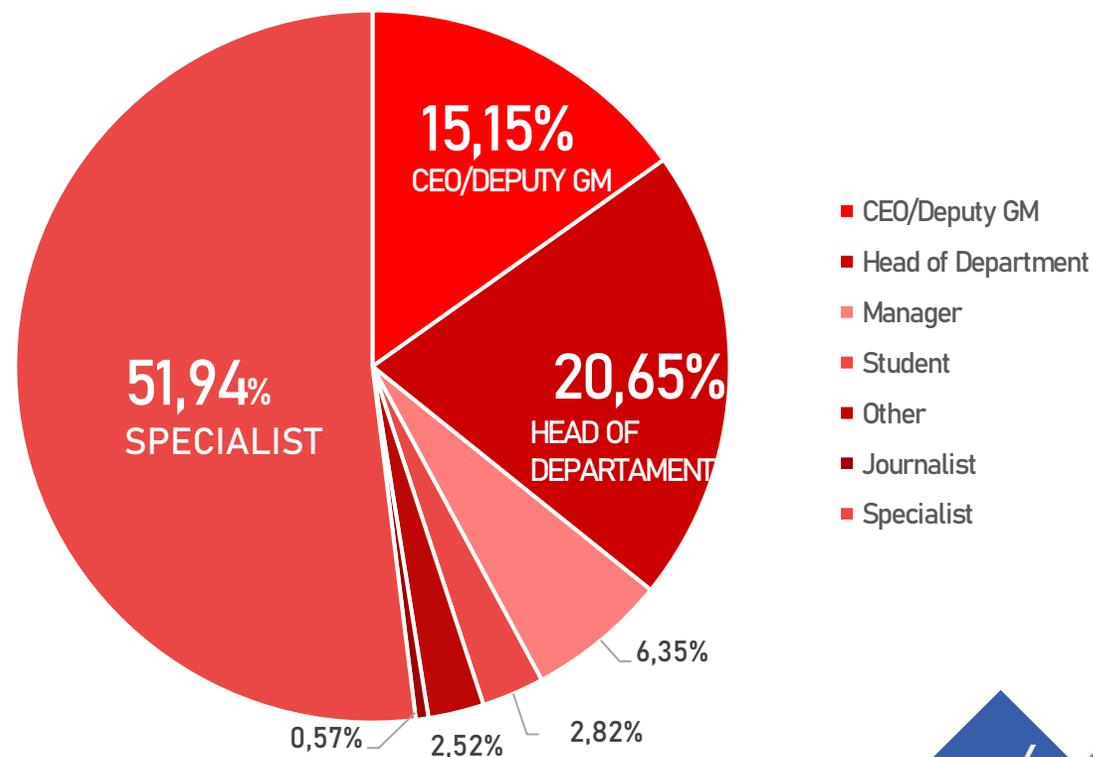
Abkhazia
Australia
Austria
Azerbaijan
Armenia
Belarus
Belgium
Bulgaria
Bosnia and Herzegovina
British Indian Ocean Territory
Germany
Israel
India
Spain
Kazakhstan
Kyrgyzstan
Latvia
Moldova
Mongolia
Poland
Portugal
Christmas Island
Russia
USA
Taiwan
Turkey
Uzbekistan
Ukraine
Finland
France
Czech Republic
Switzerland
Estonia
South Sudan
Japan

BIOT participants and visitors are manufacturers, suppliers, consumers of PPE to ensure the safety and rehabilitation of a working person, heads of federal and legislative authorities, specialists, experts of labour Protection, Industrial and Environmental Safety.

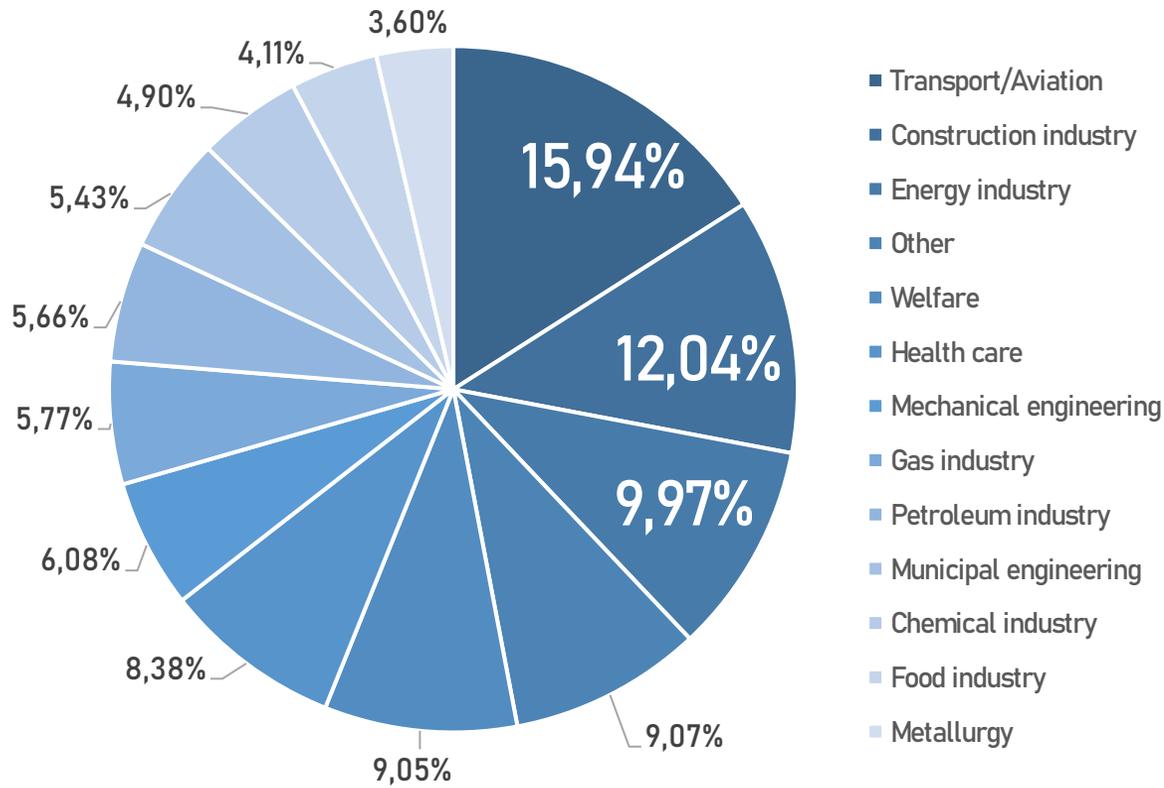
ACTIVITY SPHERE



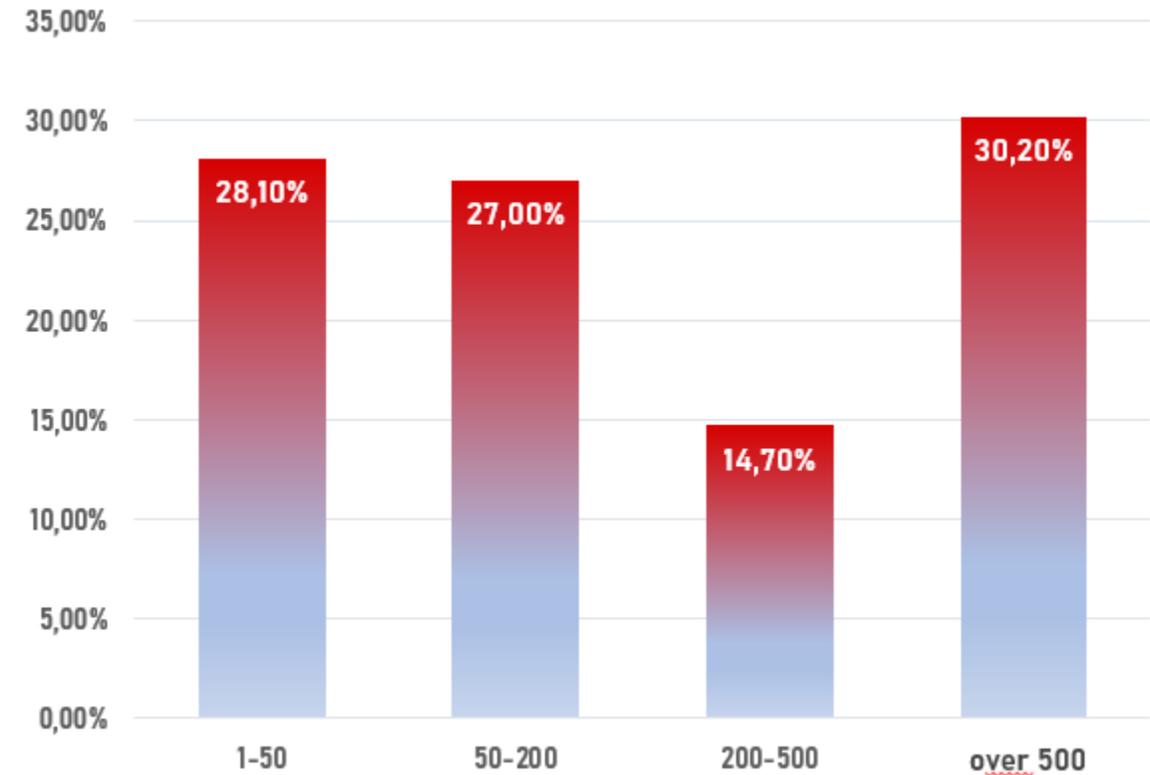
PARTICIPANTS AND AUDIENCE



SECTOR OF ACTIVITIES



THE NUMBER OF EMPLOYEES



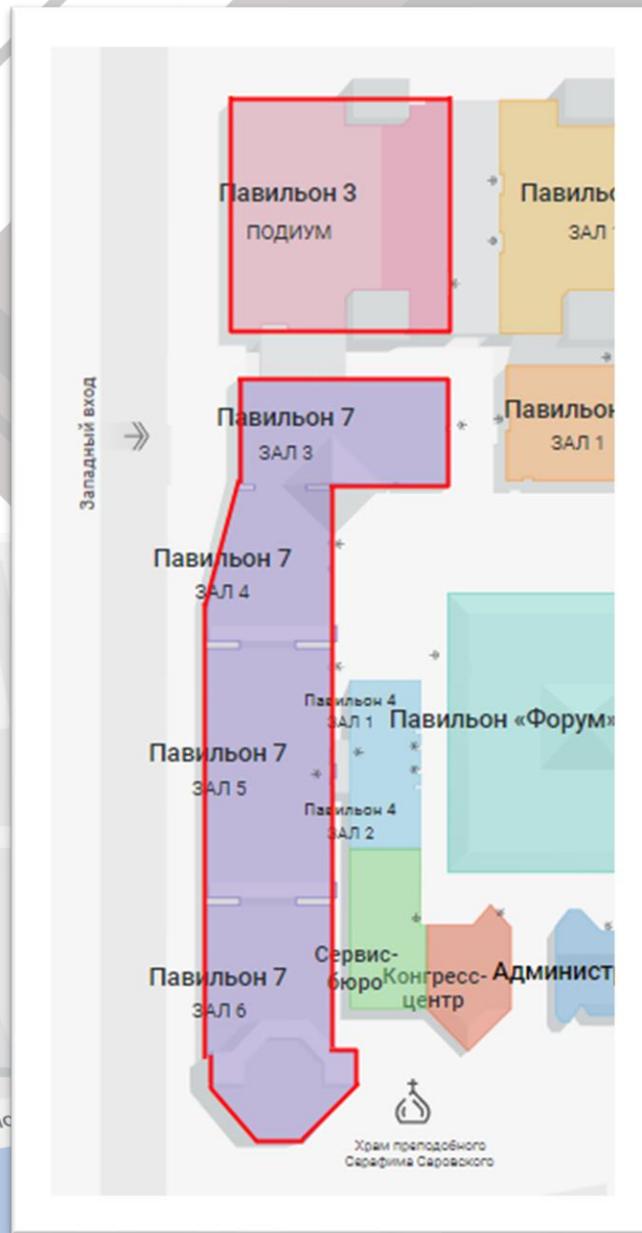
BIOT - it is a series of events held within a year in various formats crowned by the International exhibition and "Safety and Labour Protection" Forum.



# БИОТ 2021 DATES AND LOCATION

EXPOCENTRE CEC, pavilions 3 and 7

December 7 - 10, 2021





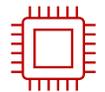
SHOE ALLEY



ALLEY OF HEIGHT AND OPERATION IN RESTRICTED SPACE AREA



HR TECHNOLOGY KNOWLEDGE SALON



INNOVATIONS AND IT-SOLUTIONS SALON



PRESS ALLEY



MATERIAL AND EQUIPMENT ALLEY FOR FOOTWEAR PRODUCTION



TECHNOLOGIES AND EQUIPMENT SALON FOR LIGHT INDUSTRY



WELDING TECHNOLOGIES, EQUIPMENT AND PROTECTIVE PPE SALON



INDUSTRIAL AND FIRE SAFETY SALON

## MAIN ADVANTAGES OF LOCATION IN THEMATIC AREAS:

**Without additional mark-up** - the cost of space in the format of the Alley/Salon is standard;

**Free positioning of Participants of thematic zones (placing logos, mentioning in mailings and publications);**

**Information support of Alleys/salons** - articles in printing editions, media, online editions, a video interview, press releases, placement of information on social networks and many other things;

**Enhanced logistics of visitor flow:** direction of profile client flow to the Alley/Salon



## International labour safety issues Forum



## Participants-foreign partners:

- ✓ European Safety Federation. Belgium, Brussels
- ✓ TIGIAD (Turkish Businessmen Association for Work Safety). Turkey, Istanbul
- ✓ Safety Industry Association. UK, Hertfordshire
- ✓ Association of manufacturers and distributors of PPE. France, Paris
- ✓ Association of integrated industrial systems of goods and services in the market of hygiene, health and safety. Italy, Rome.
- ✓ German association of companies and organizations, manufacturing or supplying PPE. Germany, Cologne
- ✓ Industry organization of manufacturers and distributors of PPE. Netherlands, Naarden
- ✓ Belgian federation of occupational and daily safety service providers. Belgium, Harelbeke, Bavikhove
- ✓ Finnish Association of manufacturers, importers and distributors of PPE. Finland, Kauniainen
- ✓ Scandinavian safety association. Sweden, Stockholm and more



## ▶ MEDIA AND PR SUPPORT

More than 200 regional, industry information partners, their own pool of journalists of Russian national media

MK • Izvestiya • Trud • KP • Lenta.ru • Rossiyskaya gazeta • Vechernaya Moskva • TASS • Profil • Interfax • RIA Novosti • Sputnik • RT and others.

Established partnerships with federal business media, magazine and glossy publications

Kommersant • Vedoosti • The Bell • RBK • Forbes • BFM • V-Times • Delovoy Peterburg • Meduza

Operational interaction with media, blogosphere and other media channels

COMPLETE EXTERNAL COMMUNICATIONS SERVICE PACKAGE

ASIZ NEWSLETTER

CONTINUOUS ACCESS TO FEDERAL, REGIONAL AND INDUSTRY MEDIA MONITORING

DEALING WITH CRISIS SITUATIONS. REPUTATION MANAGEMENT



## YOUTH PROGRAM: SCIENTIFIC WORKS COMPETITION FOR STUDENTS AND POSTGRADUATES

- improvement of working conditions at the enterprise and management of occupational risks;
- development and improvement of PPE for the use in manufacture and for the population protection;
- prevention and elimination of the consequences of emergencies, both industrial and natural, including pandemics;
- methods of reducing industrial injuries.



## YOUTH PROGRAM: BIOT ART COMPETITION

The competition`s goal is to create conditions for students` artistic expression, to stimulate creativeness and spark interest to the issues of labour protection and industrial safety.

### NOMINATIONS

- VIDEO;
- ILLUSTRATION/POSTER;
- GRAPHIC NOVEL .





ASSOCIATION OF DESIGNERS,  
MANUFACTURES AND SUPPLIERS  
OF PERSONAL PROTECTIVE EQUIPMENT

unites more than 500 Russian and foreign enterprises

The SIZ Association employs experts and professionals with extensive practical experience in the field of security

ASIZ Projects:



<https://biotexpo.ru/en>

# BIOT-2021

The Exhibition Directorate Leader  
Svetlana V. BAKHTINA

+7 495 789-9-320

E-mail: [biot@asiz.ru](mailto:biot@asiz.ru)

[Bakhtina@asiz.ru](mailto:Bakhtina@asiz.ru)

