



IN COOPERATION WITH:



ORGANIZE:

INTERNATIONAL TRADE FAIR  
**ENERGY**  
&  
**CONSTRUCTION**

BUILD WITH ENERGY A BETTER FUTURE!



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[tiranaexpocentre.com](http://tiranaexpocentre.com)

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# INTERNATIONAL TRADE FAIR ENERGY & CONSTRUCTION

Tirana Expo Centre in cooperation with the Ministry of Energy and Industry, organize from 23 until 25 of October 2015 the "Energy and Construction" Trade Fair, following the First Edition of the "Energy, Challenge of the future ". In the 21st century Albania, global warming threat, the growing awareness of environmental protection, the limited sources of fossil energy, the need for revival in the construction industry, the increasing capacity to promote energy efficiency are some of the main issues in Energy and Construction Industry.

The resolution of these problems is not achieved by producing more or limiting investment in local dimensions, but by spending less energy through efficient methods and by interacting on a regional level, to stimulate a sector in crisis such as construction.

The International Trade Fair of Energy and Construction aims to promote local industry and enhance regional interactivity by providing in a joint environment the adduction of challenges and problems, but also solutions through bilateral meetings, conducting principal negotiations and stimulating regional and institutional interaction in accordance with the expectations of participating companies.

Businesses and professionals in the Energy and Construction sectors, have all the reasons to be present in a profiled regional fair, the only one of its kind that promotes in a completely professional environment the entire industry chain focusing on two principal cornerstones: construction and energy.

"Energy and Construction" Trade Fair is an event that integrates:



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- The possibility of exposure for participating companies in a professional and interactive environment
- A dedicated conference focused on informing and exchanging experiences, opinions and discussions on the challenges and developments of this sector
- The possibility of interacting and discussing future projects and agreements in dedicated B2B spaces
- Activities focusing on the visitors of the event

# ENERGY

CHALLENGE OF THE FUTURE

7-9 NOVEMBER 2014



"Energy, Challenge of the Future" was visited by 6,200 individuals from Albania and beyond

- **Representatives of Public Entities**
- **Representatives of private sector**
- **Academic Institutions**
- **Governmental Representatives**
- **Representatives of visual and written media**
- **Individuals interested in the national energy development**

## **A HISTORICAL VIEW OF "ENERGY, CHALLENGE OF THE FUTURE"**

-The Energy Trade Fair marked a significant contribution to the presentation and recognition of Renewable Energy especially by bringing together new products related to Solar Energy, Wind, Water and biomass. It was the first event in Albania that promoted a professional environment that encourages B2B relationships with the major stakeholders of private and public sector in the country.

- Conference "Energy, Challenge of the Future"

structured in two days focused on Renewable Energy and Energy Efficiency was an added value toward informing the individuals (future professionals in the energy sector) who attended the conference.

- "Energy, Challenge of the Future" had a comprehensive media coverage with the presence of promotional materials in the main points of the capital, with the presence in key television and radio channels, as well as over 23 articles published in online and printed press

-90% of national and regional participating companies reaffirmed the desire and predisposition to be part of an organization of a similar profile from Tirana Expo Centre.

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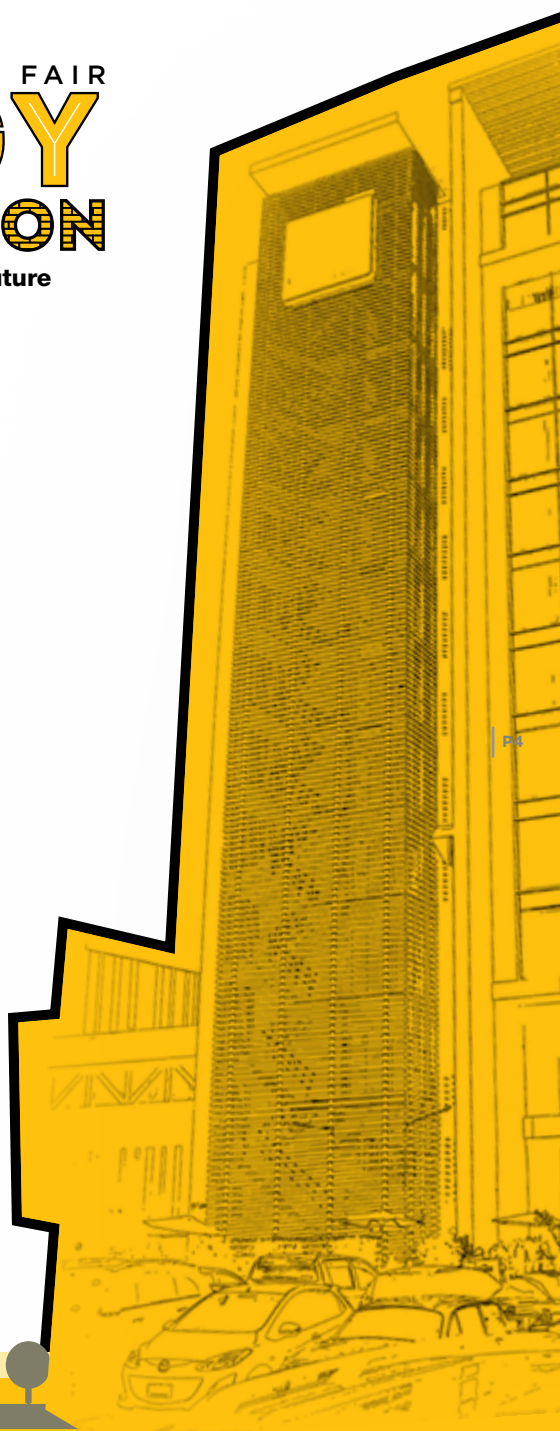
# INTERNATIONAL TRADE FAIR **ENERGY** & **CONSTRUCTION**

**Trade Fair – building the road to the future  
and regional cooperation bridges**

The second edition of the “Energy and Construction” Trade Fair creates and promotes development in the construction and energy, new technologies, building materials, energy efficiency and new concepts of modern architecture.

*WE GUARANTEE:*

- Offering of an unique opportunity to display products and services
- Identification of new methods and technologies in the energy and construction
- Promoting a positive image of National Energy and Construction Industry, in relation to participating regional companies
- B2B meetings and enhancing new agreements between participating entities
- The opportunity to create a cooperative environment between private sector companies and public institutions
- New technologies in Construction and Energy Sector, the opportunity to contribute to long-term growth of companies, creating opportunities for interaction with public and regional actors
- Promoting the event through a comprehensive media strategy, utilizing effective marketing communication channels
- The presence of visitors of different profiles: professionals of the sector, representatives of public entities, future professionals of the sector, national and regional stakeholders, etc.



# PARTICIPATING COMPANIES PROFILE

## ENERGETIC INDUSTRY

### 1. RENEWABLE ENERGY

- Water energy

Design Studios, Legal Studios, Implementation Companies (Construction, Technology and Transmission - Transformation), Energy Companies for Trading

- Wind Energy

Design, Construction and Installation

- Solar Energy

Planning, Construction and Installation

- Energy from Biomass

Companies for the Production and Trading of Biomass

### 2. ENERGY EFFICIENCY

- Companies in the Sector of Energy Efficiency

### 3. NON-RENEWABLE ENERGY:

- Hydrocarbon

Company for the Extraction, Processing, Transportation and Trading

- Gas

Companies of Assessment, Design and Construction of the Gas Stations Company for the Extraction, Processing, Transportation and Trading

- Coal

Company for the Extraction, Processing and Trading

### 4. FINANCIAL INSTITUTIONS

- Commercial Banks

- International Financial Organizations

- Funds, Foundations for Development and Financing, etc

- Insurance Companies

### 5. ACADEMIC INSTITUTIONS

### 6. CONSULTING SERVICES

### 7. GOVERNMENTAL INSTITUTIONS AND COMPANIES

## CONSTRUCTION INDUSTRY

- Construction, Design and Furnishing Companies

- Furniture

- Doors and Windows

- Electric Materials

- Metallic Structures and Profiles

- Sanitation Equipments and Tiles

- Timber - Polyester

- Hydraulic Materials

- Conditioning Products

- Finishing Materials

- Construction Materials

- Elevators

- Urban Designing

- Security Accessories

- Facades and clothing

- Coverings and Roof Accessories

- Construction Yard

- Installation Materials

- Industrial Gases

- Building Management Systems

- Smart Home etc

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# WHY SHOULD YOU ATTEND TRADE FAIR ENERGY & CONSTRUCTION?

-To promote your company name and what it offers to the customers in a visible showcase.

-To establish new partnerships and strengthen existing ones.

- Meet specifically the priorities and focus of the Ministry of Energy and Industry in this important sector.

-To promote new products, offers, and services in a professional environment that provides the opportunity to directly meet your potential customers.

- Be part of a professional environment that promotes B2B relationships. Accomplish bilateral meetings with local and regional companies as well as important actors in the public sector in dedicated facilities.

-The trade fair Facility complies to the EU Countries standards, with its unlimited space, special technical conditions, fire protection system, storage options, free parking, air conditioning, surveillance cameras, bar / catering etc.

-TEC provides free transportation from the center of Tirana in TEC and vice versa.

-Be part of the tradition, educate and inform the market about the importance of the energy and construction industry. "Energy and Construction" is not just a trade fair; it is a brand that represents quality in organization, fulfillment to the requirements of the participating subjects, exhibition opportunities in a professional environment etc.

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## WHY SHOULD YOU VISIT THE "ENERGY AND CONSTRUCTION" TRADE FAIR?

- You are provided with the opportunity to be informed about new developments and technologies in the Energy and Construction Sector.

- You can discover new investment opportunities.

- You can strengthen existing relations and create new business contacts with local and regional representatives of the private sector and public institutions.

- You can find everything you need in construction and design sector, and uncover the cost reduction methods through energy efficiency.

- You can create the necessary contacts with the participating companies and present your projects in energy and construction to them.

# HOW CAN YOU BE PART OF THE **ENERGY** & **CONSTRUCTION** TRADE FAIR?

Select the exhibition area with the  
lowest prices in the market.

Exhibition Space  
Standart Booth

*(The space includes: partitions panels 2.5m high, carpet,  
printing name of the company in the entrance of the  
booth, table and chairs, electric energy, lightning, plug  
and free Wi-Fi)*

Fixed fee - 100 € VAT included.  
*(registration and insurance of the stand)*

**THE PARTICIPATION FEES ARE VARIABLE TOWARDS THE SURFACE AS FOLLOWING:**

Exhibition surface from **12-30** m<sup>2</sup> - the participation fee is **60** €/m<sup>2</sup> VAT included

From **31-50** m<sup>2</sup> - **10%** discount, the participation fee is **54** €/m<sup>2</sup> VAT included

From **51-100** m<sup>2</sup> - **20%** discount, the participation fee is **48** €/m<sup>2</sup> VAT included

Over **100** m<sup>2</sup> - **30%** discount, the participation fee is **42** €/m<sup>2</sup> VAT included



# Be everywhere through Sponsorship Packages



## SILVER SPONSOR SILVER SPONSOR

**5 000 € VAT included**

- Exhibition area at the trade fair 30 m<sup>2</sup>
- 3 Lightning Cube Banners
- 3 Promotional Triangle Boxes
- 3 Hanging Posters in interior spaces
- 3 Roll Banners in Entrance
- 2 Flags in the Entrance of the Facility
- Billboard in the front area
- Companies Logo in Event Badges and in VIP Ceremony Invitations
- Central LED screen presence throughout the duration of the Event with the frequency of repetition every 30 minutes
- Stickers on the floor branded with company Logo



## GOLD SPONSOR

**10 000 € VAT included**

- Exhibition area at the trade fair 50 m<sup>2</sup>
- Integration of the sponsor logo in the event spot that will be aired in television
- 4 Lightning Cube Banners
- 4 Promotional Triangle Boxes
- 4 Hanging Posters in interior spaces
- 4 Roll Banner in Entrance
- 3 Flags in the Entrance of the Facility
- Billboard in the front area
- Companies Logo in Event Badges and in VIP Ceremony Invitations
- Central LED screen presence throughout the duration of the Event with the frequency of repetition every 10 minutes
- Stickers on the floor branded with company Logo



3. Share your projects and opinions towards a professional audience in the event conference  
Time of Reference- 20 minutes  
Participation fee - 400 € VAT included

#### **4.YOUR PRESENCE IS ENOUGH, LET US THINK OF EVERYTHING ELSE**

Participant fee  
3 500 € VAT included

- The elements of the package:
- Stand area - 36 m<sup>2</sup>
- Design of the Stand
- Stand construction as in the photo attached
- Stand Branding with the promotional materials
- Hostess Service that includes training regarding the profile / products / services of the company



**Where?** At the “Tirana Expo Centre” Trade Fair Center

**When?** From October 23 until October 25 2015, from 10:00 until 20:00

**Who?** TIRANA EXPO CENTRE in cooperation with the Ministry of Energy and Industry

**Why?** To offer through a comprehensive event exposing opportunities, information, business meetings, awareness of the importance of the local and regional energy and construction industry

*“Energy and Construction” - Build with Energy a Better Future!*

INTERNATIONAL TRADE FAIR

# ENERGY & CONSTRUCTION

BUILD WITH ENERGY A BETTER FUTURE!

TIRANA  
**expo**  
CENTRE

IN COOPERATION WITH:



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