

# FURNISHINGS & DESIGN ISTANBUL

24-26 SEPT.

2026

HALL 9-10

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Furnishings and Design Istanbul

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FURNISHINGS & DESIGN ISTANBUL

where  
**design**  
**leads**



## The future interior ecosystem is being shaped here!

At the intersection of design, trade, and culture, Furnishings & Design Istanbul 2026 (FDI2026) brings brands, ideas, and collaborations together. To be held for the third time this year, the fair is a prestigious organization where strong design, sustainable production practices, value-added trade, and branding strategies converge. At the same time, its “Talks” programs provide spaces for discussion and learning where ideas are tested both conceptually and through real outcomes. These narratives help shape the future of brands and the industry.

By bringing together distinguished manufacturers from Türkiye and around the world through carefully defined design criteria and a strong trade structure, FDI makes the strategic and cultural power of the industry visible.

Here, brands showcase products with strong design direction; ideas are shared, visions become clearer, brands strengthen their positioning, and the direction of the market is reshaped. Participants do more than simply follow trends; they build partnerships that will increase their brands’ global impact and expand their markets through sustainable, value-added production.

FDI approaches and opens up the concept of “Design” in all its dimensions. Because design is not merely a form, but also a mindset, a strategy, and a way of life. It integrates spaces with meaning, gives brands identity, and provides direction in markets. Every piece of furniture, every product or service within the interior ecosystem, carries a story beyond its function and creates cultural value; these narratives concretely reveal the strength of the industry.

The heart of FDI is Istanbul. Its multicultural structure, its position as a meeting point of East and West, and its energy strengthen the global impact of the organization. Every idea, every collaboration, and every innovation spreading from here enables brands to leave a strong mark on the world.

Furnishings & Design Istanbul is not merely a fair; it is a prestigious meeting point where design, trade, sustainability, and cultural vision come to life through narrative.

I invite all of you to become part of FDI, to contribute to it, and to help shape its future direction. Do not forget to mark 24–26 September 2026 on your calendar, and do not miss this magnificent gathering at the Istanbul Expo Center!

**FDI, Where Design Leads!**

**Ahmet Güleç**  
Chairman of the Board, MOSFED

# FURNISHINGS & DESIGN ISTANBUL

Furnishings & Design Istanbul (FDI) is an international design fair that brings together the production strength of the Turkish furniture and interior design industry with a strong design vision, curatorial selectivity, and a qualified approach to trade. Supported by MOSFED, FDI will be held for the third time at the Istanbul Expo Center on September 24–26, 2026.

FDI is positioned as a distinguished platform that connects Türkiye's manufacturing capacity with the global design and trade network. With its carefully selected exhibitor profile, design-driven approach, and professional visitor structure, it offers brands not merely an exhibition space, but a strong platform for representation. In this sense, FDI establishes itself as a distinctive reference point in the sector by building a value-oriented link between production, design, and trade.

FURNISHINGS & DESIGN ISTANBUL  
▶ where  
**design  
leads**

**Design Vision ▶ Selective Platform ▶ Qualified Trade ▶ Global Visibility**

Design is not merely about form; it is a mindset.

It brings meaning to products, spaces, and services, gives brands an identity, and shapes markets.

Furnishings & Design Istanbul brings together distinguished brands through a curatorial design filter and a qualified trade model.

At Furnishings & Design Istanbul (FDI), design is more than an aesthetic choice; it is an expression of strategic strength and a multiplier of cultural influence.

That is why FDI is not simply a fair; it is an ideas platform where design leads the future.

At FDI, products are not the only things on display.

Ideas are discussed.

Brands are positioned.

Markets are shaped.

FDI is not a meeting point where trends are followed; it is where the future begins.

Design leaders and pioneering brands meet at FDI.

# Design leadership

The industry > Transforms.

Brands are > Positioned

The Future is > Shaped.

# Design Committee

The Design Committee represents the discerning intellect behind current, high-quality, and original content. Composed of academics and experienced industry representatives, this body safeguards the integrity of the program by defining its content framework, selection rationale, and design focus.

Through curatorial selections and a multilayered evaluation process, outstanding brands, projects, and ideas come together on a shared ground of quality. This approach not only establishes a strong content structure, but also creates a prestigious, refined, and distinctive experience environment.

**ALPAY ER**  
ACADEMICIAN,  
INDUSTRIAL DESIGNER

**AHMET RAŞİT  
KARAASLAN**  
INTERIOR ARCHITECT,  
DESIGNER

**AYNUR YILMAZ**  
ARCHITECT

**CEM CEMAL  
ÇOBANOĞLU**  
INTERIOR ARCHITECT

**CENGİZ  
AYYILDIZ**  
STRATEGIC CONTENT CONSULTANT

**ECE YALIM**  
INDUSTRIAL DESIGNER,  
INTERIOR ARCHITECT

**ERDEM AKAN**  
DESIGN CULTURE EDUCATOR

**ŞULE KOÇ**  
INDUSTRIAL DESIGNER



## PROF. DR. ALPAY ER

Over the past two years, FDI has become a platform of innovation and originality where Istanbul's design and furniture ecosystems intersect. Its absence had been a major shortcoming for Istanbul, for Türkiye, and of course for our broader geography. FDI has filled this gap; it has both brought design back to Istanbul and reconnected Istanbul with the global design world.

## AHMET RAŞİT KARAASLAN

FDI is a three-day fair held every September, focusing on a production mindset that places original design at its core. The platform's main objective is to strengthen a shared culture of production by bringing designers and industrialists together through product exhibitions, conferences, panels, and special showcases. At the same time, it aims to guide companies toward design-driven production, support branding, and increase the share of value-added products in exports. Over time, FDI aims to become a powerful meeting point—both nationally and globally—where original designs stand out and buyers wish to return every year.

## AYNUR YILMAZ

In FDI's third year, with the "Where Design Leads" approach, we place the strategic role of design in shaping brands at the center of our vision. This year, we emphasize more strongly than ever that original design is an indispensable criterion for commercial success in both local and global markets. Through rich content such as New Horizon, D2B events, Design Circle, and FDI Talks, we are transforming the fair from a conventional exhibition space into a living platform for dialogue. Together with the ecosystem we are building alongside our exhibitor stands, we continue to shape the future of design in Türkiye by bringing designers and manufacturers together around a shared vision.

## CEM CEMAL ÇOBANOĞLU

FDI aims to position Turkish design as more qualified, more original, and stronger on the international stage, while involving all stakeholders of the sector in this goal and process through its unifying and inclusive approach. In its first two years, FDI has successfully fulfilled this responsibility.

FDI has evolved into an event that brands eagerly await as a platform to launch their new offerings, and that designers, architects, interior architects, students, and users eagerly anticipate as a place to discover good design. In its third year, I believe FDI will emerge even stronger by bringing even more stakeholders into this shared mission.

## CENGİZ AYYILDIZ

With its 2026 strategy, FDI positions design not merely as aesthetics, but as a driving force of industrial transformation. Through distinguished curations and high-quality content, this platform will carry our country's furniture and interior ecosystem into the future on the global stage. With this vision, FDI is already building the future of Türkiye's design industry by offering the business world new solutions, sustainable models, and prestigious collaborations.

## ECE YALIM

As FDI is being organized for the third time, the journey once again begins this year with the aspiration of bringing together stakeholders who create the groundwork for productive and original collaborations. Naturally, its motto should be to embrace these stakeholders—who value the phenomenon of design and the concept of originality—without distinguishing between large or small, experienced or amateur, and to place quality before quantity.

## ERDEM AKAN

I believe FDI is an important meeting platform that strengthens the visibility of designers. The platform demonstrates that design is not only an aesthetic expression, but also a creative field of work that generates economic value.

## ŞULE KOÇ

When design leads, industries rediscover their own potential. Ideas turn into products, collaborations into long-term value, and vision into a strong design culture. FDI is a platform that supports original production, nurtures creative ecosystems, and amplifies the transformative power of design by bringing companies and designers together in a shared space of creation.

# 2025 Highlights

**+100** brands > **9** panels > **+150** b2b meetings > **9** exhibitions > **+40** speakers > **12.000** m<sup>2</sup> exhibition area

In 2025, Furnishings & Design Istanbul (FDI) welcomed a total of **26,873 visitors**, including **1,670** international visitors from **38** countries.

# 2026 Vision

## **A Qualified Brand Ecosystem**

To create a strong perception of quality by bringing together the right brands, the right products, and compelling narratives on the same platform.

## **Thought Leadership in Design**

To establish a framework in which ideas that guide the sector are generated through content programs and talk series.

## **Collaboration and Connection**

To create new contacts, strong connections, and lasting business opportunities among designers, brands, professionals, and decision-makers.

## **Regional Reference Point**

To create an area of influence that guides the design-driven industry within its geography.

## **Global Visibility**

To evolve into a platform where independent design, distinguished brands, and new creative production are made more visible and followed more closely.

# Why Should You Be at FDI?

**Being part of FDI goes beyond ordinary trade fair participation;** it means establishing a strong position on a distinguished platform shaped by design. FDI offers brands not only visibility, but also the opportunity to engage with the right target audience, develop new connections, and build high-quality business relationships.

Supported by content shaped by the Design Committee, FDI provides participants with a multidimensional platform for visibility and interaction through FDI Stage & Talks, the D2B Program, Design Circle, New Horizon, the FDI Lounge, and Exhibition & Installation areas. In this sense, FDI is a powerful meeting point that brings together design-driven representation, business development, and prestigious positioning.

**Tell your brand story,  
position your product,  
reach the right business network,  
leave a lasting mark.**

## FDI 2026 Program Map



# The Stage Where Design Finds Its Voice

FDI Stage & Talks is a content platform that brings together all components adding value to furniture and interior design within a shared intellectual framework. It addresses the key topics shaping the sector's agenda, including design, innovation, sustainability, competition, evolving ways of working, and production culture. Perspectives, experiences, and approaches from different disciplines converge within the same frame to create a stronger space for discussion.

This platform not only enables the sharing of knowledge, but also opens up space for new ideas to gain visibility, for current insights to meet the sector, and for professional dialogue to deepen. Through forward-looking conversations, high-quality discussions, and inspiring content, FDI Stage & Talks creates a strong meeting point that evaluates the present of the sector while helping shape its future.

Nasil Tasarladik ve Basardik?  
27 Eylul Cumartesi 13.00 - 14.00



SEZGIN SANCAKLI  
Sancakli Group  
Senior Designer



MUSTAFA TIMUR  
Mustafa Timur  
Designer



ÇAĞDAŞ ÇANTURK  
Arçelik Design Center  
Senior Designer



CEM CEMAL COBAN  
Arçelik Design Center  
Senior Designer

# FDI STAGE & TALKS

# From Design to Business, From Idea to Value

The **Designer-to-Business (D2B) Program** is a dedicated business networking platform that supports the establishment of qualified business relationships among designers, brands, manufacturers, and creative professionals. By bringing together different stakeholders who think through the lens of design and seek to create value through innovation and sustainability, it creates a strong point of connection for new collaborations.

The program brings together ideas and production, creative vision and industrial capacity, design approach and commercial potential. Addressing a wide professional network ranging from interior architects and design studios to manufacturers and brands of different scales, this structure enables productive meetings, creative matchmakings, and the development of long-term collaborations. D2B aims not only to build connections, but also to foster relationships that generate shared value and open up new horizons for the sector.

# D2B

(DESIGNER TO BUSINESS)

## Who Can Participate?

Turkish and International Designers  
Interior Architects, Architects and Manufacturers  
Furniture Brands and Manufacturers  
Lighting Brands and Manufacturers  
Home Textile Brands and Manufacturers  
Sanitaryware Brands and Manufacturers  
Glassware and Tableware Brands and Manufacturers  
Object Brands and Manufacturers

# New Horizon of Independent Design

The **New Horizon Exhibition** is a special exhibition platform where independent designers at different stages of their professional journeys can present their works and showcase their ideas. Shaped through an open call and evaluation process, this selection brings together works that carry original, high-quality, and contemporary design approaches, creating a creative platform of thought.

Extending from ideas at the prototype stage to completed products ready for production, the exhibition provides space for designers to develop new approaches that respond to forms, functions, and contemporary habits of living. In this sense, it becomes not merely a section where products are displayed, but an inspiring zone of discovery where independent design gains visibility, creative courage comes to the fore, and future-oriented potential is explored.

# NEW HORIZON EXHIBITION

The background image shows a large, modern lounge area with a high, industrial-style ceiling. People are seen sitting at tables and standing in groups, engaged in conversation. The space is decorated with plants and has a curved wall on the left with large lettering.

FDI  
LOUNGE

## A More Comfortable Way to Network

The **FDI Lounge** is a dedicated networking and listening space where different stakeholders of the sector come together in a closer, more natural, and more qualified setting. Brand representatives, designers, media professionals, and visitors find here a more informal yet highly functional environment to come together, build new connections, and open space for new ideas to resonate.

Built around a relaxed atmosphere of encounter, this space supports conversations and connections that can evolve into lasting collaborations and meaningful exchanges. At times it becomes the starting point of a partnership; at times a shared vision gives rise to a new idea. In this sense, the FDI Lounge is not merely a resting area within the fair, but a distinguished meeting point that nourishes the social energy of the fair, deepens relationships, and lays the groundwork for new connections.

FDI  
LOUNGE

HALL 9

# This Is Not an Exhibition

Curated each year around a different theme with specially selected pieces from participating brands' portfolios, **Design Circle** continues to uphold the proposition: "This is not an exhibition." Design Circle is not merely a space where products are displayed; it is a curatorial experience that reveals how design gains meaning through the body, space, and installation. While bringing together selected pieces from participating brands' portfolios, it moves beyond the conventions of a traditional exhibition format and invites visitors to reflect on their relationship with design. In this sense, it creates a field of encounter that is not only observed, but also felt, interpreted, and experienced.

At the same time, Design Circle is a collective platform of expression where the shared production power of Türkiye's design ecosystem is made visible. It demonstrates that design is not merely an aesthetic outcome, but also an intellectual form, a physical experience, and a mode of cultural value creation. In doing so, it transforms the visitor from a passive viewer into an active participant who perceives, reflects on, experiences design, and becomes part of this larger whole.

DESIGN CIRCLE II  
"Oturmanın Kartografisi"

Bu bölümün teması oturma alanlarıdır. Oturma alanları, yaşamın bir parçasıdır. Oturma alanları, yaşamın bir parçasıdır. Oturma alanları, yaşamın bir parçasıdır.

DESIGN CIRCLE II  
"The Cartography of Sitting"

This is not an exhibition. It is a space of intellectual and physical inquiry. Here, the relationship between the body and design is explored. The cartography of sitting is not merely a physical act, but also a way of perceiving the world.

# DESIGN CIRCLE

## Design Extended into Space

Exhibitions and installations within FDI offer an inspiring zone of discovery that brings together the different disciplines, creative forms of production, and contemporary design thinking of the design world. From furniture to art, from independent design production to brand storytelling, this multilayered structure enables visitors to experience not only products, but also the ideas, approaches, and cultural context behind design.

Carefully curated, these spaces make original production visible while inviting visitors to reflect on the relationship between design and art, function and aesthetics, tradition and innovation. In this sense, exhibitions and installations are not merely visual presentation areas; they are multilayered experiential spaces that reveal the sector's creative potential, transformative power, and inspiring modes of expression.

## EXHIBITIONS & INSTALLATIONS

# PARTICIPATING BRAND INDEX 2025

5K

A GOOD IDEA

AKCAM

ALTIN BÜRO

ALYA DERİ

ANANAS

ARTI MEKAN

ARTITEXTILE

ARTOPIA SANAT GALERİSİ

LIVING WITH ART

ARZU YILMAZ

THE SILENT DIALOGUE OF FORMS

BAHÇEŞEHİR UNIVERSITY

DESIGN EXHIBITION

BEKA LIVING

BIANOS

BİLDİ

BLANOA

BORBO

BÜROTIME

CASELLA

CHRISTOPHER PARIENTE

CİDDİ Bİ TASARIM

ÇAĞIN OFİS

ÇİLEK

DAEDALUS

DECOSIT

DENİB

DENİZLİ EXPORTERS' ASSOCIATION

DESIGN ELEMENTS

DORYA

EKSEN MOBİLYA

EMPERO

ENTA

INDUSTRIAL DESIGNERS' ASSOCIATION

ESKİSEHİR UNIVERSITY EXHIBITION

ETMK

PROFESSIONAL ORGANIZATION OF  
INDUSTRIAL DESIGNERS

FABRIMARE

FLOKSER

FORGEMOBİLİ

FORM

FORM, FUNCTION AND AESTHETICS

FÖRNİ

FUTA HALI

GABBA

GAİB

SOUTHEASTERN ANATOLIA EXPORTERS'  
ASSOCIATIONS

GENMAR

GÜNDER TEKSTİL

HOMAGE

IİFF

INTERNATIONAL ISTANBUL FURNITURE FAIR

İHİB

ISTANBUL CARPET EXPORTERS' ASSOCIATION

İMMİB

ISTANBUL MINERAL AND METALS  
EXPORTERS' ASSOCIATIONS

KALE

KAVELA

KEPİ

KETS

KOLEKSİYON

KYS

L'ALYA

LASTTOUCH

LODA

LOOMINOLOGY

MARWOOD

MASTERFUL

MASTER IDEAS, MASTER CRAFTSMANSHIP  
EXHIBITION

MN BİLGİLİ

MOBİ

MOPA

MUDO CONCEPT

MUUF DESIGN

NDESIGN

NORMOD

NOVUSSI

OMİBDER

OFFICE FURNITURE INDUSTRY  
COOPERATION ASSOCIATION

PAPATYA

PAPELL

PERSAN

PLASMEN

RAINBOW

RAPIDO

ROOTART

SALONI

SASMEN

SETTE GARDEN

SEVİNÇ KADİFE

SOMLOCK

SOTHİS

STARWOOD

STEVDEWOOD

STİL44

STRATOARTE

TILIA

TUNA OFİS

UTTERMOST

VENADO

WARMOUT

YATSAN

YILDIZ ENTEGRE

ZEBRANO

ZIVELLA

