

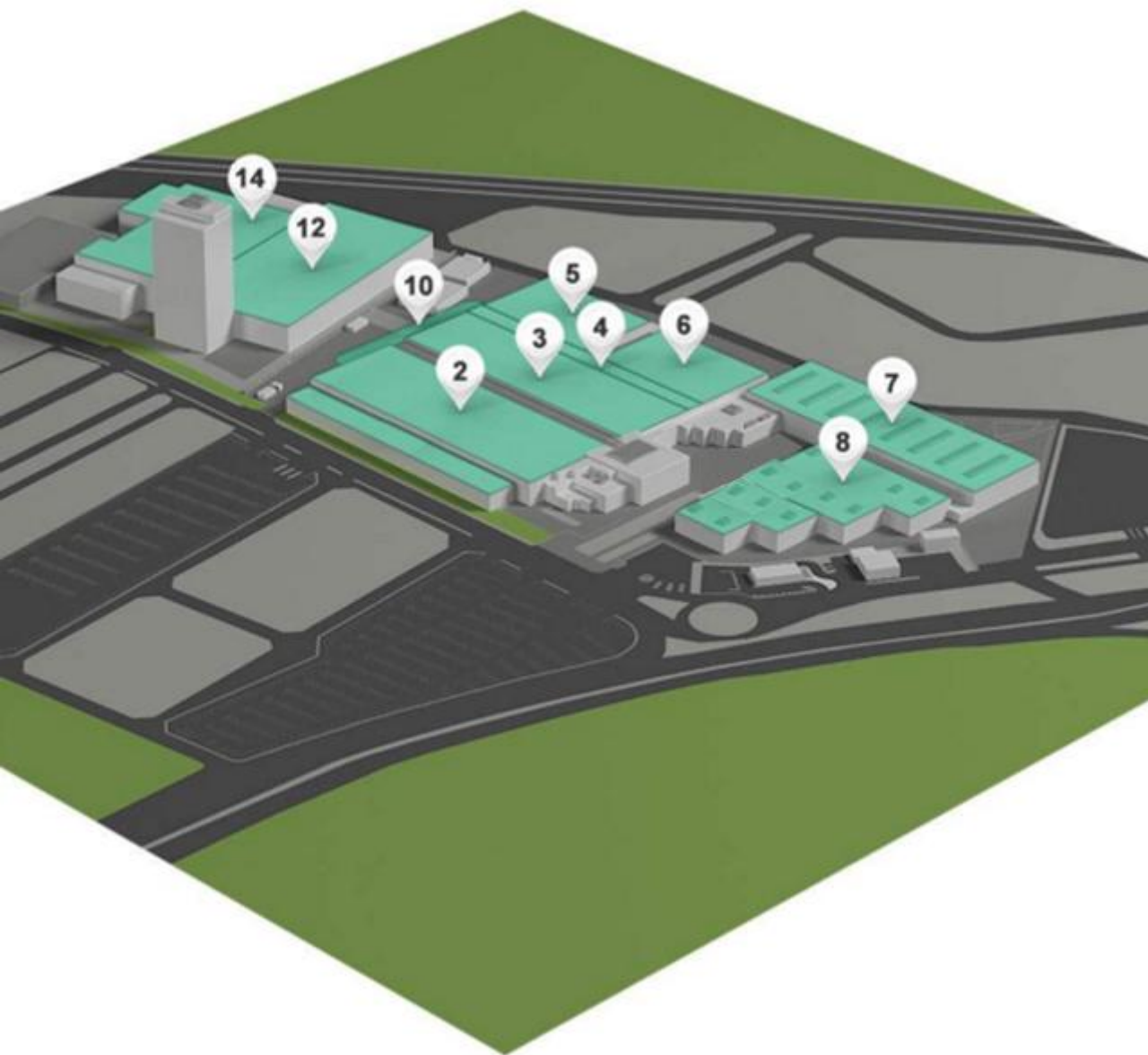
PENCERE
Eurasia **WINDOW**

KAPI
Eurasia **DOOR**

CAM
Eurasia **GLASS**

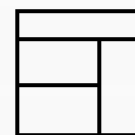
POST SHOW REPORT 2016





Eurasia Window & Door & Glass

Eurasia's premier of window, door, glass industries



11 Halls



110.000 m²



Eurasia's biggest show



Exhibitor & Co-exhibitor Countries

Austria
Belgium
Brazil
Czech Republic
China
Egypt
Finland
France
Germany

Great Britain
Greece
India
Iran
Ireland
Israel
Italy
Latvia

Macedonia
Netherlands
Poland
Serbia
South Korea
Spain
Switzerland
Turkey
USA

Visitor Statistics

52.198

Domestic
Visitors

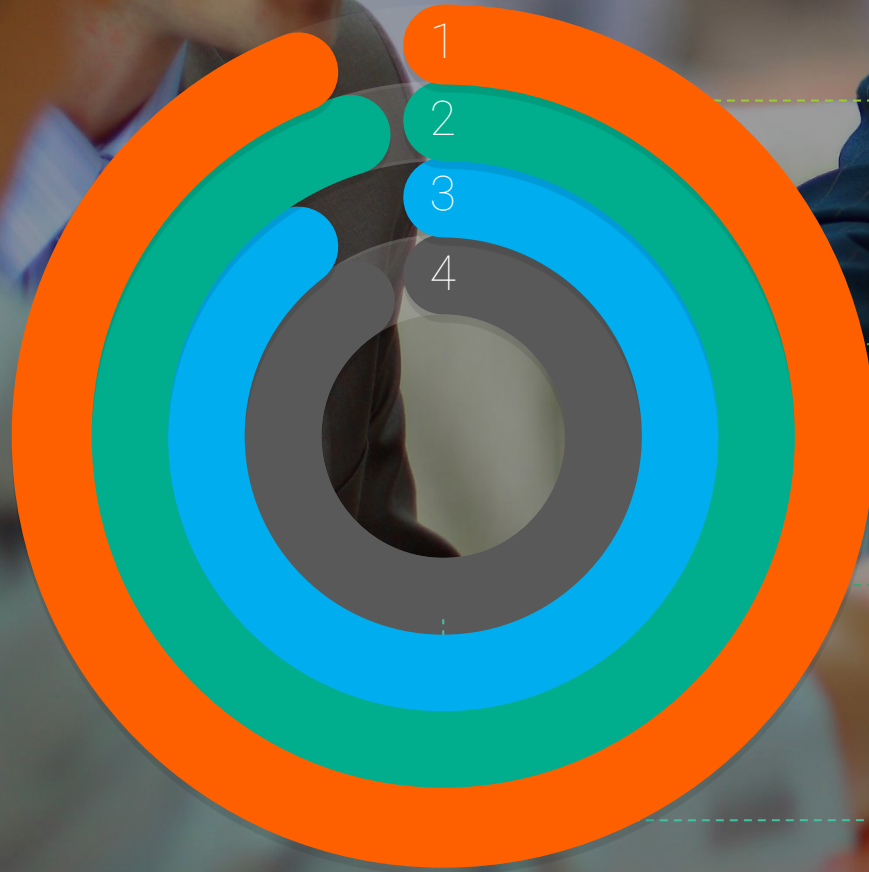
57.681

Total Visitors

5.483

International
Visitors

Visitor Satisfaction



95%

Recommend the show



97%

Are likely to attend next show



97%

Are highly satisfied with the show



88%

Visit to see new technologies



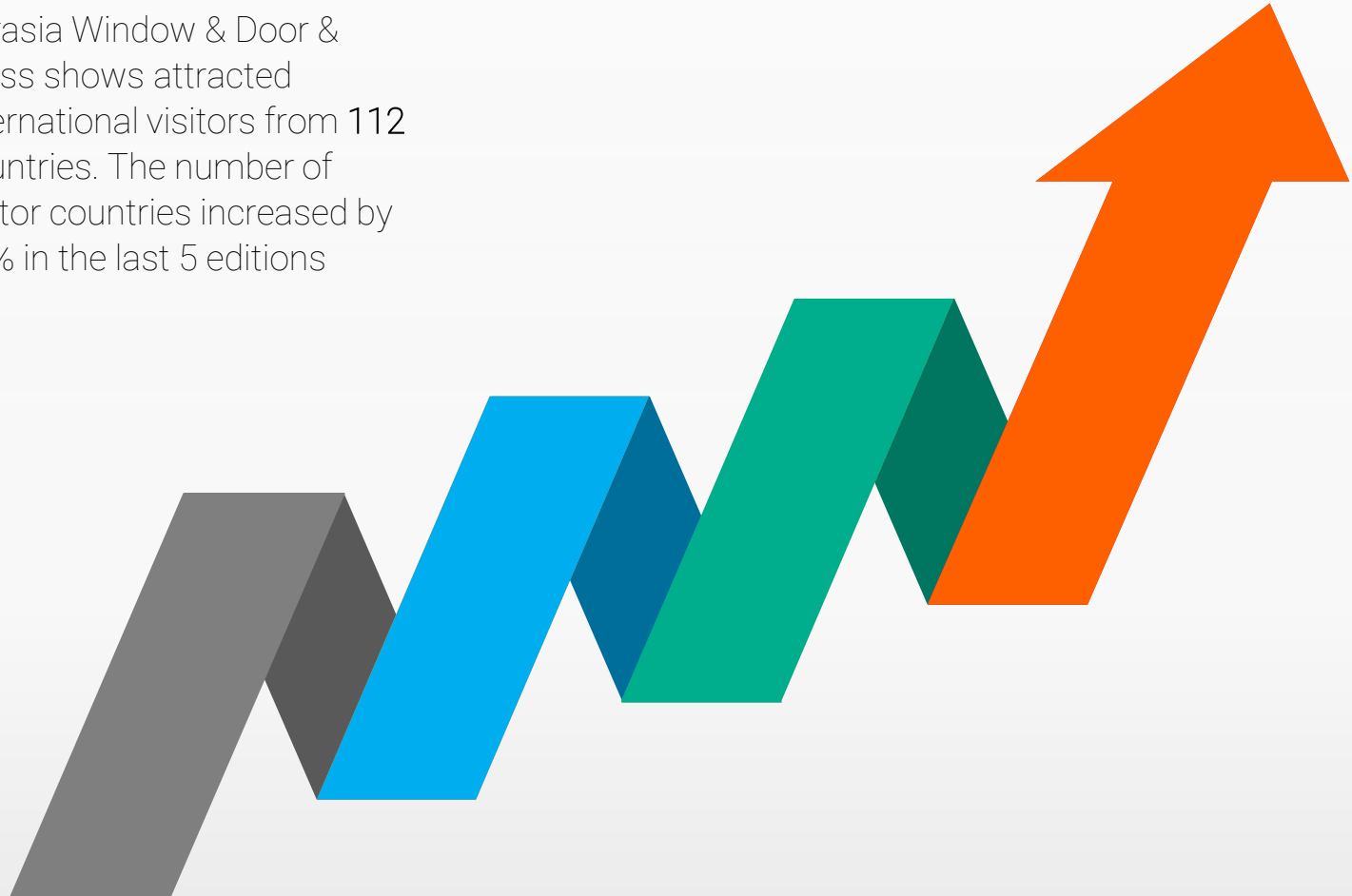
International Visitors

The number of international visitors increase by 15% in the last 5 editions and reached 5.483'



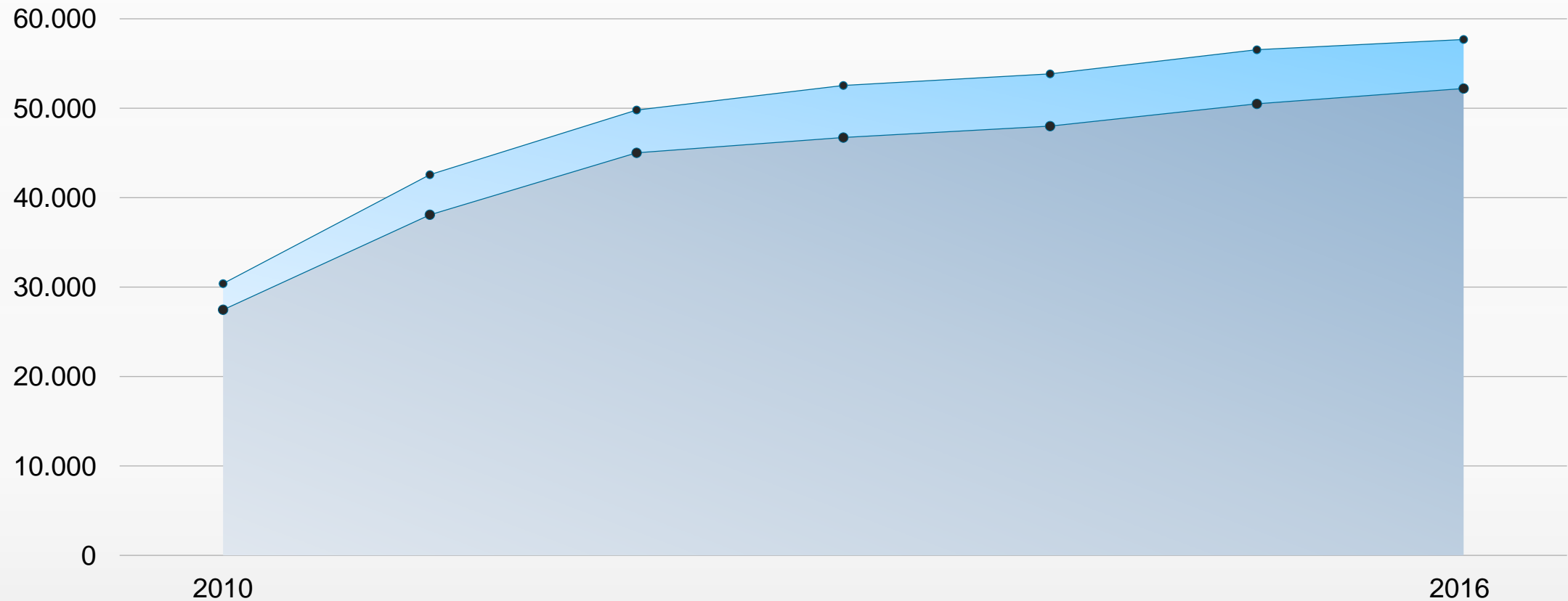
International Visitor Countries

Eurasia Window & Door & Glass shows attracted international visitors from 112 countries. The number of visitor countries increased by 40% in the last 5 editions

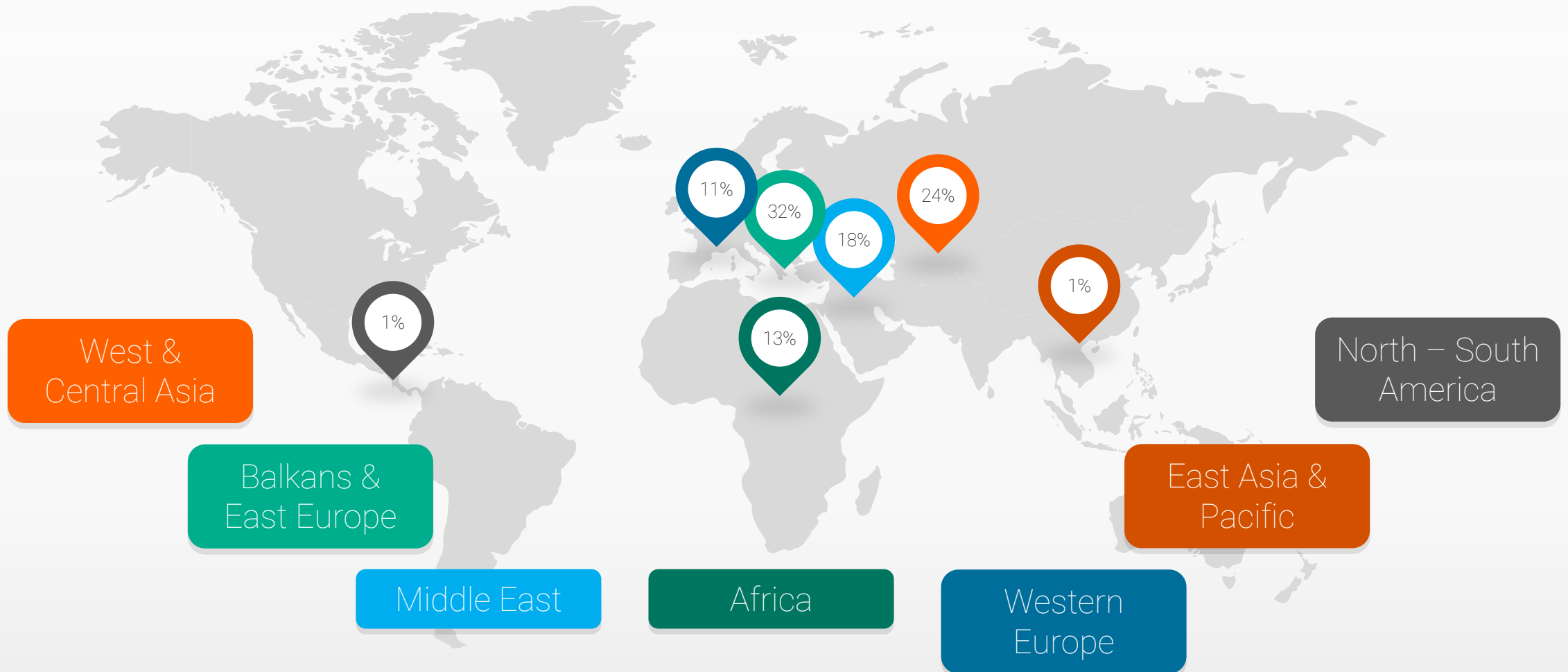


Visitor Statistics

Increasing on an average of 15% each year the number of domestic visitors reached 52.198,
and the number of total visitors reached 57.681



Breakdown by geographical location



Top Visitor Countries

📍 IRAN 📍 MACEDONIA 📍 BULGARIA 📍 TUNISIA 📍 KOSOVO
📍 GREECE 📍 LEBANON 📍 GEORGIA 📍 ALGERIA 📍 JORDAN



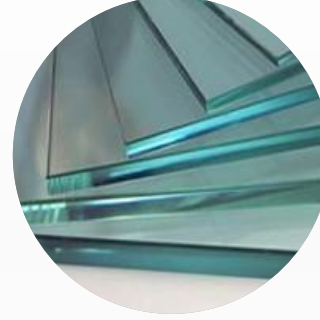
Visitor breakdown by industry



Window & Shutter
Systems
%45,8



Window & Door
Accessories
%33,6



Glass Industry
%28,6



Door Industry
%22,1



Architecture &
Engineering
%11,1



Plastics Industry
%9,4



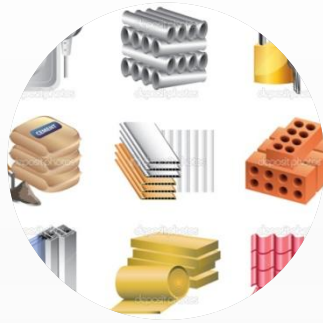
Contractors
%8,3



Decoration & Interior Design
%6,6

(visitors marked multiple fields related to their business)

Visitor breakdown by industry



Construction Materials
%6,4



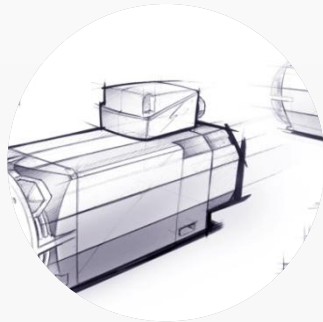
Logistics
%4,6



Chemicals Industry
%4,2



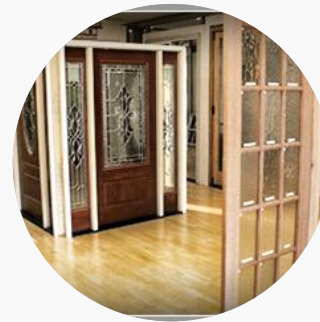
Construction Projects
Management
%3,1



Industrial Design
%2,6



Real Estate Investment
%2



Construction Materials
Showrooms
%1,9



Packaging
%1,5

(visitors marked multiple fields related to their business)

Hosted Buyer Program

Eurasia Window & Door & Glass shows hosted buyers from 37 countries and 28 provinces of Turkey

Countries

Albania	Italy
Armenia	Jordan
Azerbaijan	Kazakhstan
Bosnia & Herzegovina	Kosovo
Bulgaria	Kyrgyzstan
Croatia	Latvia
Egypt	Lebanon
Finland	Macedonia
Georgia	Moldova
Great Britain	Montenegro
Greece	Morocco
Iran	Netherlands
Iraq	Palestine

Poland
Russia
Saudi Arabia
Serbia
Slovenia
Spain
Tunisia
Turkmenistan
UAE
Ukraine
Oman

Provinces

Adana	Gaziantep
Afyon	İzmir
Aksaray	Kastamonu
Amasya	Kayseri
Ankara	Konya
Antalya	Kütahya
Aydın	Manisa
Balıkesir	Mersin
Bilecik	Nevşehir
Burdur	Sakarya
Bursa	Sivas
Çanakkale	Tokat
Denizli	Uşak
Eskişehir	Zonguldak

Visitor Breakdown by position



Find a business partner

Dealer & Distributor

61% of all visitors state that they look for new business partners



Purchasing

Finding new suppliers

73% of visitors state that they seek new suppliers, products and services.



Placing Orders

During / After the show

20% of visitors state that they have placed orders during the show. 45% state that they will place orders following the show



Over \$100.000 orders

21% of exhibitors have received or are expecting to receive orders over 100.000\$