

## IWE is the first and the only B2B event in Turkey focused solely on water and wastewater industry



IWE Istanbul Water & Wastewater Treatment Technologies Exhibition will bring together a comprehensive range of the latest technologies and developments in sustainable utilization of water resources, water saving, wastewater treatment and recycling of water on the same platform. With the requirement for domestic and industrial water to be used more efficiently, due to the rapid reduction in renewable water resources, and with the treatment of wastewater for re-use requiring better infrastructure and the implementation of new technologies, IWE will address innovative solutions as the first and the only B2B event in Turkey focused solely on water and wastewater industry.



### According to EU Integrated Environmental Approximation Strategy for Turkey (2007-23)

- Turkey's environmental investments exceed EUR 58.5 Billion by 2023
- Investment needs of water and wastewater sector is EUR 33.9 Billion by 2023
- 50% will be financed by the Public
- 30% by private sector
- 20% by EU funds

### Why Visit?

- Keep up-to-date on the latest technology and product innovations
- Plan your future water and wastewater investments
- Compare different options before giving purchasing decisions
- Ensure full compliance with the environmental impact assessment criteria of your business
- Minimize your water and wastewater administrative expenses
- Meet the need of energy saving and recycling of your business
- Cooperate with the industry's leading manufacturers and discuss partnership opportunities
- Meet public and private sector investors and financial institutions
- Expand your network and closely observe the agenda of the industry
- Get a realistic assessment of the industry challenges & strategies for dealing with them in the conference

### Why Exhibit?

- The "Water Expo" of USD 50 billion Market
- Availability of EU Project, Consulting and Technical support
- Availability of qualified and experienced Human resources
- Incentives to encourage Private Public Partnership and Private Sector Participation in environmental investments
- EU, Public, Private and alternative funding is available for new and rehabilitation projects and innovative solutions
- An opportunity to create new distribution channels
- Municipalities are well informed and aware of environmental issues
- Laws and legislations comply with EU standards
- Accelerated economic growth and increase of national financial resources
- Potential for self-financing for utilities projects
- Well developed IT and satellite systems
- Strong nationwide communication and publicity channels
- Existence of many natural resources and biodiversity of country
- Strong environmental NGOs on decision making steps



## Pre-Register Online Now!

[www.istanbulwaterexpo.com](http://www.istanbulwaterexpo.com)

### Exhibitor Profile

- ▶ Water Extraction,
- ▶ Well Drilling
- ▶ Water Treatment
- ▶ Wastewater Treatment
- ▶ Water Storage
- ▶ Water Transportation
- ▶ Water Distribution
- ▶ Sewerage
- ▶ Process Control
- ▶ Automation Technology
- ▶ Flood and Waterbodies Control
- ▶ Consultancy, Engineering
- ▶ Finance, Leasing
- ▶ Laboratories
- ▶ Research Institutions
- ▶ Universities
- ▶ Trade Associations
- ▶ Trade Media
- ▶ Laboratories

### Visitor Profile

- ▶ Manufacturing Industries
  - Food and Beverage
  - Textile and Leather
  - Pharmaceutical
  - Paper and Cardboard
  - Ceramic and Glass
  - Cement
  - Steel & Iron
  - Chemicals & Petrochemicals
  - Paint
  - Energy, Oil & Gas
  - Plastic, Rubber, Packaging
  - Mining, Minerals, Natural Stone
  - Livestock and Feed Industry
  - Cosmetics, Personal & Home Care
  - Metalworking
  - Surface Treatment
  - Automotive, Spare Parts
  - Machinery and Equipments
- ▶ Organized Industrial Zones
- ▶ Government and Municipalities
- ▶ Water and Sewerage
- ▶ Military and Public
- ▶ Engineering
- ▶ Contracting, Construction
- ▶ Architecture
- ▶ Town Planning
- ▶ Health Institutions,
- ▶ Laboratories
- ▶ Hotels, Hospitality
- ▶ Research
- ▶ Consultancy, Supervision
- ▶ Finance and Leasing
- ▶ Engineers, Architects
- ▶ Scientific Institutions
- ▶ Educational Institutions



To be held from 03 - 05 September 2015 in Hall 11 at Istanbul Expo Center, IWE Istanbul Water and Wastewater Treatment Technologies Exhibition will host more than 100 companies in total covered area of 10.000sqm.

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