

See You in 2026

PETZOO Eurasia is a leading international meeting point, uniting the global pet industry on a single trade platform. We would be delighted to welcome you once again in Istanbul on October 7–10, 2026.



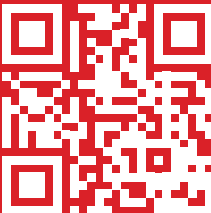
Organizer:



+90 212 321 10 02

ulusal@ulusalfair.com

www.petfuari.com



12. INTERNATIONAL Pet Products, Materials and Accessories Suppliers Exhibition

07–10
OCTOBER
2026

Ministry of Trade
Support:



Main Sponsor:



Co-Sponsor:



Partner Organisation:



Middle East Media Sponsor:



Supported By:



The Most Comprehensive Pet Industry Fair
Supported by the Ministry of Trade

PETZOO EURASIA 2026

The Strongest Pet Trade Platform in Eurasia

PETZOO EURASIA is the most comprehensive trade fair for pet products, supplies, and accessories in Türkiye and across Eurasia. Each year, it brings together manufacturers, distributors, retail chains, and international buyers on the same trade platform in Istanbul.

The 2026 edition aims to offer exhibitors higher trade volume through an increasing number of international visitors, expanded hosted buyer programs, and a strengthened global promotion network.



VISITOR PROFILE & Fair Data

PETZOO EURASIA brings together over 1,300 exhibiting companies and visitors from more than 120 countries across a 30,000 m² exhibition area. With a professional visitor rate exceeding 70% and Hosted Buyer programs, it offers exhibitors strong international business connections.

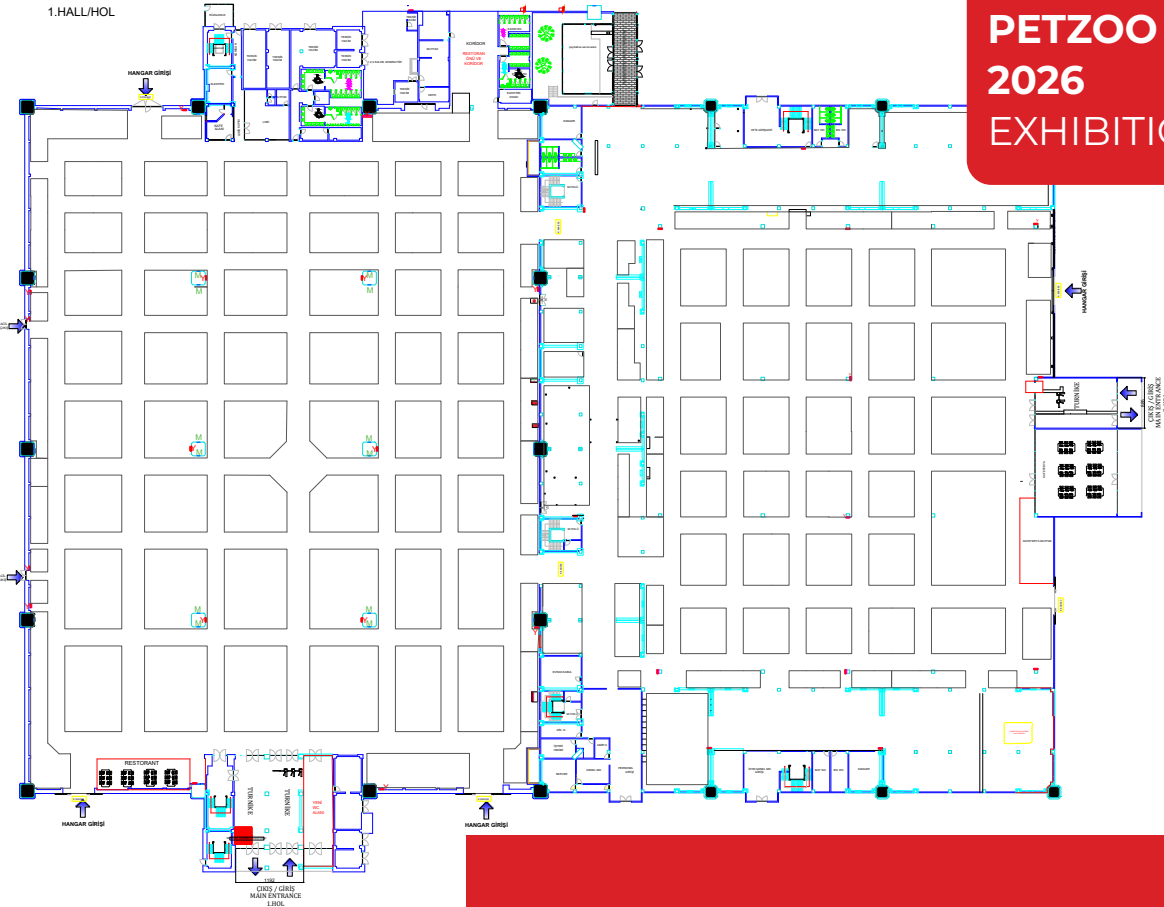


LOCATION & ADVANTAGES

The exhibition is held in Halls 1 and 3 of the Istanbul Expo Center, covering an area of 30,000 m². Its well-planned hall layout provides exhibitors with high visibility and easy access.



**PETZOO EURASIA
2026
EXHIBITION AREA**



PETZOO EURASIA 2026 Terms of Participation

Raw Space offers open exhibition areas with maximum flexibility, high visibility, and complete creative freedom for custom stand design.

Raw Space

175€+vat%20

Open space participation fee. Unit price per m².

- ✓ m² unit price: 170 €
- ✓ Shell scheme price 210€ + vat%20
- ✓ Supported by the Ministry of Trade

Additional services (electricity, technical connections, utilities) are not included. Minimum service package fee: 250€.

Optional Stand Packages

Standart Stand

65€ m² + VAT

- For 9–20 m² spaces
- Stand price is added to raw space price
- Total = Space fee + Stand fee

Premium Stand

95€ m² + VAT

- For stands larger than 21 m²
- Stand price is added to raw space price
- Total = Space fee + Stand