

JOINTLY ORGANISED BY



7<sup>th</sup> Edition  
**An International  
Textile & Apparel Fair**  
23-27 Sept, 2020 | VIRTUAL EDITION

Supporting Associations

Corporate Partner



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# VASTRA- An International Textile and Apparel Fair, 2020

Rajasthan State Industrial Development and Investment Corporation Ltd. (RIICO) and Federation of Indian Chambers of Commerce and Industry (FICCI) are jointly organizing the 7<sup>th</sup> edition of VASTRA viz. "VASTRA- An International Textile and Apparel Fair, 2020" (VASTRA-2020) scheduled to be held virtually from 23<sup>rd</sup> to 27<sup>th</sup> September, 2020. However, the fair portal shall stay live for next 10 days i.e. till 7<sup>th</sup> October 2020.

This virtual edition of VASTRA-2020 would be an all encompassing trade fair on textiles & apparel. It is aimed at revitalizing existing business ties and forging new business relations. In the current scenario, this Virtual edition will be an ideal platform to enter strategic alliances, partnerships and JVs worldwide. VASTRA-2020 will also provide opportunities to explore new locations for setting up businesses in India, disseminate technology and interaction with experts and R&D Labs for solution in technology and latest trends.

VASTRA- 2020 will be a pure B2B fair. There will be pre fixed B2B meetings in the expo on all five days of the event besides the on-spot meetings.

A large number of international buyers from across the globe and Indian buying houses / agents have been participating in VASTRA since the very first edition held in 2012. Since then VASTRA has emerged as a prominent exhibition in the international calendar of events in textiles and apparel. VASTRA-2020 will be attended by quality overseas buyers and Indian Buying Houses/Agents.

## Virtual Expo

Virtual Expo will be a digital platform where exhibitor will be able to display products virtually, speak to customers through one-to-one audio/video calls, share informative material like e-brochures, visiting cards or any other document digitally with customers. Sitting from the comfort of office or even home, one will get to reach out to target audience seamlessly through mobile, laptops or desktops. It would provide all business networking opportunities that one is used to as part of the physical expo, sans the requirement to be physically present at the exhibition venue. The Benefits are manifold, like:

- **Qualified Leads:** It can bring more attendees with qualified leads.
- **Increased Exposure:** Gives exhibitors increased Exposure.
- **Saves Money:** Saving on logistics, lodging and boarding.
- **Interactive:** Interaction possible with all the visitors which is not possible at physical events.
- **Engage:** Attendees and exhibitors engage at an unprecedented rate.



## Products on Display

- Garments & Apparels
- Technical textiles, including masks and medical suits
- Fibre, Yarn & Fabric
- Home textiles & Made ups
- Ethnic trends & Home furnishings
- Textile & fashion accessories including fashion Jewellery & fashion footwear
- Leather accessories
- Traditional textiles, Handloom & Handicraft
- Technology & machinery
- Infrastructure for textile industry



## Statistics of 6th edition of VASTRA i.e.VASTRA-2017

- Exhibitors - 252
- Overseas Buyers - 306 from 54 countries
- Indian Buying Houses - 92
- Total Buyer Seller Meetings - 2416
- Total Business generated - US\$ 56 million



## Visitor Profile

- Buyers, users, traders, importers, exporters of products in Textile and Apparel
- Plant & Machinery suppliers and users
- Existing industry players
- Fashion designers
- New investors
- Builders, Interior designers, Hotels, Hospitals & Institutional buyers
- Scientists, Consultants, Students
- Country and State delegations



Rajasthan State Industrial Development and Investment Corporation Ltd. (RIICO), an undertaking of the Government of Rajasthan, has supported industrial development in Rajasthan since its inception in 1969, by providing industrial infrastructure as also financial support through term loan & equity. RIICO, through its promoted organization CDOS, has been organizing India Stonemart – an international stone industry exhibition on biannual basis since 2000.



FICCI, industry's voice for policy change, is the largest & oldest apex organization of Indian business & industry. It is the rallying point for free enterprises in India. It has empowered Indian business in changing time to shore up their competitiveness & enhance their global reach. With anationwide membership of over 1500 corporate and 500 chambers of commerce and business associations, FICCI espouses the shared vision of Indian business and speaks directly andindirectly for over 250,000 business units. FICCI maintains the lead as the proactive businesssolution provider through research, interactions at the highest political level and global networking. FICCI organizes a large number of events including exhibitions, conferences, seminars, business meets, etc. for promoting business. The major trade fairs organized by FICCI include India Chem, India Aviation Show, India Stonemart, Annapoorna World of Food India, Eima Agrimach India, Big5 Construct India, Arogya, etc.

**VIRTUAL BOOTH PRICE: RS. 25,000 + GST**

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**Buyer registration link:** <https://vastratex.in/visitors-registration/>

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