

TISSUE WORLD

Istanbul

4 - 6 September 2018

Trade Show & Conference
Istanbul Congress Center
Istanbul, Turkey

RESERVE YOUR BOOTH TODAY

The gateway to the growing tissue industry in
Eastern Europe, Russia, CIS, Middle East, Central Asia & Africa

Portfolio

TISSUE WORLD

Organised by



Official Publication

TWM
TISSUE WORLD MAGAZINE

www.tissueworld.com/istanbul

The ONLY dedicated tissue event connecting the East and the West is now back in Istanbul!

Took place for the first time as a fully-fledged trade show in 2016, Tissue World Istanbul 2016 was a resounding success and welcomed a total of 1,602 participants from 65 countries across the 3 show days.

Strongly supported by the local and regional tissue industry, the show floor featured leading tissue manufacturers and industry suppliers which accounted for over 40% of the regional tissue business.

Fifty two exhibiting companies, including a wide range of tissue industry suppliers, tissue manufacturers and converters presented their latest products and technological innovations on the show floor.

Here are some of the leading players that the show was hosting: Aktül Kağıt, Cellynne Converter, Lee & Man, Hayat Kimya, Ipek Kağıt, Kahramanmaraş Kağıt, Mediterranean Tissue Mill, Lila Kağıt, Parteks Kağıt.

Tissue World was **first brought to Turkey in 2014** as a conference-only event. Following the overwhelming response received, a full trade show was launched. Being a huge tissue producer with a leading role in the MENA region mainly thanks to its strategic location, Istanbul is the ideal meeting point for the local and international players from Eastern Europe, Russia, the CIS, the Middle East, Central Asia and Africa.

2016 EVENT STATISTICS

1,602 Participants

65 Countries

52 Exhibiting Companies

140 Conference Attendees

WHY TURKEY?

- Commercially viable and strategically crucial – Turkey enjoys one of the strongest geo-locations in Eurasia, making it the ideal meeting point easy to access for businesses from Western & Eastern Europe, Russia, the CIS, the Middle East, Central Asia and North Africa.
- Today, Turkey along with Albania, Belarus, Bosnia, Herzegovina, Bulgaria, Georgia, Romania, Russia, Serbia, and Ukraine produce 2.3 million tonnes of T&T on 90 machines. *
- By 2025, an additional 19 machines are projected to be added with a production totalling 3.2 million tonnes. Turkey is expected to contribute to the largest growth, among the top 10 producing countries in Eastern and Central Europe. *

**Source: Fisher International*

EVENT FEATURES

More than just a trade show, Tissue World is successfully providing various platforms and opportunities for industry professionals to network, showcase their innovations and reconnect with their clients in a fun environment.

CONFERENCE

Alongside the trade show, Tissue World Istanbul also featured a 3-day conference.

In 2016, industry experts from various backgrounds such as the Turkish Pulp & Paper Foundation, RISI, Euromonitor, Pöyry, Hayat, Ipek, Solenis, A. Celli, Henkel, just to name a few, presented the latest industry and economic insights during the conference sessions attended by 140 conference attendees.



GALA DINNER

Tissue World's Gala Dinner is a not-to-miss networking event for all exhibitors, visitors, delegates and speakers enjoying a relaxed evening with good food and nice music.

VIP PROGRAM

An exclusive program for all Tissue World exhibitors to nominate VIPs amongst their customers - A special concierge services follows up with each VIP nominated guest with benefits ranging from access to the VIP Lounge, a conference discounted pass to onsite fast track registration counter.



Leading Tissue Paper Brands Represented



2016 EXHIBITOR LIST

Exhibiting Company

Ak-kim Kimya Sanayi
Aktül Kağıt Üretim Pazarlama
Amaco Group
Amotek
Baosuo Paper Machinery Manufacture
Caran Kimya
Cellynne Paper Converter (ShenZhen)
Emtec Electronic
ENP Publishing Group
Enzymatic Deinking Technologies (EDT)
Erkim Temsilcilik
Essel Selüloz ve Kâğıt Sanayi Tic.
Fansa Group Kağıt ve Tekstil San. Tic.
Finans Yayıncılık
Foshan Nanhai Dechangyu Paper Machinery Manufacture
Guangzhou OK Machinery Manufacturing
Hayat Kimya San.
ICM Makina ve Mühendislik
Industria Cartaria Pieretti
İpek Kağıt Sanayi Ve. Ticaret
Jetmaksan Kağıt Makina San. İç Ve. Diş Tic.
Kahramanmaraş Kağıt
KAPP-CHEMIE
Kavafakis
Kemtec Kimya
Langen Group

Country

Turkey
Turkey
Lebanon
Italy
China
Turkey
China
Germany
France
USA
Turkey
Turkey
Turkey
Turkey
China
China
Turkey
Turkey
Italy
Turkey
Turkey
Turkey
Germany
Greece
Turkey
Netherlands

Exhibiting Company

Lee & Man Tissue Manufacturing Ltd.
Lila Kağıt
ME Tissue Magazine
Mediterranean Tissue Mill
Nalco Anadolu Kimya.
OPTIMA Nonwovens
Özyılmaz Eti-Pak Ambalaj Paketleme
Parteks Kağıt
Point Makina Elektronik
PPI Pumps
Reis Pazarlama ve Ticaret A.Ş.
Saueressig
Senning Verpackungsmaschinen
Shanghai Tominaga Packing Machinery
Shantou City Imako Automatic Equipment
Solenis Switzerland
STAX Technologies
Svecom - P.E Srl
Tissue World magazine
Teknik Gofraj İşlemleri
Weifang Kingnow Machine
WEKO - Weitmann & Konrad
Wenzhou City Onepaper Machinery Technology
World Concepts Machinery
Yusufoğlu Makina

Country

China
Turkey
Lebanon
Egypt
Turkey
Germany
Turkey
Turkey
Turkey
India
Turkey
Germany
Germany
China
China
Switzerland
Serbia
Italy
Singapore
Turkey
China
Germany
China
China
Turkey

Product Categories Exhibited

TISSUE MANUFACTURING

- Jumbo rolls
- Converting machinery and supplies
- Finished products (Consumer and Away-from-Home)
- Paper making machinery
- Fabrics and felts
- Drying technologies
- Process automation and control
- Environmental control
- Doctors and creping blades
- Pulping & stock
- Chemicals
- Printing machinery and supplies

- Inks, glues and dyes
- Embossing rolls
- Knives
- Cores and coreboard
- Wrapping / Packaging equipment and supplies
- Logistics
- Testing machines
- Engineering
- Consulting services
- Dispenser Systems
- Used machinery

..... And more

SPECIAL EDITION:

Non-Woven Manufacturing Zone

- Nonwoven Manufacturing Machinery for:
 - Airlaid
 - Drylaid
 - Wetlaid
 - Meltblown
 - Spunlaid
 - Composites
 - Others
- Nonwoven Production Machinery
 - Webpreparation
 - Bonding
 - Forming and Drying equipment
 - Slitters and Winders
 - Finishing equipment
 - Other nonwoven production equipment and accessories
- Converting Machinery
 - Absorbent hygiene product converting machinery
 - Wipes converting machinery
- Packaging and wrapping Machines (AHP and wipes)

WHO VISITED TISSUE WORLD ISTANBUL 2016

Industry Profiles

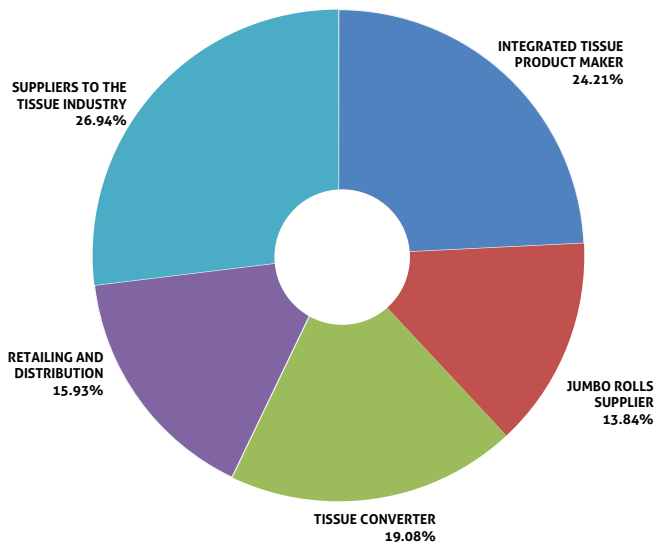
The visitor profiles of Tissue World Istanbul includes professionals from the following industries:

- Tissue manufacturing
- Hygiene and sanitary product manufacturing
- Jumbo roll producers
- Converting
- Distributors, retailers and trading
- Medical and health care
- Packaging
- Investors
- Other suppliers to the tissue industry

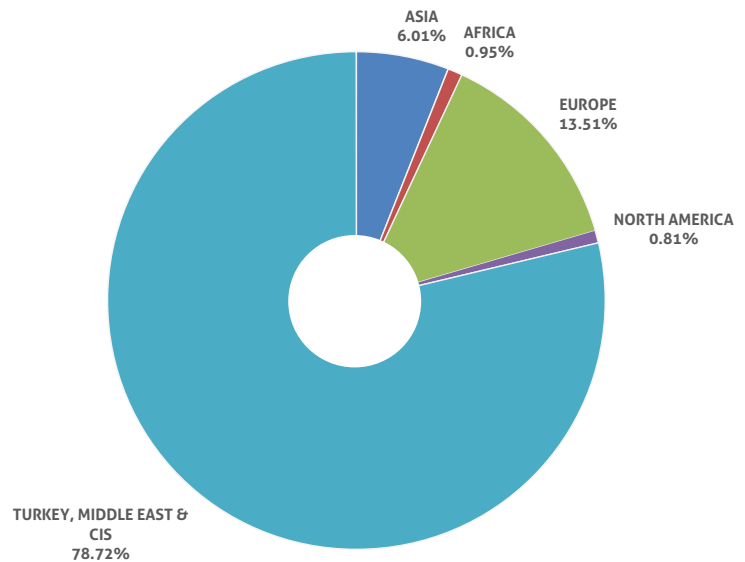
Job Functions include:

- Agents
- Application Managers
- Commercial Directors
- Engineers
- Environmental Engineers
- General Managers
- Maintenance Managers
- Managing Directors
- Mill Managers
- Mill Owners
- Process Engineers
- Product Development Managers
- Production Managers/ supervisors
- Project Managers
- Purchase/ Procurement Managers
- Research & Development Managers
- Technical Managers
- Semi-finished product buyers

Breakdown by Industry Profiles



Breakdown by Regions



BOOTH OPTIONS

Floor Space Only (minimum booking: 36 sqm)US\$420 per sqm

Floor space, Listing in show catalogue, Visitor invitation flyers

Shell Scheme (minimum booking: 9 sqm) US\$520 per sqm

Floor space, white walls, company sign board, carpeting, lighting, Listing in show catalogue, Visitor invitation flyers

EXHIBITION SALES & SPONSORSHIP ENQUIRIES

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GLOBAL TISSUE WORLD EVENTS



Tissue World Miami
March 21 - 23, 2018
Florida, Miami, USA
www.tissueworld.com/miami



Tissue World Bangkok
June 6 - 8, 2018
Bangkok, Thailand
www.tissueworld.com/bangkok



Asian Paper Bangkok
June 6 - 8, 2018
Bangkok, Thailand
www.tissueworld.com/bangkok



Tissue World Istanbul
September 4 - 6, 2018
Istanbul, Turkey
www.tissueworld.com/istanbul



Tissue World Milan
March 25 - 27, 2019
Milan, Italy
www.tissueworld.com/milan



Tissue World São Paulo
September 2019
São Paulo, Brazil
www.tissueworld.com/saopaulo

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