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If you want to meet Turkey's biggest food suppliers and manufacturers, get the inside scoop on Turkey's latest food and drink trends, discover new products, or meet new business partners, you can do all in one place under one roof, **THE FOURCE!**

**A Source of Precious Raw Ingredients and Value Added & Finished Products**

**THE FOURCE gives you a chance to discover 54 local producers showcasing more than 700 products from across the 7 unique and fertile regions of Anatolia**



**Discover a Bountiful Supply of Genuine Agricultural Products from Turkey**

Whether it be fresh, frozen, dried, canned, organic, dietary, gluten-free, delicatessen products or

ingredients etc., you will find a full range of products on display at **THE FOURCE**.

## **TURKEY'S FOOD & DRINK INDUSTRY - MARKET HIGHLIGHTS**

- **Despite the pandemic, Turkey's food export increased in 2020.**
- **Production of foodstuffs is a big component of Turkey's economy – nearly 20% of its GDP is covered by the food and drink sector**
- **Agriculture is a cornerstone of Turkey's economy, and its output easily makes Turkey 7th largest agricultural producer in the world.**
- **High export potential due to geographic proximity to various markets**

**Meet new business partners for you and rise to the challenges  
facing the industry together**

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**THE FOURCE | 23-27 November 2020 | [www.thefource.org](http://www.thefource.org)**

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